



# ICRC-S

## Injury Control Research Center for Suicide Prevention



## The Intersection of Suicide Research and Public Health Practice: Laying the Foundation for Partnership

Presenters: Eric D. Caine, M.D. and Elly Stout, M.S.  
Moderator: Ann Marie White, Ed.D.

Audio will begin at 2:00PM ET

You can listen through your computer speakers or call (855)257-8350

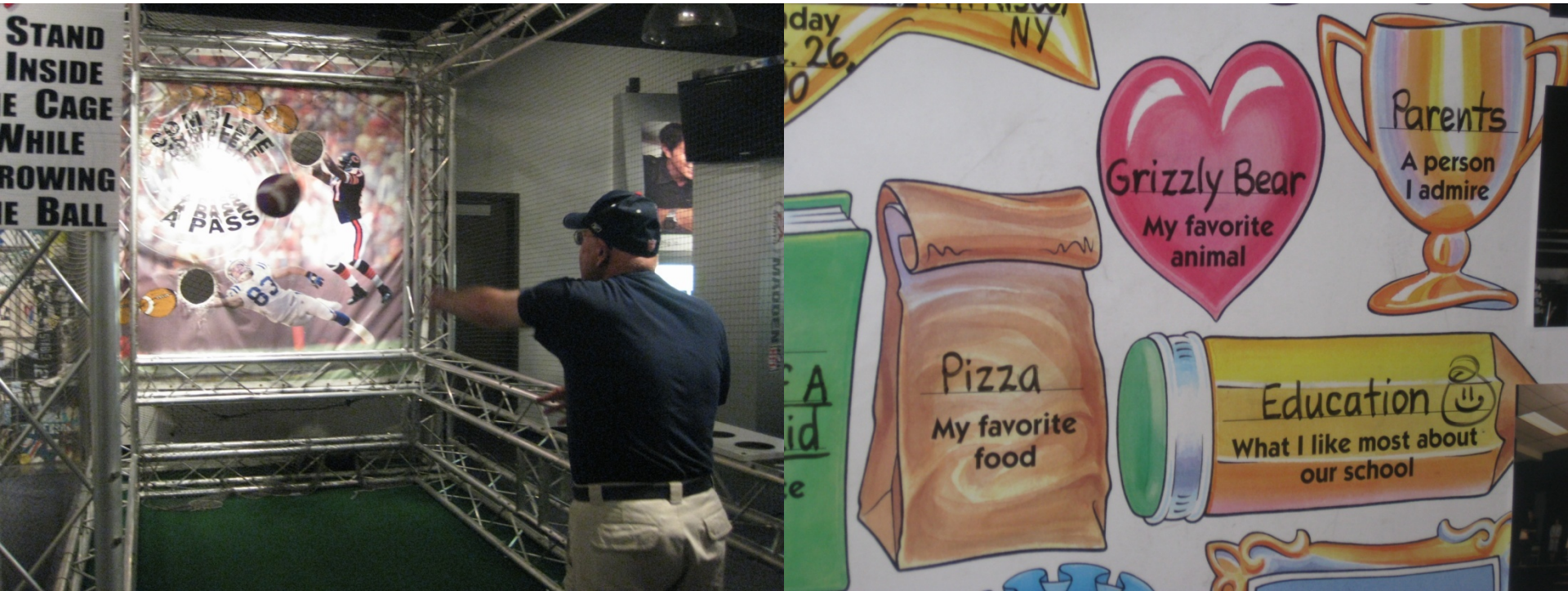
# Meeting Orientation

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# The Intersection of Suicide Research and Public Health Practice: Laying the Foundation for Partnership

Ann Marie White



# Polls



# Challenges for Suicide Prevention 2013



## **Eric D. Caine, MD**

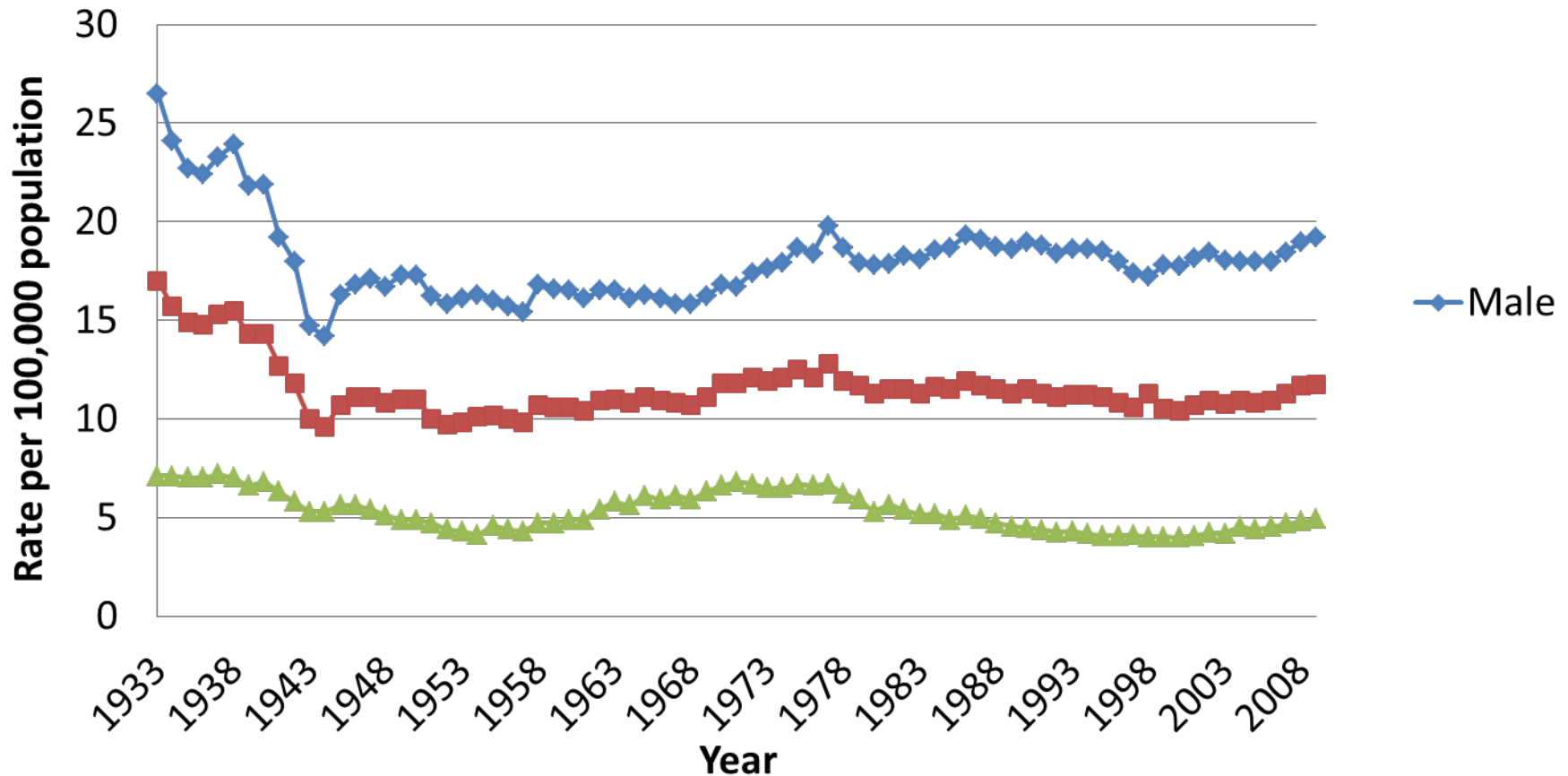
Injury Control Research Center for Suicide Prevention &  
Center for the Study and Prevention of Suicide,  
University of Rochester Medical Center, Rochester, NY;  
VA Center of Excellence for Suicide Prevention,  
Canandaigua, NY




# The conundrum...needles in the haystack!

- The suicide rate of *~12 per 100,000 per year* in the general population = 0.12 per 1000, or 0.012 per 100. That means probabilistically, you can say with *~99.9%* likelihood that no person from the general population will kill him/herself imminently.
- If the suicide rate is *~500 per 100,000* among *clinically depressed people*, it is ~5 per 1000, or ~0.5 per 100 depressed individuals. That means probabilistically, you can say with *~99.5%* likelihood that no depressed person will kill him/herself imminently.

