



Children's Safety
Network



Education
Development
Center

September 19, 2018

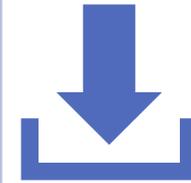
Working "Upstream" to Prevent Adverse Childhood Experiences (ACEs)



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This session is being recorded

Moderator and Presenters



Moderator:
Jim Vetter, Ed.M.



Presenter:
Joanne Klevens,
MD, MPH, PhD



Presenter:
Vicky Roper,
M.Ed.

Upstream approaches to address ACEs



Joanne Klevens, MD, MPH, PhD

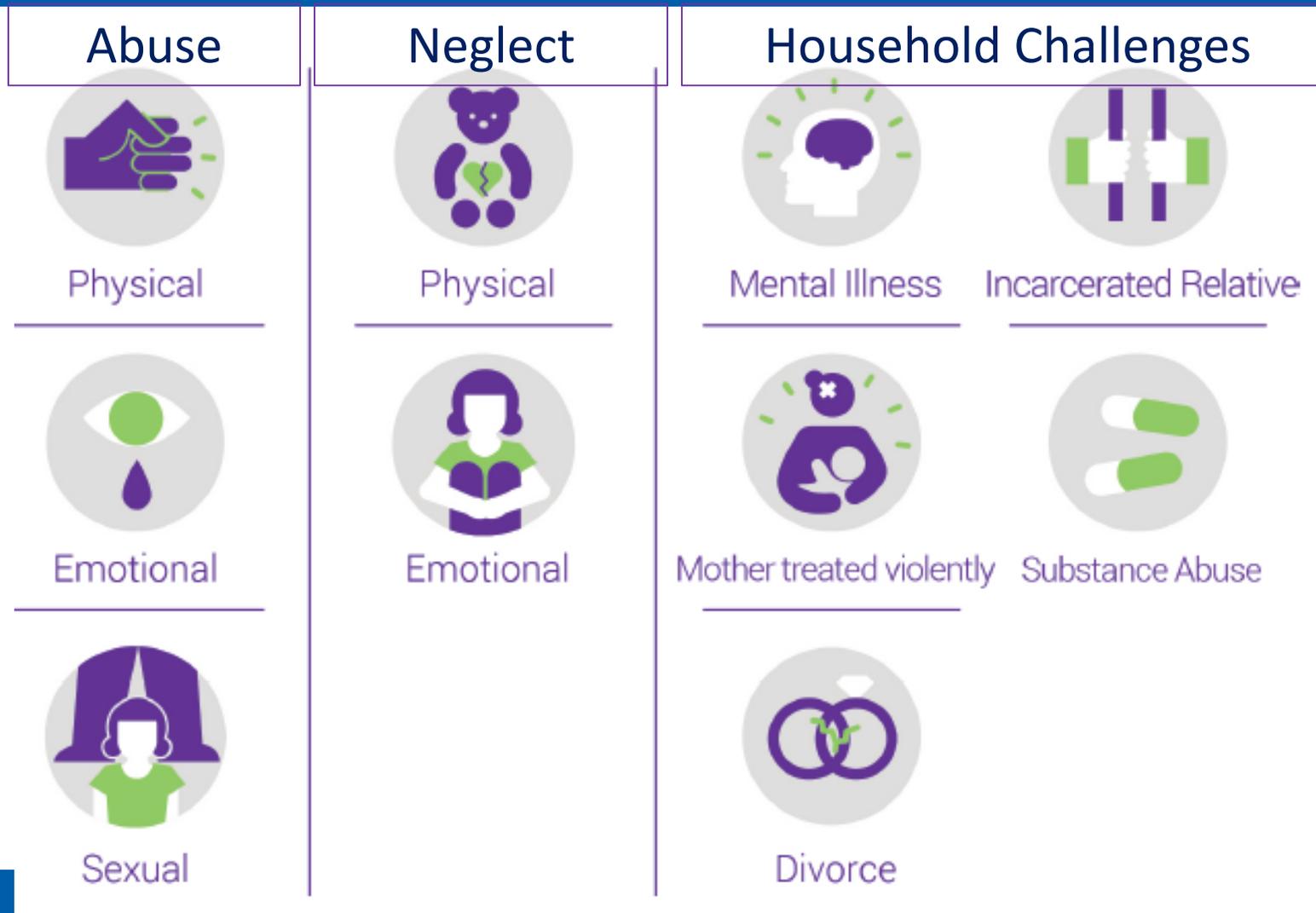
Epidemiologist

**Division of Violence Prevention
National Center for Injury Prevention and Control
Centers for Disease Control and Prevention**

The conclusions in this presentation are those of the author and do not necessarily represent the official position of the Centers for Disease Control and Prevention.



