CSN Technical Assistance:

What We Can Do For You
State Maternal and Child Health (MCH) and Injury and Violence Prevention (IVP) programs play a leading role in keeping children healthy and safe. The Children’s Safety Network (CSN) works with state MCH and IVP programs to address injuries and violence among children and adolescents. We provide customized and state-specific technical assistance in a number of ways:

- Working directly with MCH and IVP program staff to address the unique issues in specific states
- Developing webinars, presentations, and other face-to-face and online training events at which state MCH and IVP staff can benefit from the knowledge of experts, as well as their peers in other states
- Creating a wide range of fact sheets, case studies, newsletters, and other publications
- Providing multi-state venues for states to learn, share and work together
- Monitoring and synthesizing the latest research in injury and violence prevention

CSN provides a variety of technical assistance services to state program staff in core programmatic areas.

Infrastructure

CSN can help you address injuries and violence through existing program infrastructure. We can work with you to:

- Develop staff expertise
- Find new ways to fund your IVP work
- Identify and engage partners to support your IVP efforts, as well as integrate IVP into their activities in ways that further the goals of all partners

Program Planning

CSN assists state programs with strategic planning from start to finish. We can help you:

- Identify and engage new partners
- Revise or develop performance measures, goals, objectives, and action steps based on data, evidence, and the experiences of other states
- Develop and implement plans and meet performance measure goals through one-on-one follow-up
- Integrate IVP into MCH and other established and new programs

CSN assisted a state in revising its injury prevention strategic plan. Completion of the plan was a requirement of the CDC National Center for Injury Prevention and Control CORE grant. CSN facilitated several months of conference calls, helping focus attention on state successes; emphasize the importance of building core infrastructure for the implementation of injury and violence prevention activities; explain how the plan would be used; integrate with other state plans (such as the state’s Bureau of Highway Safety Plan); generate state-specific data on the burden of injuries and violence; and outline the activities needed to meet the state’s IVP goals. The draft plan was submitted and the state’s funding was continued.
Data

CSN helps state programs access and analyze data sources to understand the incidence and cost of injuries and violence. We produce fact sheets describing the medical, economic, and personal costs of childhood injuries, as well as the cost-effectiveness of injury prevention interventions. CSN can create data sheets on these issues for individual states. We can help you:

• Identify data sources to assess the extent and consequences of injuries and violence in your state
• Use cost-benefit analyses to educate policymakers and state agency staff about the cost savings that can be generated by specific IVP interventions

Evaluation

CSN helps MCH and IVP programs with formative, process, and outcome evaluation of program activities. We can help you:

• Incorporate evaluation into program development
• Develop and implement new evaluation plans for existing programs
• Use evaluation findings to improve and sustain your IVP efforts
• Train staff on the basics of program evaluation, rapid cycle change and quality improvement
• Make the most of your limited education dollars

CSN developed a framework for evaluating one state’s injury prevention coalitions. This framework is helping the state assess and improve on three essential coalition components: (1) infrastructure, (2) strategic actions, and (3) expected outcomes. The framework will be pilot-tested by the state’s Falls Risk Reduction Task Force and then adopted by other statewide injury prevention coalitions.

Best Practices

CSN identifies model initiatives and best practices in injury and violence prevention. We can help you:

• Identify injury prevention practices that evaluation and research have shown to be effective
• Benefit from the experiences of other states through opportunities for peer-to-peer discussions, as well as our publications featuring case studies and model programs
• Locate and make use of the latest research on injury prevention, such as implementation and service integration

Connect with the Children’s Safety Network

For more information about CSN's resources and publications, visit us online: www.ChildrensSafetyNetwork.org
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