# Suicide among all persons by sex – United States, 1933-2009





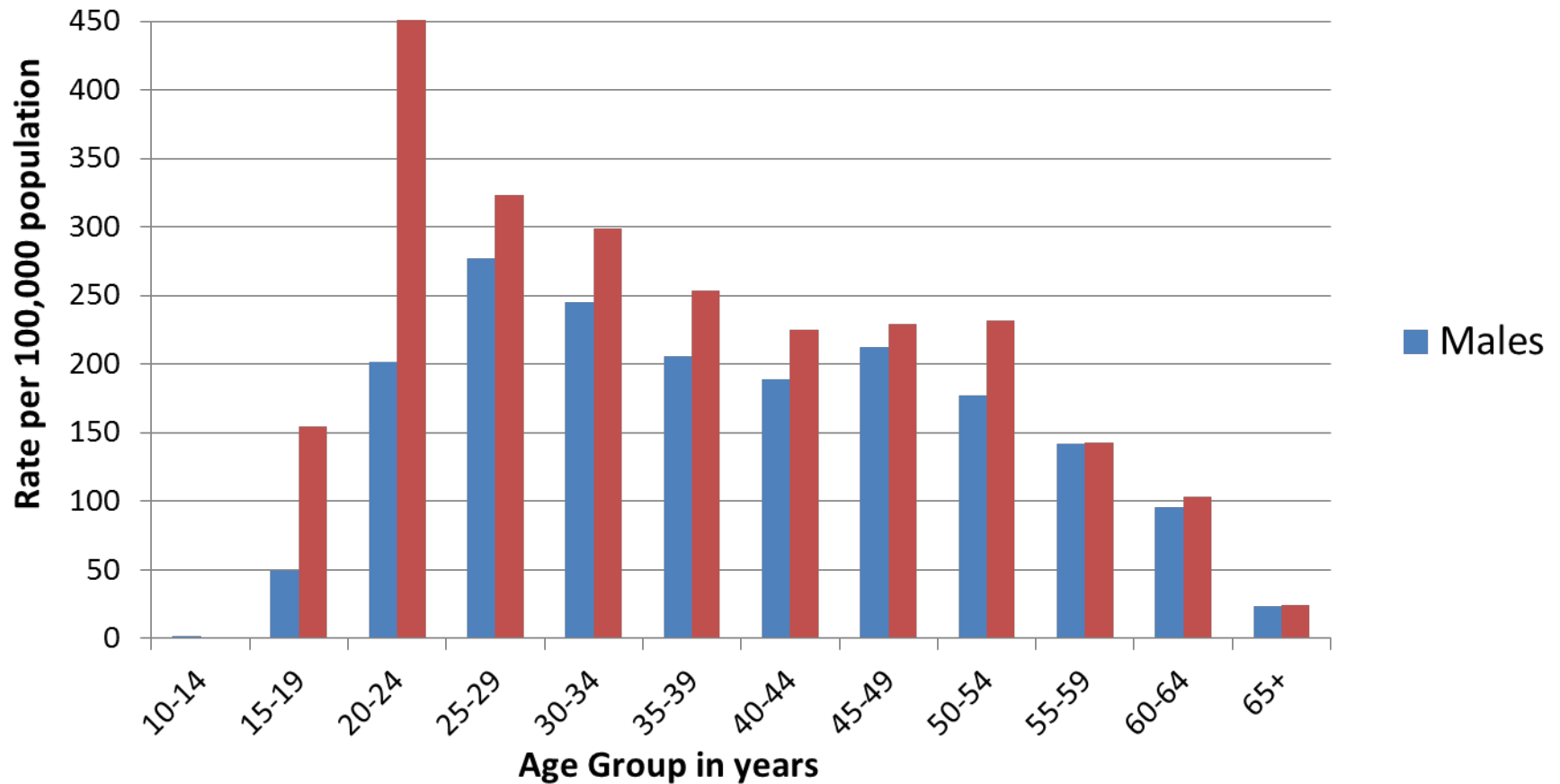
**CHALLENGE 1.** An inability to discriminate the relatively few true cases from the numbers of **‘FALSE POSITIVE’** cases.



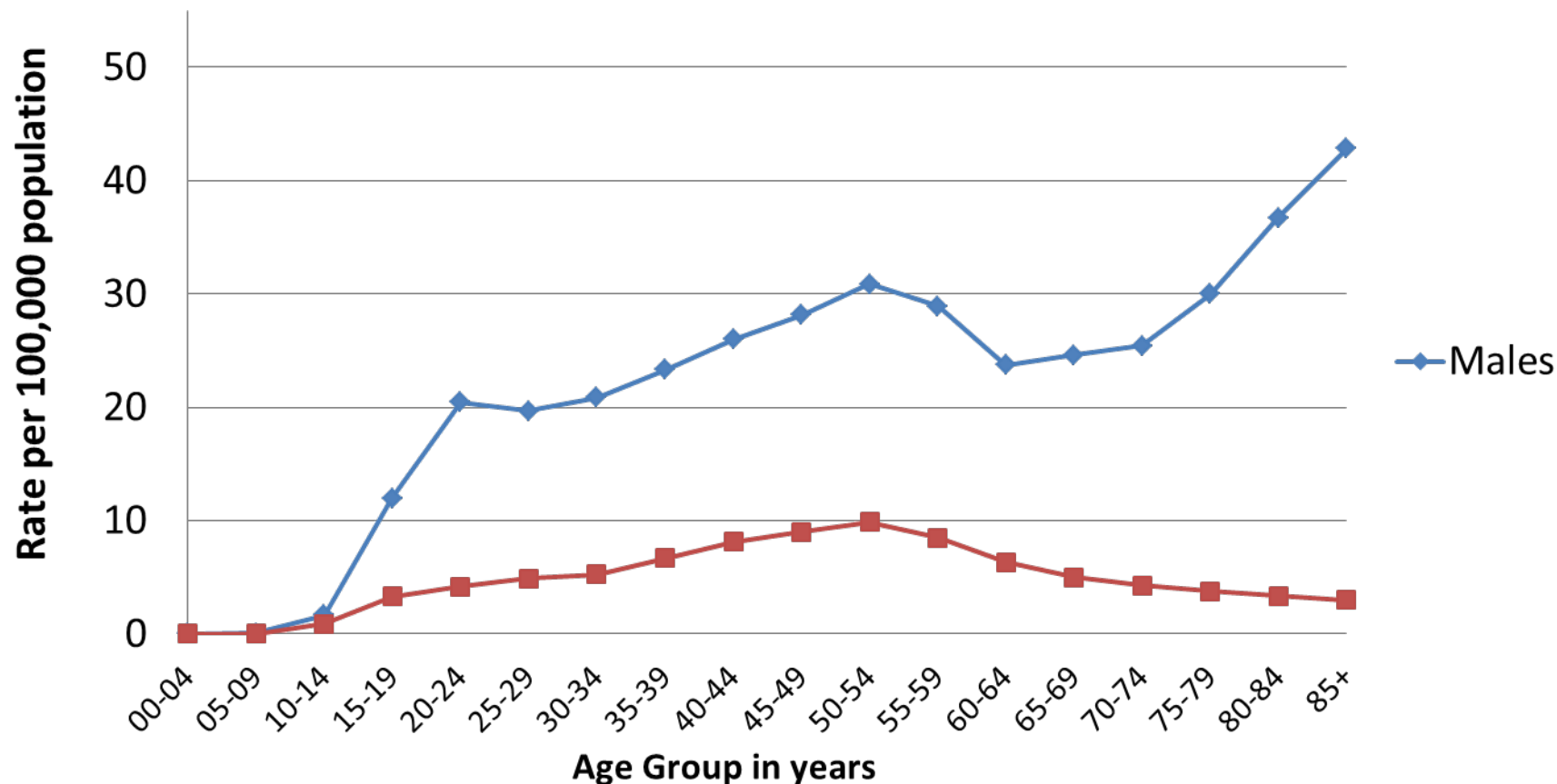
# “Risk Factors” for suicide do not predict outcomes!

- Suicide “risk factors” were derived retrospectively using psychological autopsy methods.
- There were not prospective or hypothesized.
- Common features cannot predict rare events! When someone has all of the risk factors, the chances of suicide are *very small*.
- Suicide “risk factors” are clinical features, and perhaps, contributing factors.

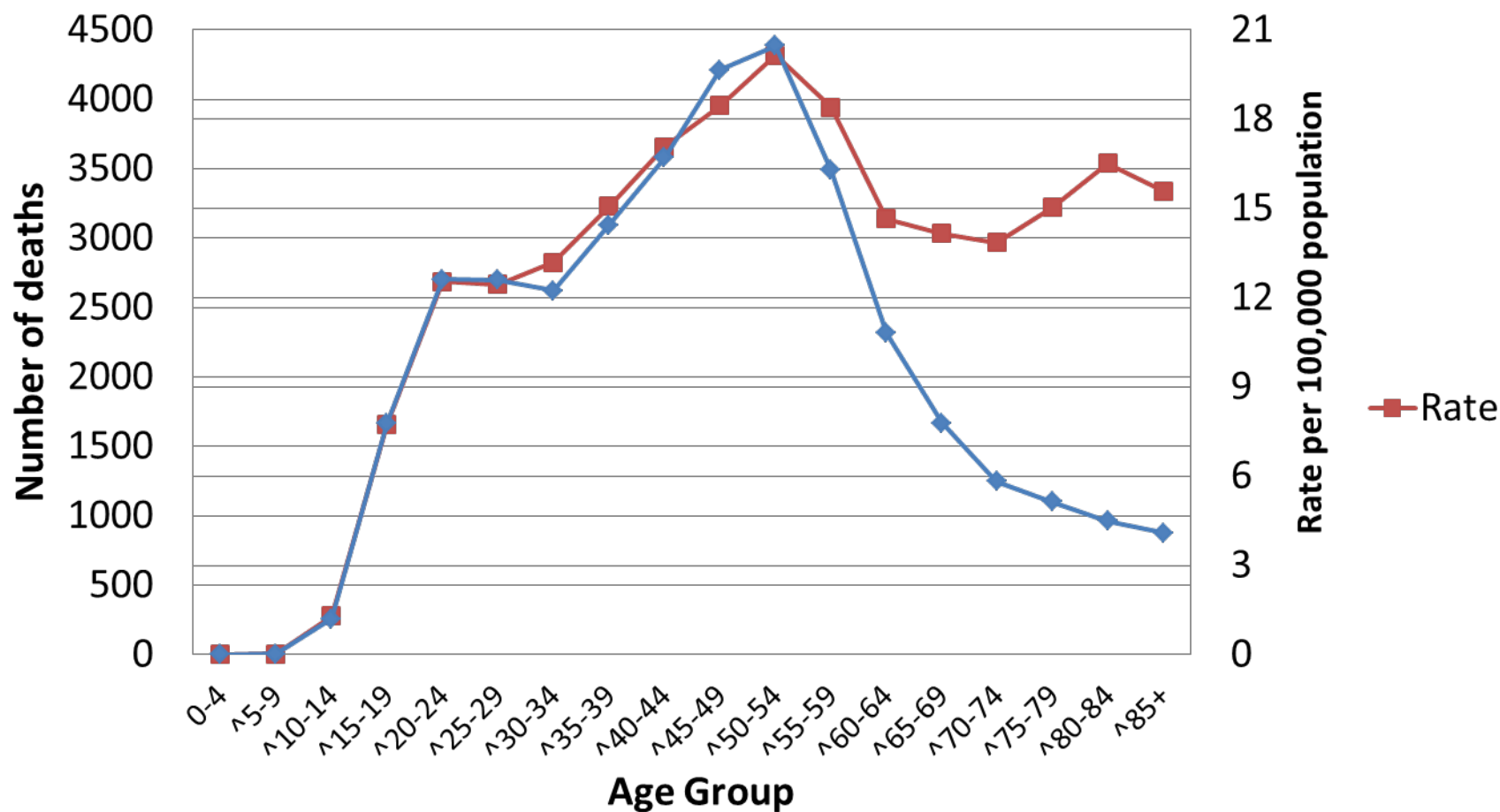
# Self-inflicted injury among all persons by age and sex – United States, 2010