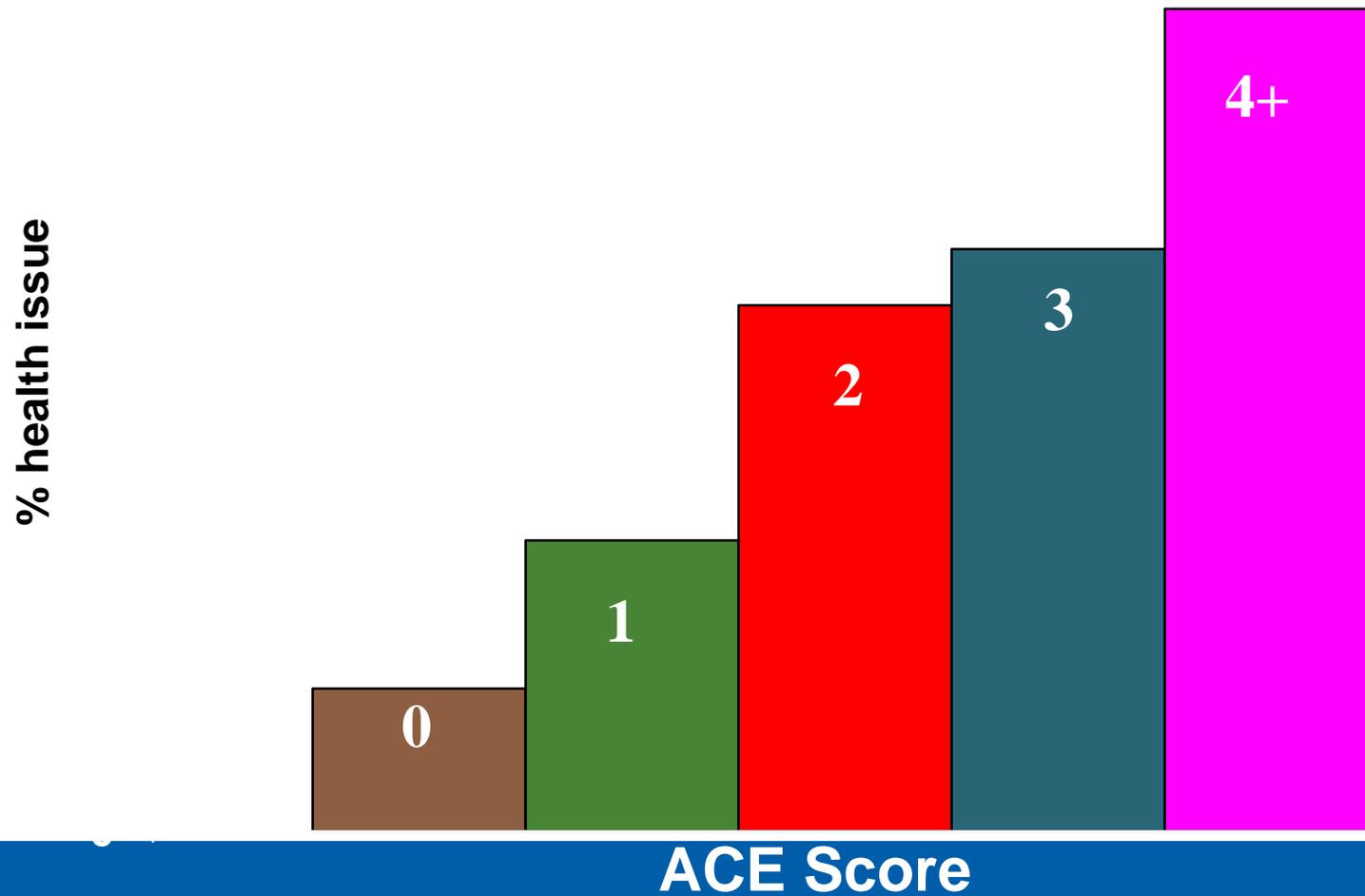
Adverse Childhood Experiences (ACEs)



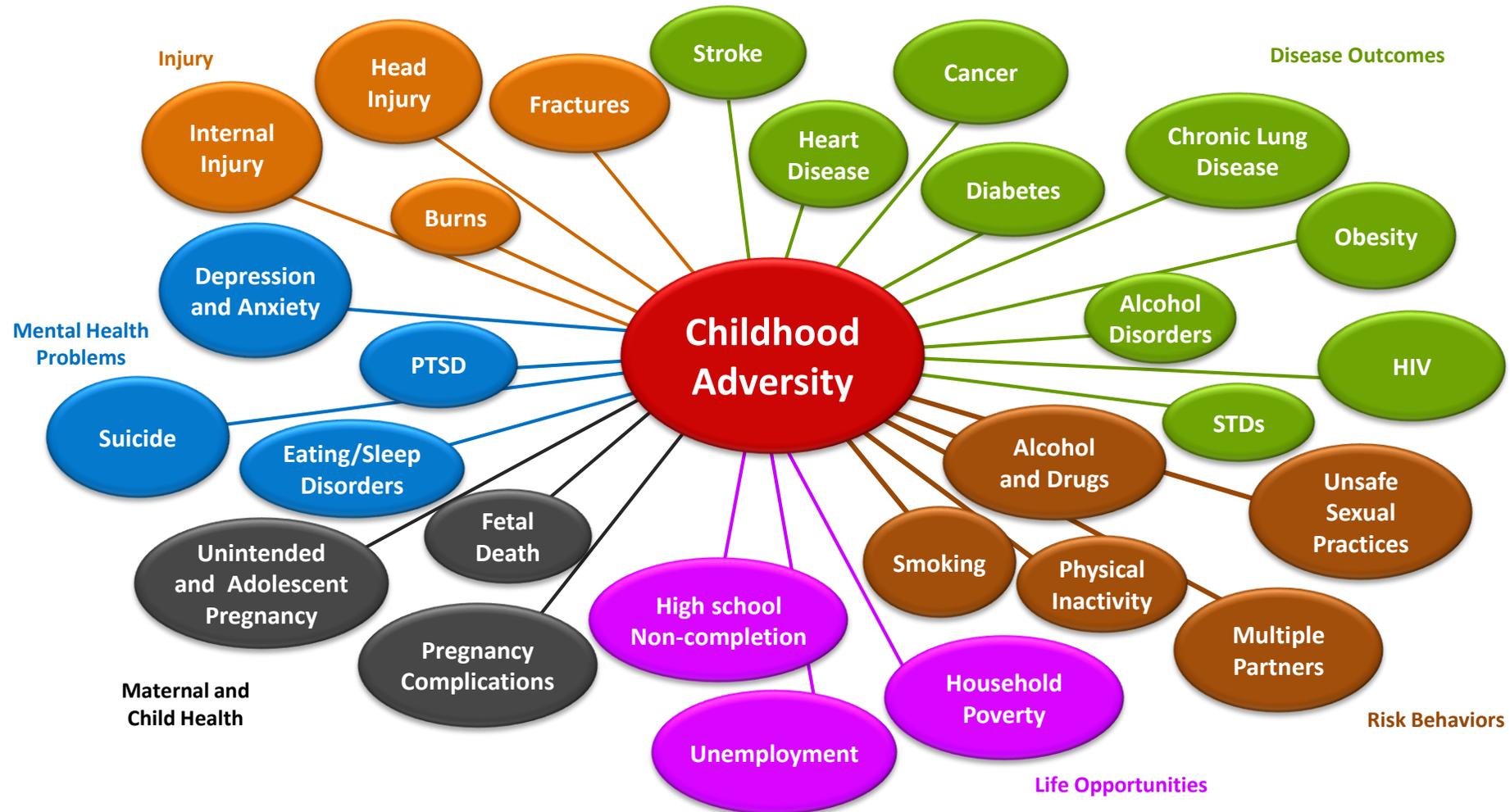


Poll Question

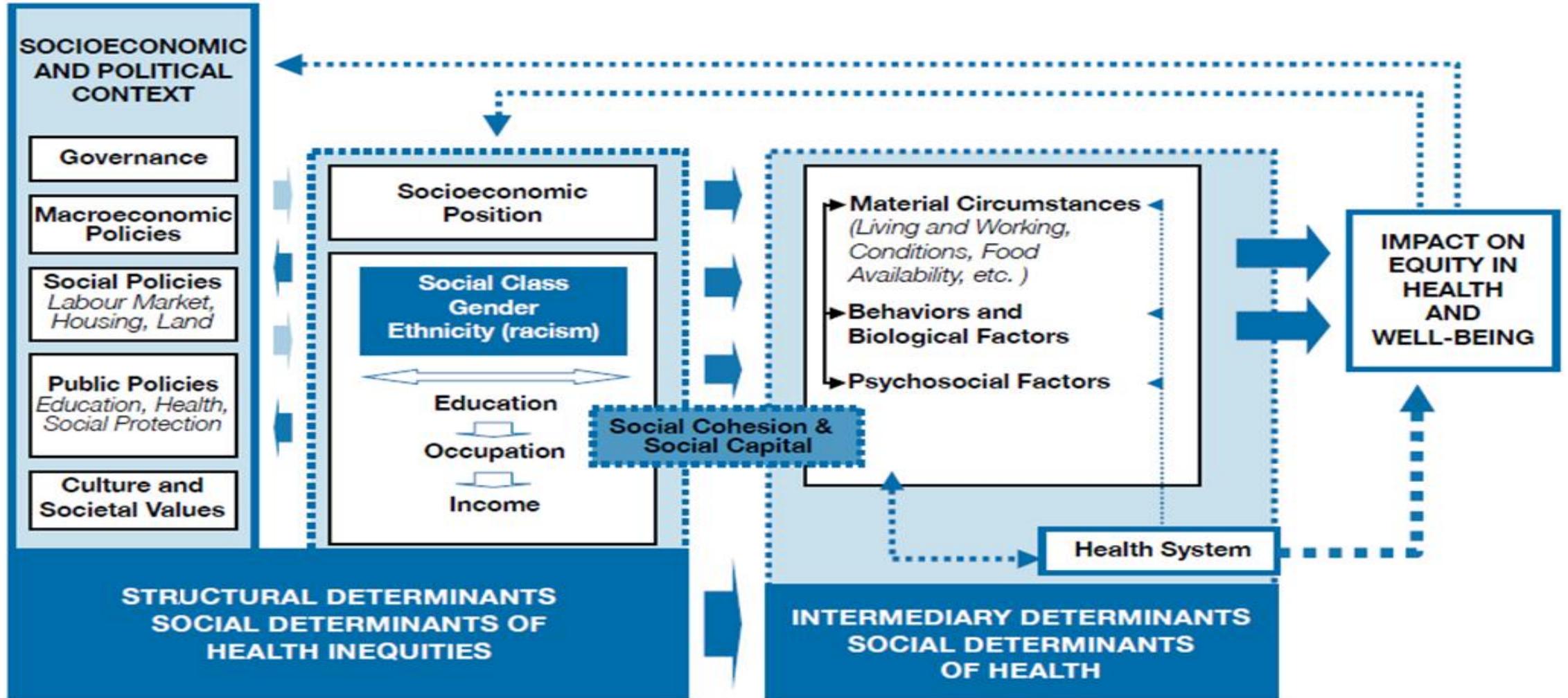
ACEs & 40+ health issues



ACEs Share Common Consequences



Taking ACEs upstream: Using WHO Social Determinants of Health Framework



Policies that address social determinants with evidence of impacts on child maltreatment

- ❑ TANF: higher benefits; no family cap or time limits¹ or work requirements²
- ❑ Child support passed through to custodial parent³
- ❑ Other income supports: WIC or SNAP⁴
- ❑ Livable wage⁵
- ❑ Earned Income Tax Credit⁶
- ❑ Pre-K with parental involvement⁷
- ❑ Continuity in eligibility for State Children's Health Insurance Program⁸