# Suicide rates among all persons by age and sex – United States, 2009



# Suicides and suicide rates among all persons – United States, 2009




# The Language of Prevention applied to Suicide and Attempted Suicide – *Indicated*

Intervention terminology	Approach	Target	Objectives	Examples of potential prevention efforts
<b>Indicated Preventive Interventions</b> (“ <u>Proximal</u> ” Prevention Efforts)	High Risk	Identify <i>high-risk individuals with detectable symptoms.</i>  Future: Include asymptomatic individuals bearing defined risk markers.	Treat individuals with precursor/ prodromal signs and symptoms to prevent emergence of full-blown disorder.	<ol style="list-style-type: none"> <li>1) Increase detection and treatment for depressed elders in primary care.</li> <li>2) Lithium maintenance for persons with recurrent bipolar disorder.</li> <li>3) Use targeted psychoRx to treat suicidal thoughts and behaviors.</li> <li>4) <i>Engage previously suicidal patients who could be ‘lost’ to care!</i></li> </ol>

# The Language of Prevention applied to Suicide and Attempted Suicide – *Selective*


Intervention terminology	Approach	Target	Objectives	Examples of potential prevention efforts
<b>Selective Prevention Interventions</b>	High Risk	Identify <i>groups</i> bearing a significantly higher-than-average risk of developing mental disorders, substance use disorders, and adverse outcomes.	Prevent disease through addressing population-specific characteristics that place individuals at higher-than-average risk	<ol style="list-style-type: none"> <li>1) Community programs contact isolated elders.</li> <li>2) <b>Court-based programs:</b> <ol style="list-style-type: none"> <li>(a) Provide services support for <i>safety planning</i> to victims of domestic violence.</li> <li>(b) Deploy engagement interventions for criminal defendants with substance use disorders.</li> </ol> </li> <li>3) Vigorously treat elders with chronic pain syndromes and functional limitations.</li> </ol>





**Preventive (selective) and therapeutic (indicated) interventions for people with “risk factors” are clinically indicated and highly desirable.**

**However, *it has yet to be demonstrated that these efforts reduce deaths due to suicide.***



**CHALLENGE 2.** The large numbers of **‘FALSE NEGATIVE’** individuals who escape preventive detection or disappear from clinical settings before killing themselves.

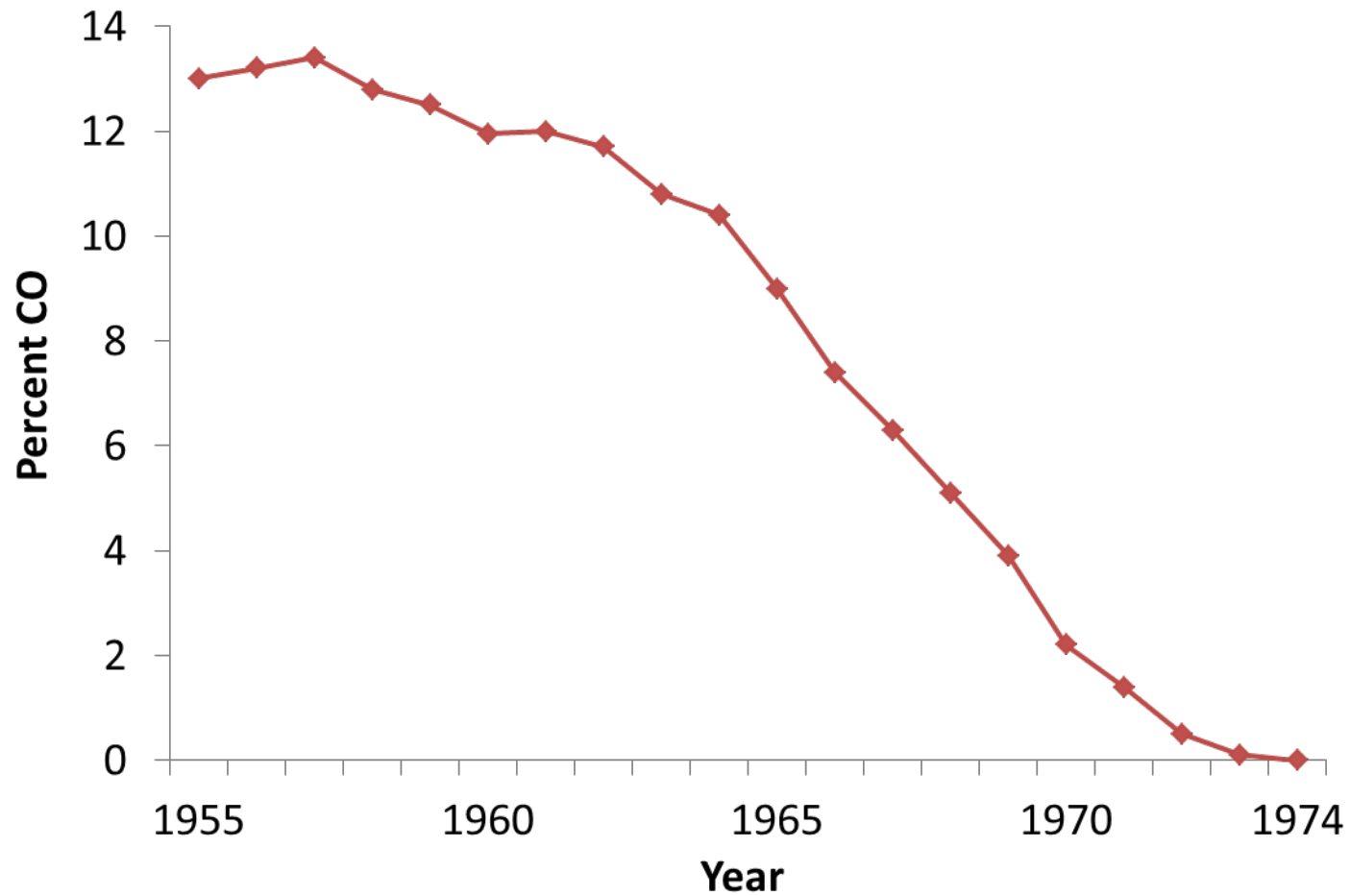
# The Language of Prevention applied to Suicide and Attempted Suicide – *Universal*

Intervention terminology	Approach	Target	Objectives	Examples of potential prevention efforts
<b>Universal Prevention Interventions</b> (“ <u>Distal</u> ” Prevention Efforts)	Population	Implement sweeping, <b>broadly directed initiatives to entire populations, not based upon individual risk.</b> Develop programs that reach asymptomatic individuals.	Prevent disease through reducing risk, and enhancing protective or mitigating factors across broad groups of people.	<b>1) <u>Means Restriction</u></b> (firearm safety, pill packaging, bridge barriers) <b>2)</b> Alcohol & substance use prevention & control <b>3)</b> Develop effective violence reduction programs among men, ages 16-34 years. <b>4) <u>Hotlines</u></b> to enhance access to care <b>5)</b> Remove insurance barriers & other impediments to treatment

# The Coal Gas Story

(Kreitman, 1976)

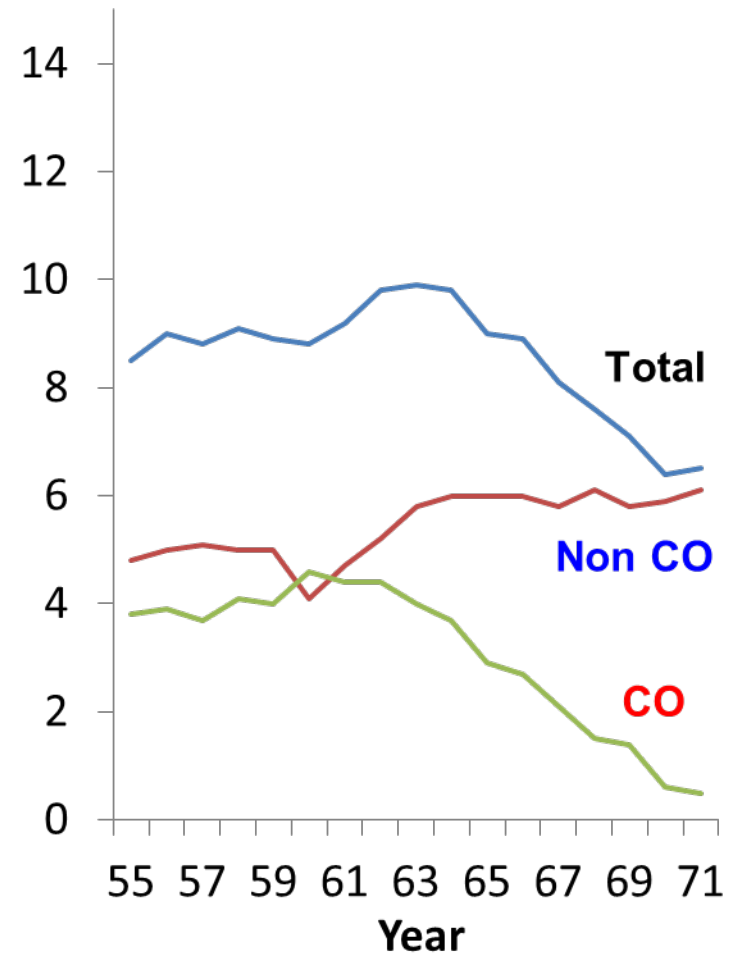
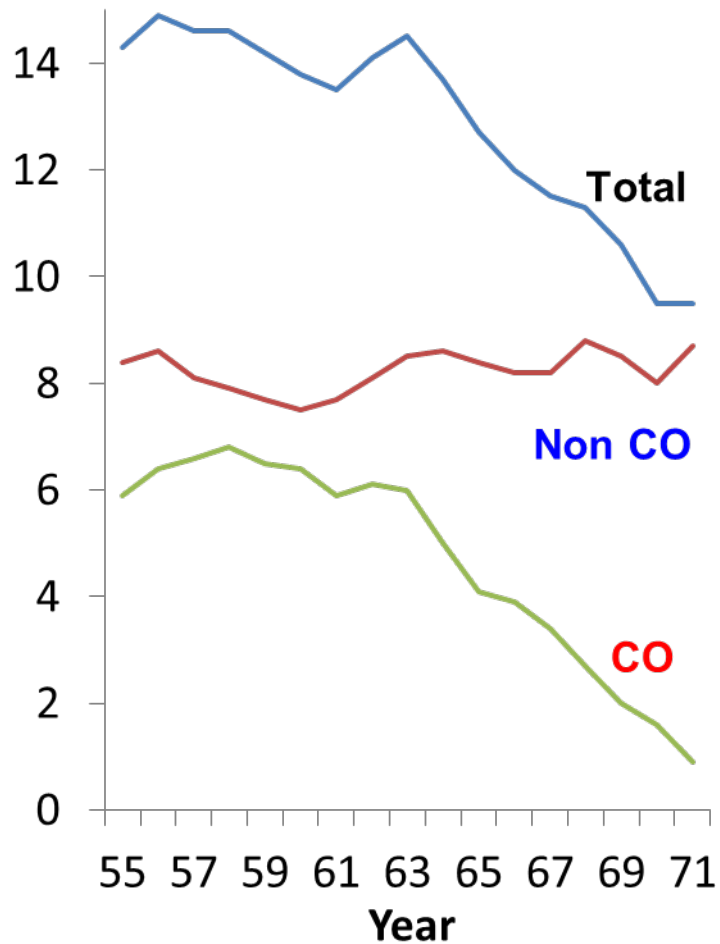
**Percentage of CO in domestic gas, United Kingdom 1955-74**