- ❑ Child care subsidies⁸
- ❑ Early Head Start⁹
- ❑ Paid family leave¹⁰

¹ Paxson & Waldfogel , 2003; ² Fein & Lee, 2003; ³ Cancian, et al., 2013; ⁴ Lee & Mackey-Bilaver, 2007; ⁵ Raissian, & Bullinger, 2017; ⁶ Klevens et al., 2017; ⁷ Mersky, Topitzes, & Reynolds (2011); ⁸ Klevens et al., 2015; ⁹ Green et al., 2014; ¹⁰ Klevens et al., 2016

Policies that address social determinants with impacts on risk factors of child maltreatment

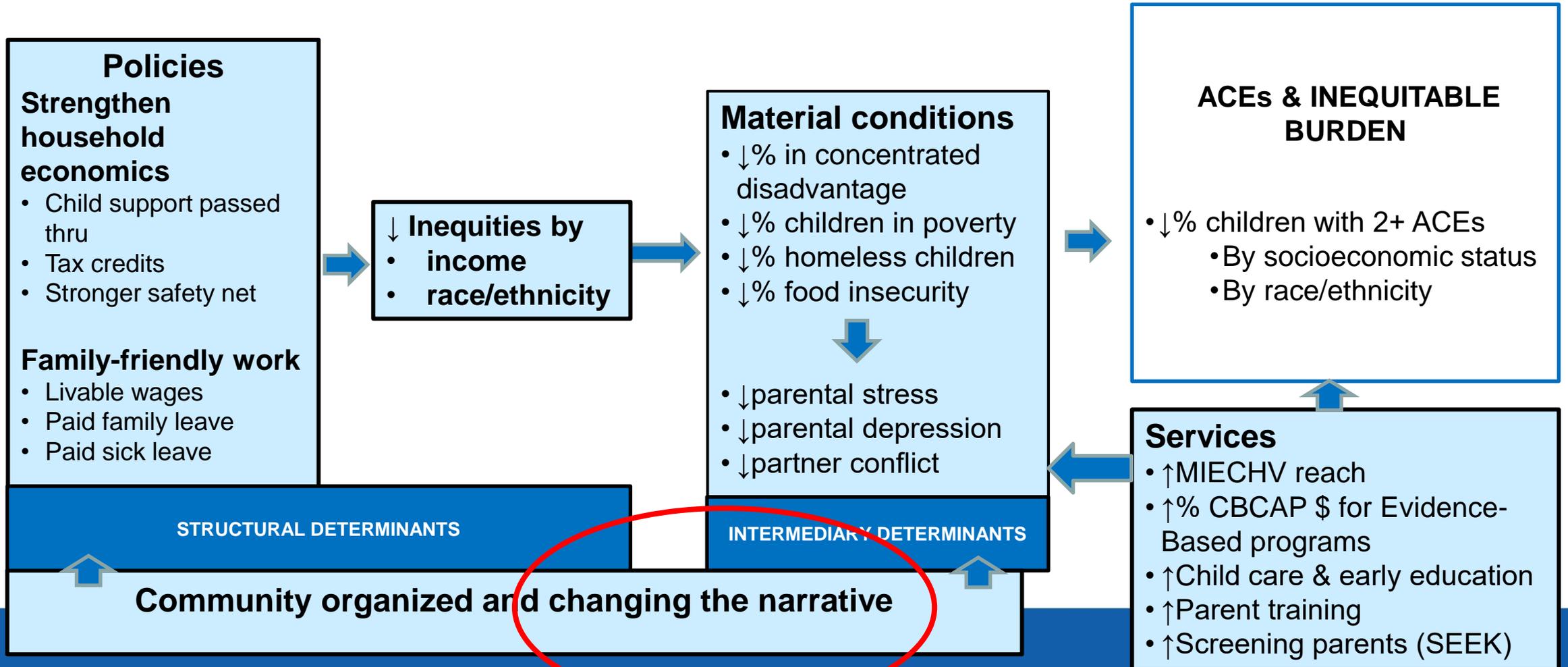
- ❑ Child Tax Credit¹
- ❑ Conditional housing vouchers²
- ❑ Head Start³
- ❑ Paid sick leave⁴
- ❑ Paid vacation⁴
- ❑ Flexible work schedules⁴