# The Coal Gas Story

(Kreitman, 1976)


## Sex-specific suicide rates by mode of death: England & Wales






**Means matter and so does means restriction!**  
Major national trends vary with the availability of new or different methods, and means restriction can occur at a level where the impact of ‘detection failure’ is mitigated.





**The application and impact of means restriction are limited by ecological factors (e.g., hanging; jumping from buildings) and social forces (e.g., firearm access in USA).**



Challenge 3. The inability of clinical and social service providers to **REACH** many potentially lethal individuals. They live beyond the walls of the clinical world (...in which we work).

# Two fundamental differences between selective & indicated preventive interventions and clinical treatments!

1. Public health preventive interventions *reach into communities to find and engage those who require treatment.* They do not wait for patients to come to the door of the clinic.
2. To be most effective, public health approaches should involve 'co-owning' community partners.

# Site – Population Approaches (social geography)

Sites	Populations potentially captured	Populations likely to be missed
Middle and High Schools	Adolescents attending school	School dropouts; youth in legal trouble
Universities	Vulnerable individuals with new onset or recurrent mental disorders	Young adults not pursuing further education, or unemployed
Organized Work Sites	Those employed in organized work sites, men and women in the middle years	Workers in small businesses, union/hiring halls, day labor, unemployed workers, immigrant and migrant labor, day labor, underground workers
Medical Settings	Those with health insurance; those that are willing to access traditional medical settings	Un/under insured; low “utilizers” of health care (men); utilizers of nontraditional health care
Community NGOs (e.g., United Way)	Those targeted for service by the NGO funding source; those in private homeless shelters	Anyone outside perceived scope of agency
Religious/Faith Organizations	Those who attend on a regular basis	Non-participants and those that drop out

## Site – Population Approaches (social geography)

Sites	Populations potentially captured	Populations likely to be missed
Courts/Criminal Justice/Jails	Perpetrators/victims of domestic violence, probationers, prisoners	Failure to gain access for mental health and chemical dependency services for those identified through CJ settings
Local Government Agencies	Recipients from County-level social service and health departments; those in homeless shelters, county supervised housing; government food banks	Those who do not access services from local Health Dept clinics or Department of Social Services
State Government Agencies, Medicaid	Unemployed workers seeking services, the mentally ill in state housing; state operated mental health centers and clinics, including high risk populations such as SMI and CD patients in clinics; Medicaid recipients	Chronically unemployed, migrants not eligible for services
Federal Agencies, Medicare, Social Security, in collaboration with States—REGULATORY IMPACT	Elders, Medicaid recipients, high risk families	Broad swaths of the general population – e.g., people living in underserved rural & urban areas

# High-risk Groups and Sites to Contact Them (tracking social ecology)

High-risk groups	Sites	Potential interventions	Comments
High Risk Youth— “drop outs,” violent youth, & foster care youth	Community centers, police, jails, foster services; alternative schools	Comprehensive family and youth services, integrated across community and gov’ t systems	<b>Missed in schools</b> ; requires careful integration and coordination not evident in most communities; funding issues central, <u>including insurance barriers</u>
People with severe, persisting mental disorders	Mental health treatment settings; courts, jails, prisons,	Fostering of early interventions; assertive community treatments; linkages among courts, clinics, and other agencies	Available medication interventions must be embedded into <u>comprehensive systems of care and assertive community follow-up</u> ; “Project Link” example— coordination of housing, courts, and mental health settings critical to success
Men with alcohol and substance disorders; perpetrators of domestic violence; victims of DV	CD treatment settings; courts & jails	Integration of mental health and prevention services into CD programs; court integrated mental health services	Dependent on development of integrated MICA services; rapid access to care for those in need crucial; <u>insurance barriers are paramount obstacle</u>




# High-risk Groups and Sites to Contact Them (tracking social ecology)

High-risk groups	Sites	Potential interventions	Comments
<b>Depressed Women and Men</b>	Primary care settings	Enhanced detection, treatment, and follow up of emerging symptoms	Requires education of care providers re recognition and treatment; subsyndromal conditions important
<b>Elders with Pain, Disability, Depression</b>	Primary care offices, residential settings; Agency on Aging outreach programs	<b>Pre-emptive treatment of pain and increasing medically related disability</b>	Can miss socially isolated elders and elders who do not express their needs openly
<b>Suicidal people—may be counted as well among other groups, but also include patients with personality d/o, varying mood disturbances, and CD problems</b>	ERs, ICUs, inpatient psych. and medical services – <b>need for novel approaches to case identification and follow-up</b>	Community outreach for contacting “no-shows,” reminder cards, assertive case management; surveillance as case identification	Those high in ideation and attempts in the context of personality disorders often are ‘frequent fliers’ to ERs who fail to use standard systems of care; major ethical questions; INSURANCE BARRIERS ARE PARAMOUNT OBSTACLE


# Mosaic...



...is the art of creating images with an assemblage of small pieces of colored glass, stone, or other materials. Small pieces, normally roughly quadratic, of stone or glass of different colors...are used to create a pattern or picture.

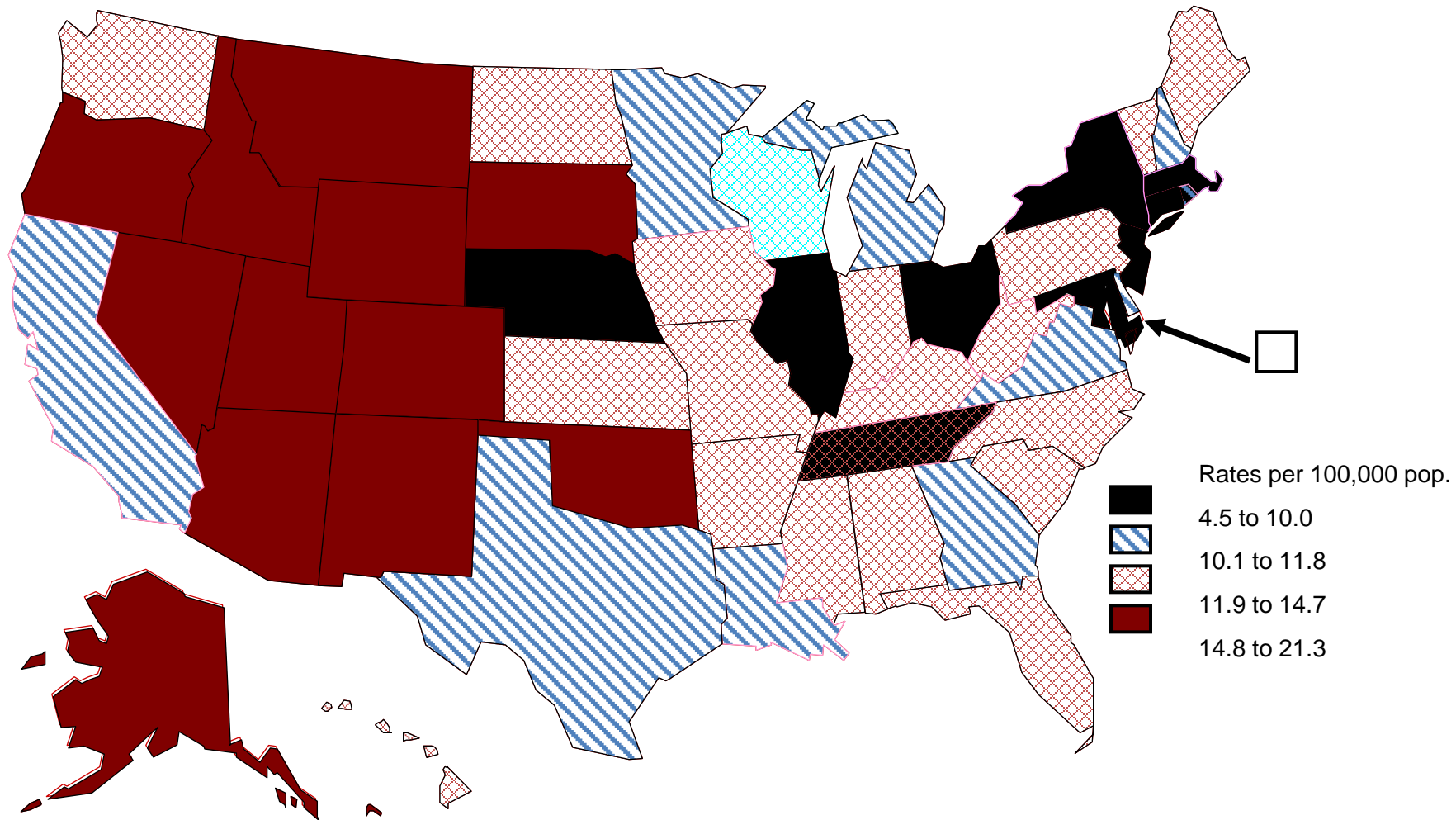


Suicide prevention efforts must form a *mosaic* built within the contexts of local *geography* and the *social ecology* of populations – and individuals—as well as their families and their communities. *This mosaic cannot be built or effectively sustained outside the domains of people's lives!*

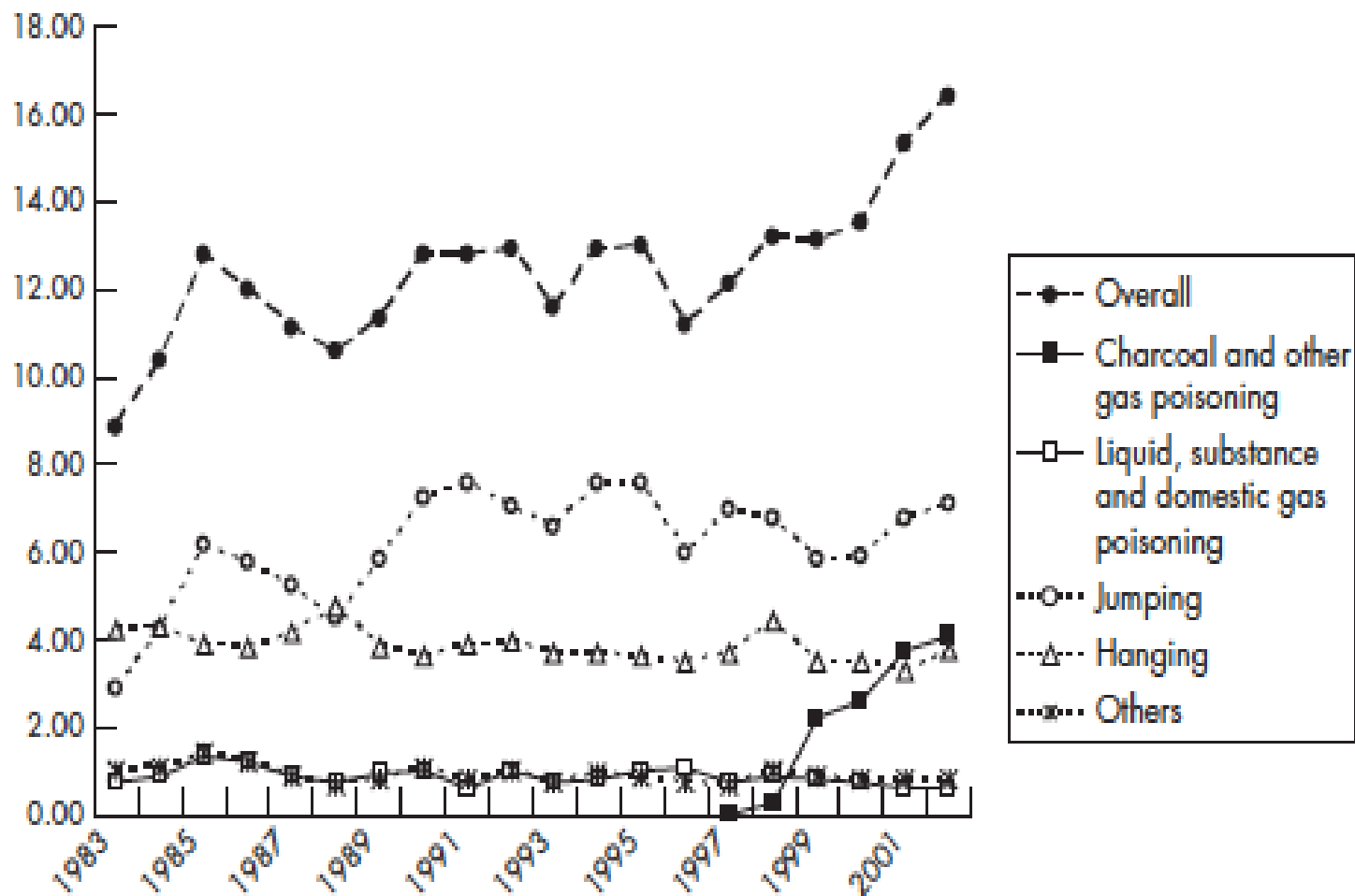


**CHALLENGE 4.** Insufficient knowledge & theory regarding the **psychological, biological, social, and cultural factors** that contribute to suicide risk among diverse populations and groups – varying according to age, race, gender and sexual orientation, residential geography, and socio-cultural and economic status. Lack of understanding how **protective** factors ‘act’ in the face of risks.

# Age-adjusted suicide rates among all persons by state – United States, 2009 (U.S. avg 11.8)

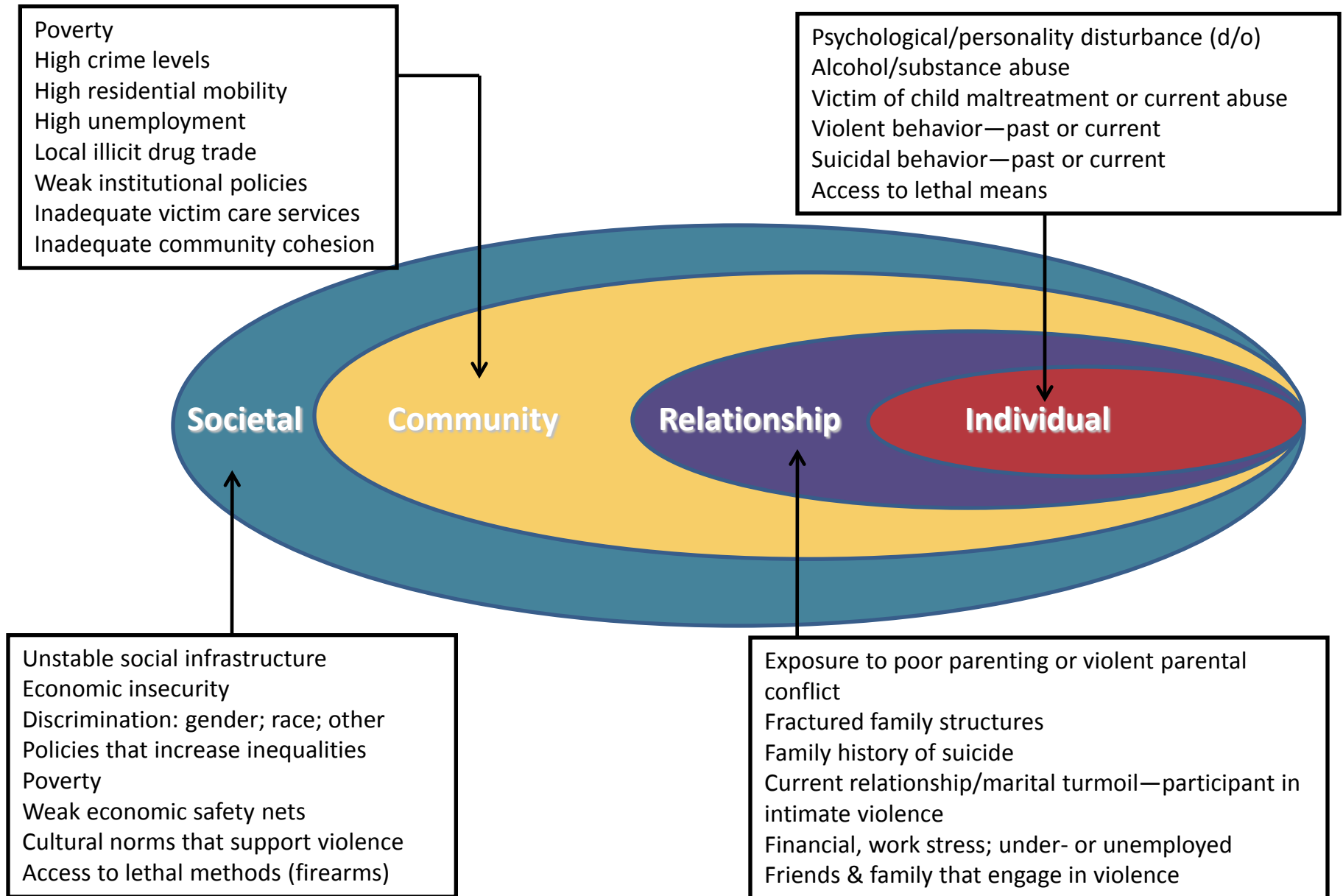



## Overall and Method-Specific Suicide Rates, Hong Kong, 1983-2002 (Liu et al, JCEH 2007)





# Ecological model: Shared risks for interpersonal violence and suicide in the United States (modified by Caine from Krug et al, eds: *World Report on Violence and Health*. WHO, 2002)