“Family-friendly work policies”

¹NBER, 2008; Strully et al., 2010; Marr et al., 2014; ²Cove et al.,(2008); Ludwig et al. (2011); Ludwig et al. (2012); Kessler et al. (2014); Sanbonmatsu et al., (2012));
³USDHHS/ACF (2005); Garces et al. (2002); ⁴Aumann & Galinsky, 2009;

Using WHO framework for reducing inequities in ACEs



Changing the narrative

Narrative: The stories we tell about why problems occur and **who's responsible for solving them**

Dominant narrative around child abuse and neglect is about **those** parents; just report and "fix"

Dominant narrative around ACEs: "What happened to you?"; be trauma informed

Changing the narrative is changing the way people think about and approach the problem.

Changing the narrative

Cognitive¹ and linguistic² science recommend **starting with shared values (i.e., why this matters)**, for example:

- Our state's future depends on how well we foster the healthy development of our youngest generation.
- Assuring safe, stable, nurturing relationships and environments for all children is essential for our state's future **prosperity**.
- Other values that resonate: ingenuity and connectedness

¹Westen, 2008; ²Lakoff, 1996

Changing the narrative

Follow with what the problem or challenge is and connect the dots between the causes and the outcome (tell a “causal story”). For example:

- We now know that early experiences literally build the architecture of the developing brain, and that *safe, stable, nurturing relationships and environments* are key to building a solid foundation for future growth.
- We also know that not all children have access to the kinds of experiences that will most benefit their development - some children experience adversity that is so severe and persistent that it produces toxic levels of stress that harm the brain’s developing architecture.

Changing the narrative

Next, **explain how we, as a collective, can solve it**. For example:

- We can prevent toxic stress by providing the kinds of experiences in [early care]/ [education]/ [work] settings that will both help parents and provide sturdy foundations for children's development.
- Research shows [high quality child care]/ [high quality early education]/ [family-friendly business practices like paid family & sick leave]/[home visitation] can prevent or alleviate the conditions known to produce toxic stress.

Changing the narrative

Last, **have an “ask”**. Explain what your audience can do to be part of the solution. For example:

- Visit our website to find out more
- Share this information with your family and friends
- Educate community, state, and national leaders on what works in prevention