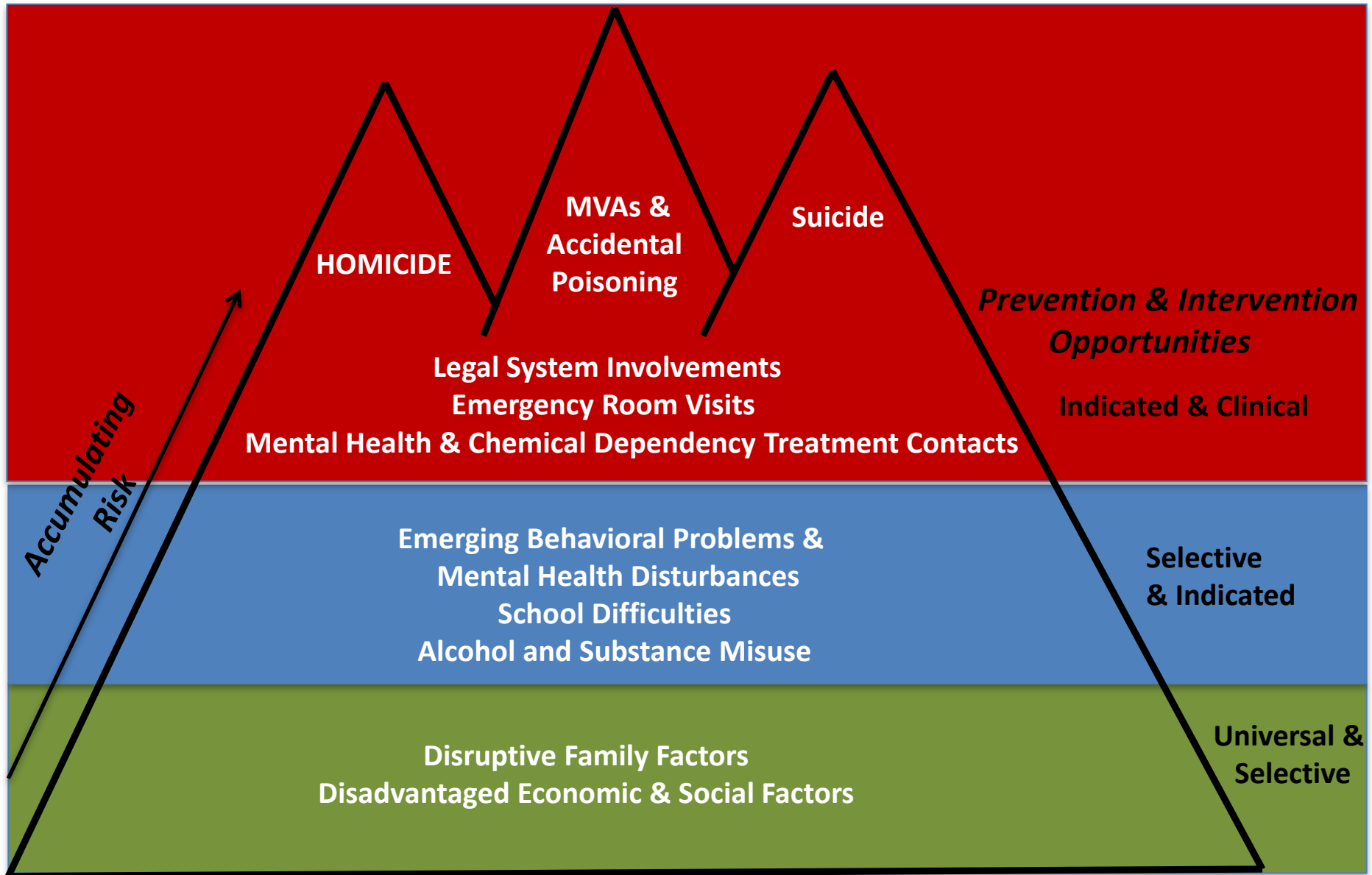




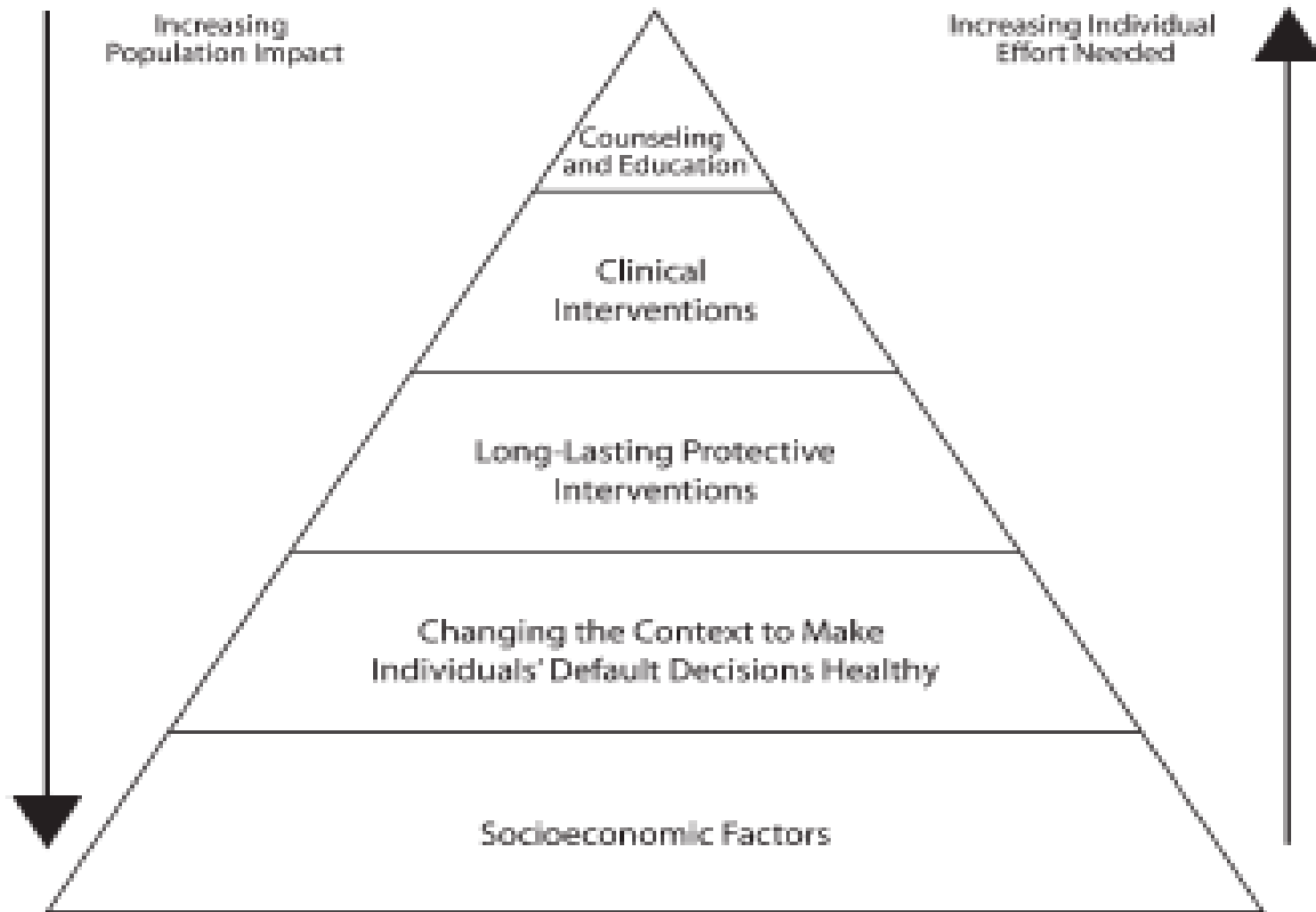
**CHALLENGE 5.** The **lack of coordinated strategies** of suicide prevention that can deal effectively with **myriad local, regional, state, and national agencies and organizations** that could, in theory, play a role in preventing suicide.


# Premature Death in Early Adulthood

## Common Developmental Contexts for Different Adverse Outcomes



# The Health Impact Pyramid





Looking to the future: What  
will be the *speed bumps* for  
suicide prevention?



# Suicide Prevention Resource Center

Promoting a public health approach to suicide prevention



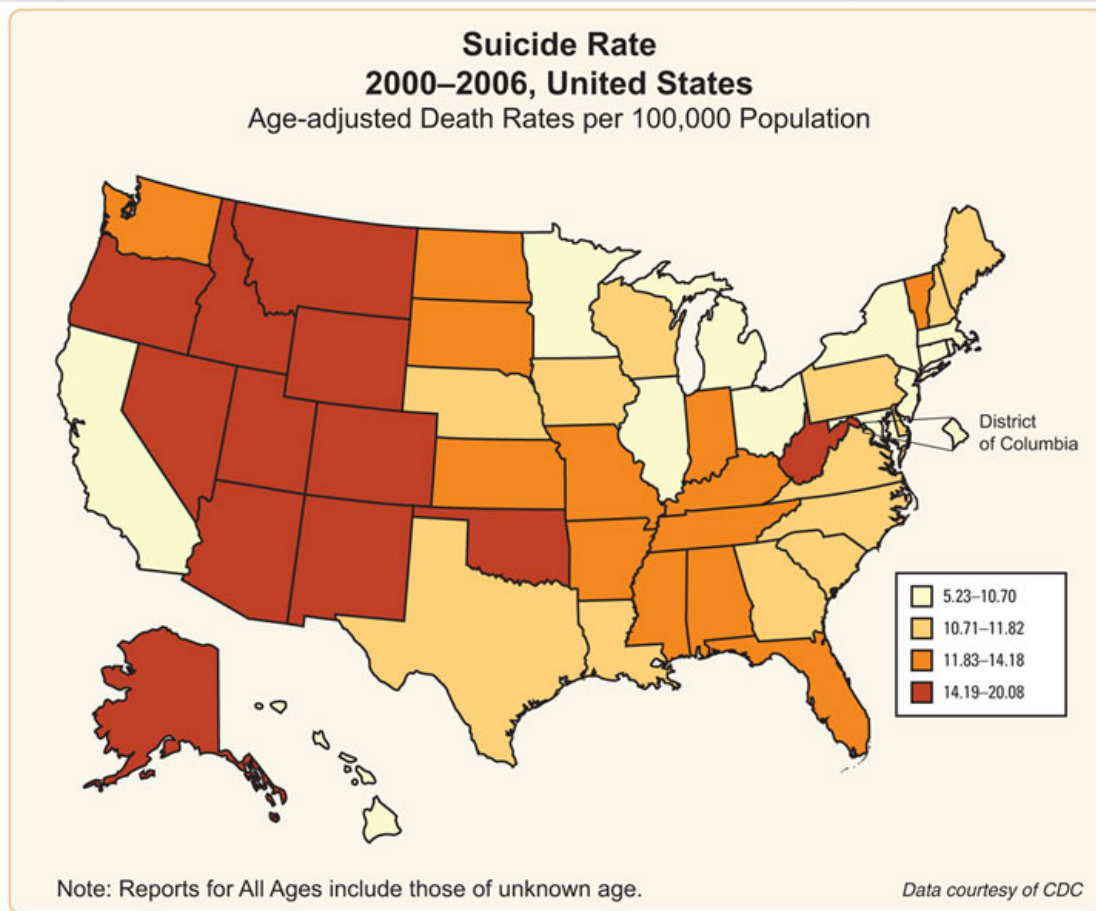
The nation's only federally supported resource center devoted to advancing the *National Strategy for Suicide Prevention*.

# The Public Health Approach to Suicide Prevention



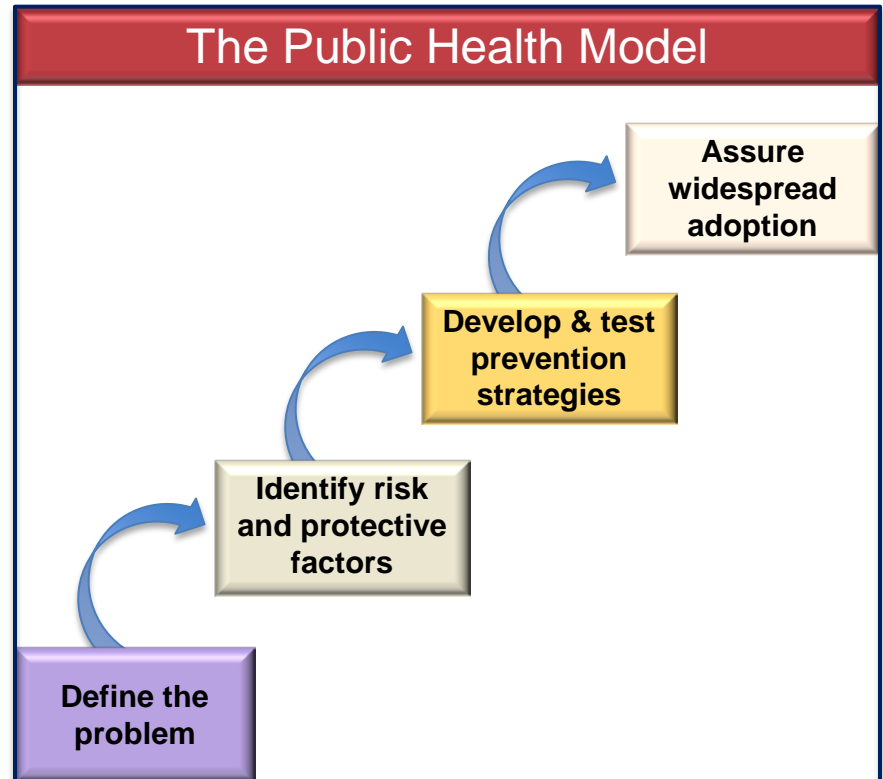
ICRC-S Webinar  
January 9, 2013

Elly Stout, M.S.  
Prevention Support Program  
Manager, SPRC



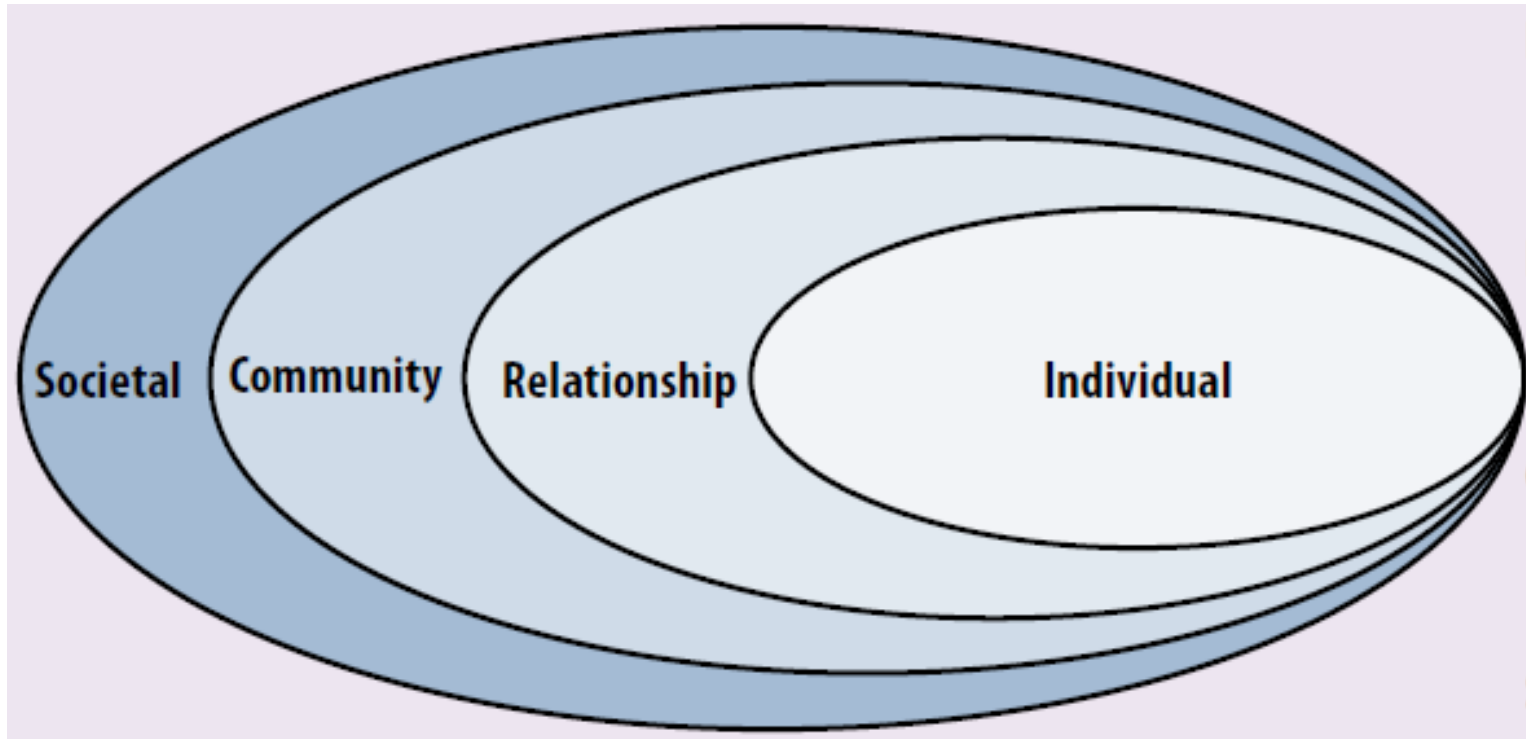
# Key Elements of a Public Health Approach

- ✓ Population focus
- ✓ Starts and ends with data
- ✓ Primary, secondary, tertiary prevention
- ✓ Aim: reduce morbidity and mortality