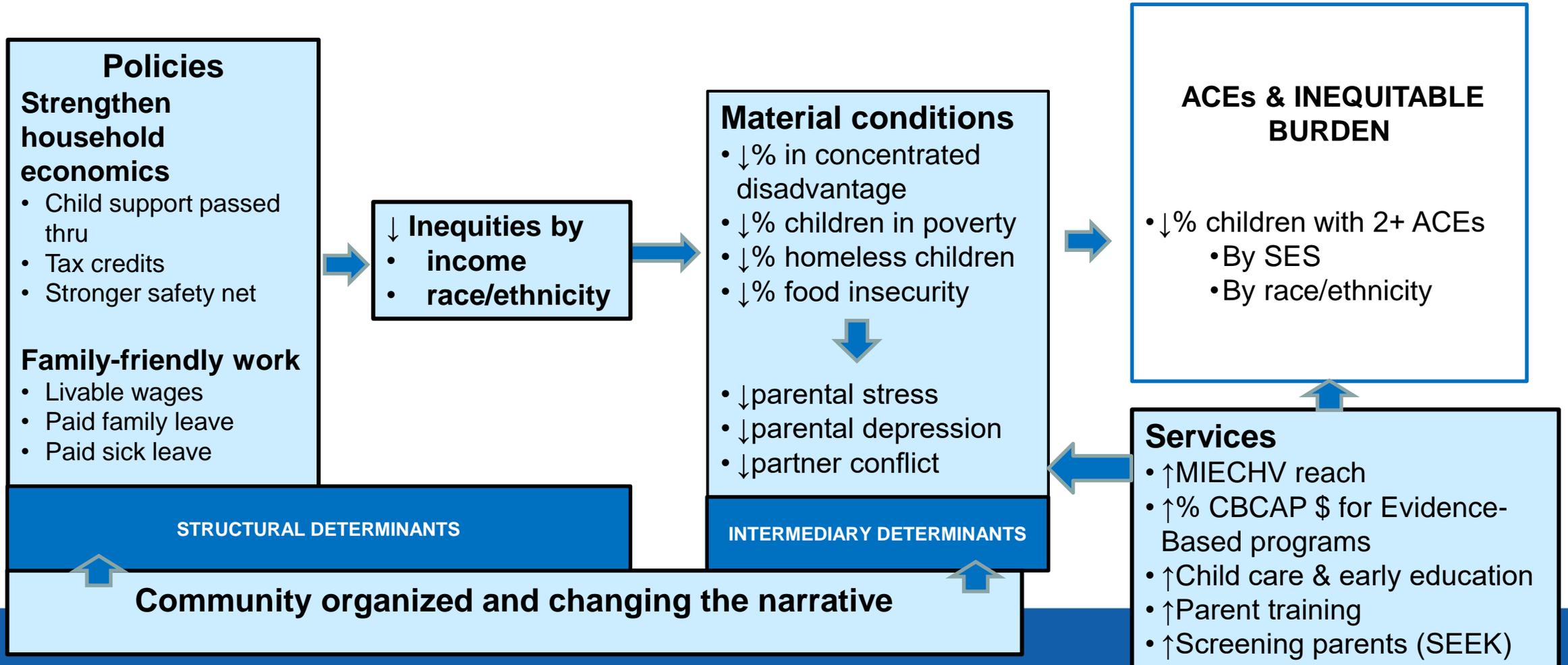
Example of changing the narrative

- ❑ *Value*: The future of [our state] depends on ensuring that the **pathways to opportunity are open and accessible** for everyone. When we allow *any* community to struggle, that derails progress for all of us.
- ❑ *Problem-Causal Story*: Right now, many communities face barriers to the resources that strengthen opportunity, such as good paying jobs, affordable housing and quality childcare. When we do not address the needs of our communities, we can perpetuate hardship instead of strengthening opportunity.
- ❑ *Solution*: The Earned Income Tax Credit helps low-income families increase their income while supporting work.

Example of changing the narrative

- ❑ *Value*: In [our state], we have a long tradition of **working together** to solve tough problems. And if we hope to have a **prosperous** future, we need to apply **innovative thinking** to current challenges in the wellbeing of our workforce.
- ❑ *Problem*: Right now, many jobs don't pay enough for workers to afford basic needs. The cost of groceries, housing and other basics have gone up but wages haven't. That hurts working people *and* slows down the economy.
- ❑ *Solution*: A living wage helps not just individuals and families, but also our communities and economy. When people have more money to spend, it will boost Main Street and help our communities thrive.

Changing narrative & policies addresses ACEs upstream



Questions or comments?



For more information: <https://www.cdc.gov/violenceprevention/acestudy/index.html>

Children's Safety Network Webinar

September 19, 2018



The Kansas Essentials for Childhood Infrastructure

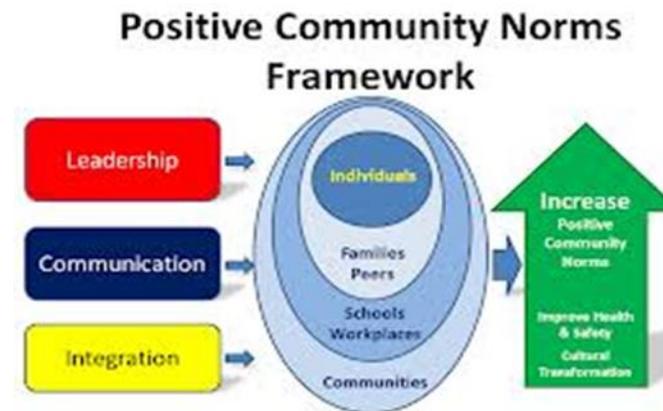
Leadership Team: Kansas Dept. of Health and Environment, Kansas Children's Service League as the Prevent Child Abuse Kansas Chapter, and Wichita State University Community Engagement Institute

Steering Committee: Kansas Power of the Positive

2 Work Groups:

Raising Awareness

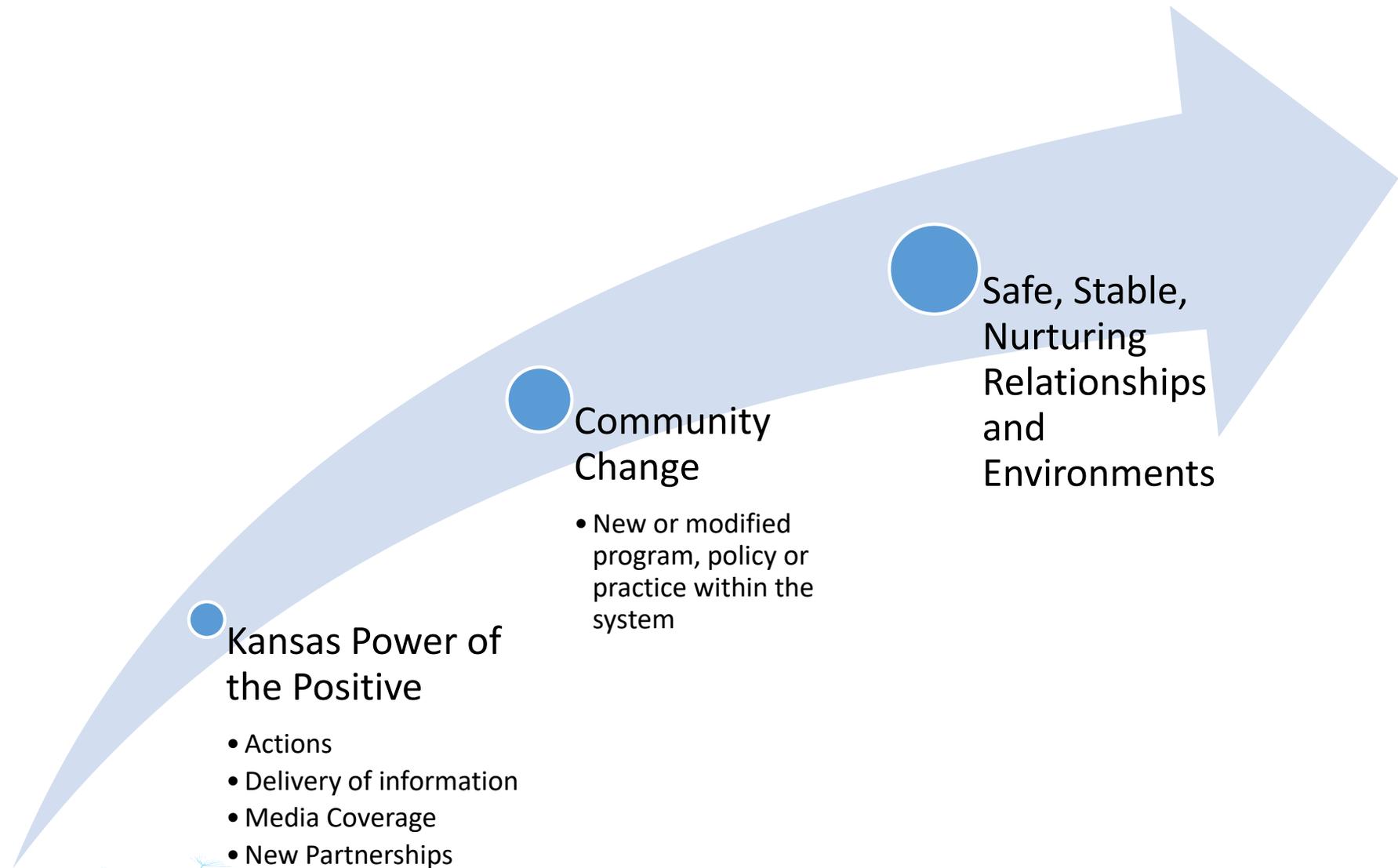
Kids Are Good Business



Common Vision

All Kansas children live in safe,
stable, nurturing relationships
and environments





Kansas Power of the Positive

- Actions
- Delivery of information
- Media Coverage
- New Partnerships

Community Change

- New or modified program, policy or practice within the system

Safe, Stable, Nurturing Relationships and Environments



Preventing Child Abuse and Neglect

Strategy	Approach
Strengthen economic supports to families	<ul style="list-style-type: none">• Strengthening household financial security• Family-friendly work policies
Change social norms to support parents and positive parenting	<ul style="list-style-type: none">• Public engagement and education campaigns• Legislative approaches to reduce corporal punishment
Provide quality care and education early in life	<ul style="list-style-type: none">• Preschool enrichment with family engagement• Improved quality of child care through licensing and accreditation
Enhance parenting skills to promote healthy child development	<ul style="list-style-type: none">• Early childhood home visitation• Parenting skill and family relationship approaches
Intervene to lessen harms and prevent future risk	<ul style="list-style-type: none">• Enhanced primary care• Behavioral parent training programs• Treatment to lessen harms of abuse and neglect exposure• Treatment to prevent problem behavior and later involvement in violence

Strengthen Economic Supports for Families

State

- Modifies how TANF Benefits are affected by child support payments (p. 13)
- Facilitates SNAP access (p. 13)
- Administrates HUD differently (p. 14)
- Expands child care subsidy (p. 14)

Organizations

- Help families access EITC (p. 13)

Family-friendly Work Policies/Employers

- Offer livable wages (p. 14)
- Offer paid leave (p. 14)
- Offer flexible and consistent schedules (p. 14)

Change Social Norms

Organizations

- Use communication strategies to reframe the way people think and talk about child abuse and neglect, focusing on contextual causes and societal solutions (p. 18)
- Promote social norms related to child development and safety (p. 18)

State Law

- Limits corporal punishment (p. 18)

Quality Early Care and Education

Organizations

- Provide high-quality early childhood education and care to disadvantaged children (p. 21)

Child Care Providers

- Become accredited (p. 21)

Enhance Parenting Skills

Organizations

- Provide early childhood home visiting programs (p. 25)
- Provide parenting skill support and education (p. 25)

Intervene to Lessen Harms and Prevent Future Risk

Organizations

- Provide therapeutic treatment to mitigate effects for child abuse and neglect (p. 29)
- Provide therapeutic treatment for problem behavior (p. 29)

Primary Care Providers

- Are trained to identify risk factors (p. 29)

Education and Awareness and Advocacy: Educating Legislators

- KCSL presented our Powerpoint to the Kansas Senate Children and Families Committee and the Kansas House Children and Seniors Committee each year since 2013.
- Invited Legislators and Spouses to Site Visits at KCSL, Building Healthy Families Events.
- After our 2017 presentation, key legislators came up the plan to re-direct funding to evidence-based home visiting.
- Then they came up with the plan to increase Pre-K funding.
- CAP Month 2018: proclamation, pinwheels, speech, commendations



Media and Messaging

- Wichita Coalition for Child Abuse Prevention
 - Worked with Lynn Davey, CDC Consultant, to assist us with Talking Points for our Speaker's Bureau
 - Speaker's Bureau:
 - Prevent Child Abuse Kansas Chapter
 - Child Advocacy Center
 - CASA
 - Child Abuse Pediatricians
 - Key Hospital Staff on the Coalition
 - Law Enforcement
 - Utilize CDC's "Suggested Practices for Journalists Reporting on Child Abuse and Neglect" in Media Kits

Business Involvement in Essentials Work

- Chair Kids Are Good Business Work Group
 - Kansas City Business Alliance for Childhood Education;
 - Provided input to CDC Essentials Staff on Employer Publications
- Participate on Kids Are Good Business Work Group
- Presented “Ted Talk” at Annual Institute at Governor’s Conference for the Prevention of Child Abuse and Neglect on Ways They Have Implemented Family Friendly Policies in the Work Place

Employee Survey

- The Kids Are Good Business Work Group's first major project has been to develop an Employee Survey based on CDC Essentials for Childhood Documents of successful strategies to create Safe, Stable, Nurturing Relationships and Environments in the Workplace; Wichita State University Community Engagement Institute piloted the survey with six employers utilizing Work Group Members to secure the employers and de-brief with them following their completion of the survey.

Kids Are Good Business

Steps in helping workplaces implement new policies and practices to create conditions that allow working parents to provide safe, stable, nurturing environments for their children:

- 1. Survey** is to help employers understand how families are impacted by different workplace policies and practices. It identifies high priority conditions that are both important to staff and could use improvement.
- 2. Resource Guide** gives employers concrete resources for creating those conditions

Employee Survey asks Two Questions

- How important are the following conditions for your ability to provide a safe, stable, nurturing environment for your child(ren)? When thinking about your answers, please think about *your own family* needs.
 - **Reports average importance to staff**
- How would you rate your workplace on meeting the needs of working parents in the following areas? When thinking about your answers, please think about the needs of *all the families* at your workplace.
 - **Reports average workplace rating**

Workplace conditions

The two questions refer to a list of 19 workplace conditions that contribute to four goals:

1. Increased access to high-quality child care
2. Increased safe, stable, nurturing relationships and environments for children at home
3. Increased socioeconomic resources for the family
4. Increased integration of family, school, and community efforts

Conditions limited to those protective factors that employers are uniquely situated to increase

Simple Report of Employee Responses

Left Report: Average Workplace Rating

Condition	Average Workplace Rating
A flexible work schedule to allow time for family issues	Very Good
The ability to bring infants to work the first six months of life	Poor
The ability to bring child(ren) to onsite child care	Poor
The ability to telework when needed	Good
Workplace access to parenting education and support	Good
A consistent, predictable work schedule	Good
Subsidized child care costs as part of the employee benefits package	Poor
Employer provided flexible spending accounts that allow tax free income to be spent on child care	Very Good
The ability to take paid parental leave following the birth or adoption of a child	Good
Access to a health plan that covers a full range of maternal and reproductive health care services	Good
Employee assistance programs that include anonymous referral and counseling services for when families are struggling	Very Good
Access to a safe, private area, non-bathroom area for nursing mothers	Very Good
The allowance of a reasonable break time for nursing mothers	Very Good
Opportunities to further an employee's education	Fair
A workplace policy that protects victims of domestic violence	Very Good
Support to choose checking accounts and direct deposit and avoid pay day loans	Good
Employer sponsored events for the whole family	Poor
Livable wages	Good
Support from my employer to volunteer or participate in community service	Good

Right Report: Average Importance To Staff

Condition	Average Importance To Staff
A flexible work schedule to allow time for family issues	Extremely important
The ability to bring infants to work the first six months of life	Moderately important
The ability to bring child(ren) to onsite child care	Very important
The ability to telework when needed	Extremely important
Workplace access to parenting education and support	Moderately important
A consistent, predictable work schedule	Very important
Subsidized child care costs as part of the employee benefits package	Moderately important
Employer provided flexible spending accounts that allow tax free income to be spent on child care	Moderately important
The ability to take paid parental leave following the birth or adoption of a child	Extremely important
Access to a health plan that covers a full range of maternal and reproductive health care services	Extremely important
Employee assistance programs that include anonymous referral and counseling services for when families are struggling	Very important
Access to a safe, private area, non-bathroom area for nursing mothers	Very important
The allowance of a reasonable break time for nursing mothers	Very important
Opportunities to further an employee's education	Very important
A workplace policy that protects victims of domestic violence	Extremely important
Support to choose checking accounts and direct deposit and avoid pay day loans	Very important
Employer sponsored events for the whole family	Slightly important
Livable wages	Extremely important
Support from my employer to volunteer or participate in community service	Moderately important

Six Employers Piloted Survey

Follow up interview results:

- Report is easy to understand
- Report helps with prioritization
- Would make changes as a result
- Easy to administer
- Easy to respond

“Helps you understand what your team is feeling and how you can be supportive”

For More Information

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Questions?



Please enter your questions in the Q & A pod

Thank you!

Please fill out our evaluation: <https://www.surveymonkey.com/r/KHZ8ZBW>

Visit our website:
www.ChildrensSafetyNetwork.org