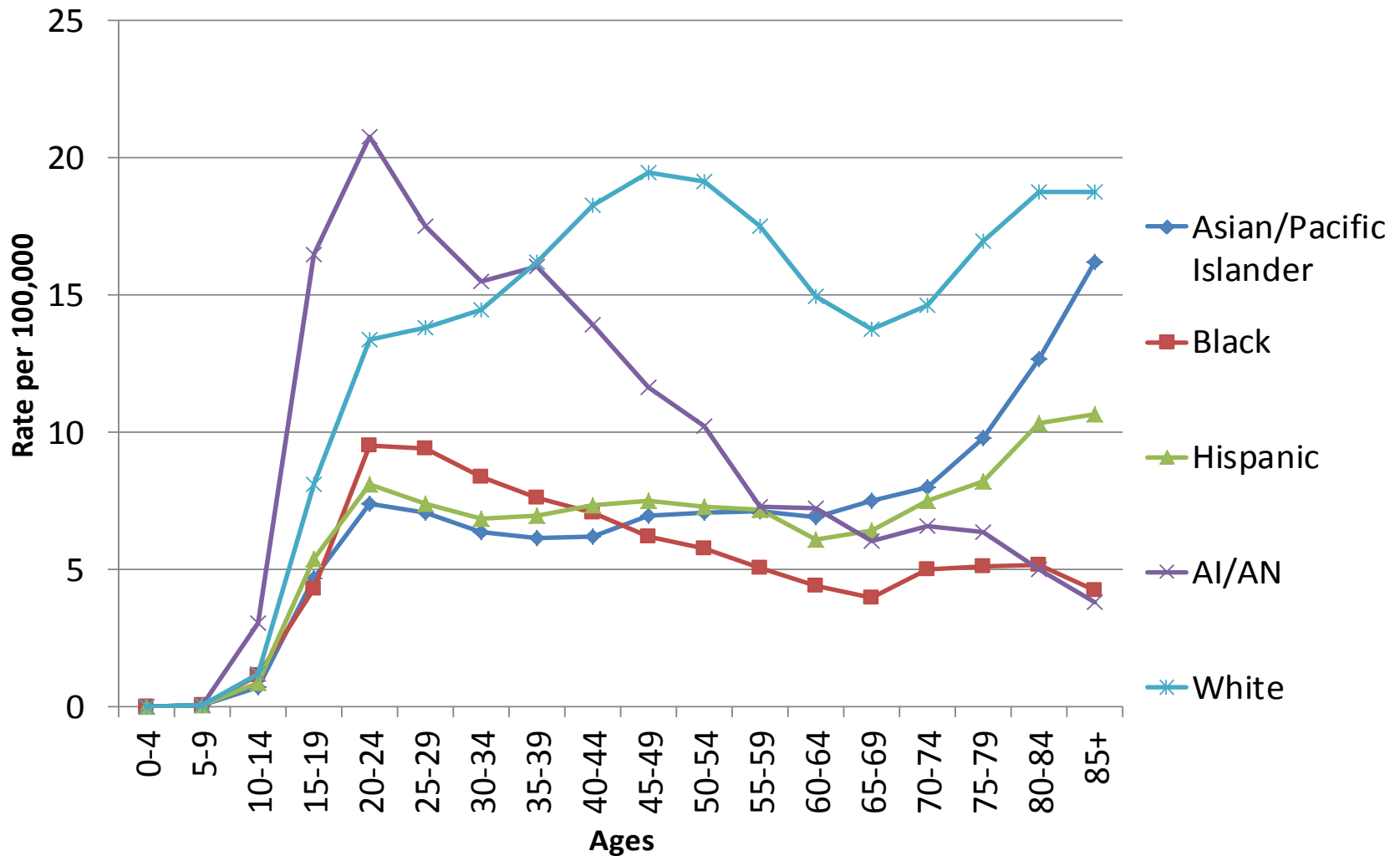




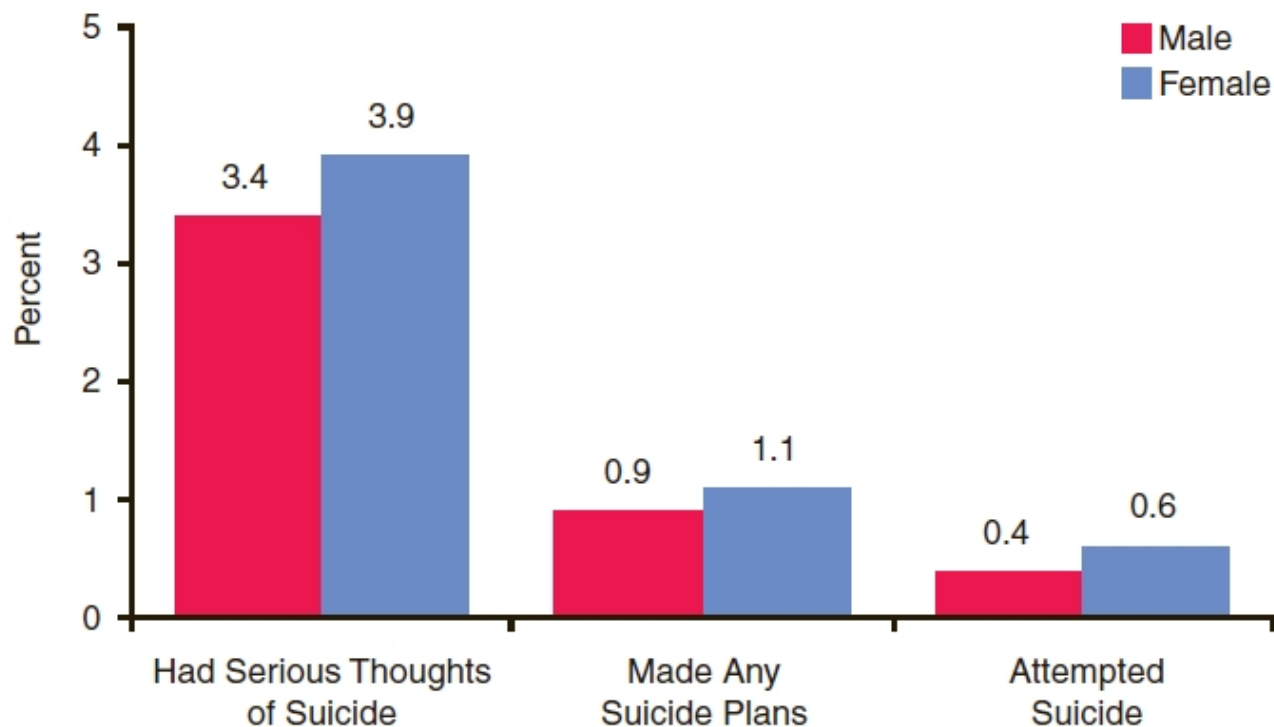
# Beyond Individual Behaviors



# Suicide in the United States 2000-2010



**Figure 2. Suicidal Thoughts and Behaviors in the Past Year among Adults, by Gender: 2008**



Source: 2008 SAMHSA National Survey on Drug Use and Health (NSDUH).

# Key high-risk groups

- ✓ Individuals in justice and child welfare settings
- ✓ Specific populations:
  - American Indian/Alaska Native
  - Lesbian, gay, bisexual, and transgender
  - Members of the armed forces and veterans
  - Men in mid-life
  - Older men
- ✓ Individuals who:
  - engage in non-suicidal self-injury
  - have been bereaved by suicide
  - have a medical condition(s)

# Risk and Protective Factors

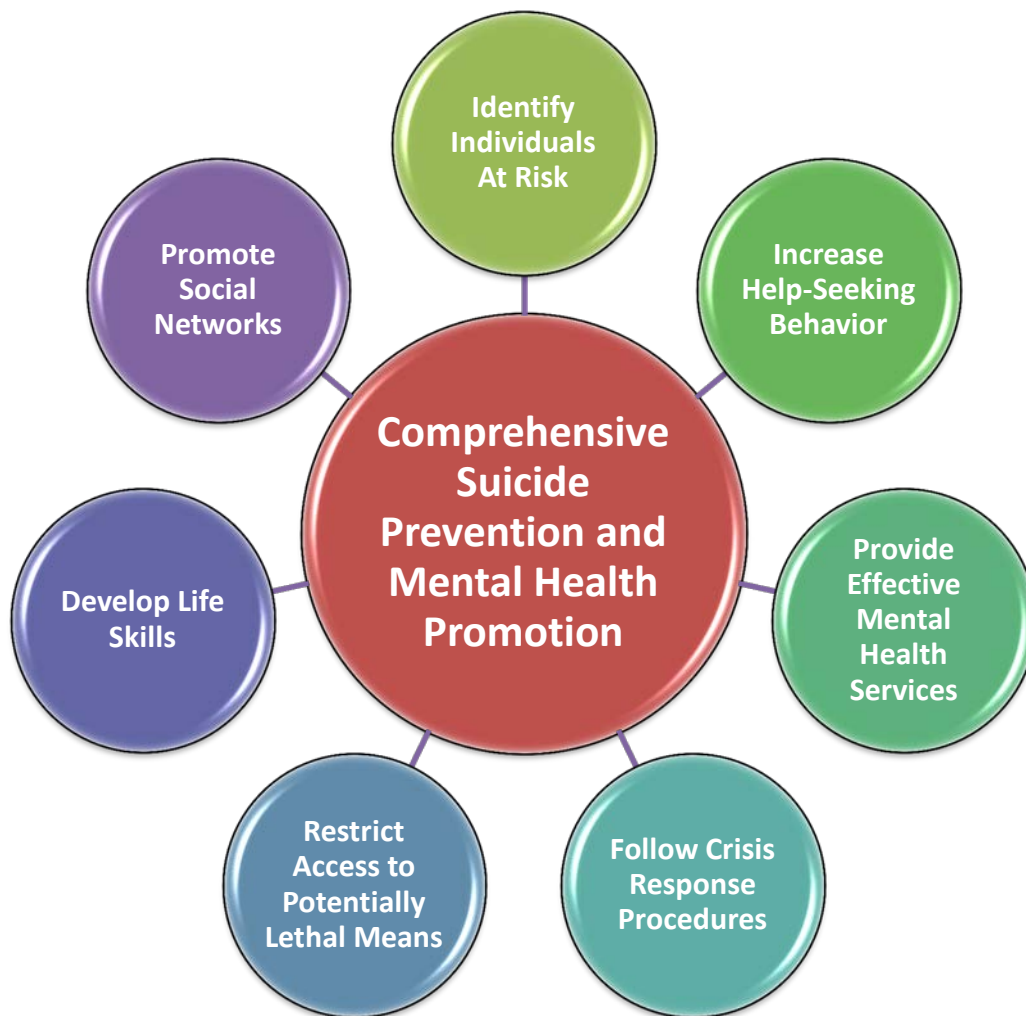
## Main Risk Factors

- Prior suicide attempt(s)
- Substance abuse
- Mood disorders
- Access to lethal means

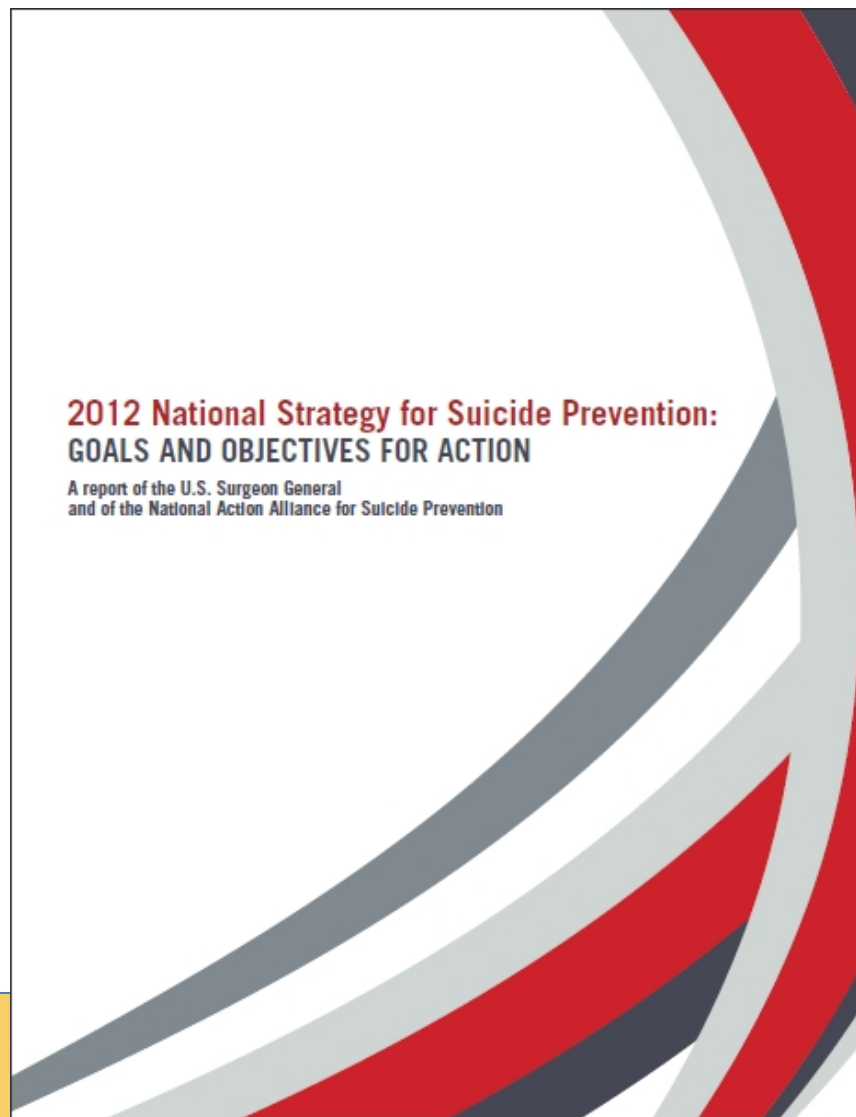
## Main Protective Factors

- Effective mental health care
- Connectedness
- Problem-solving skills
- Contacts with caregivers

# Suicide Prevention Strategies

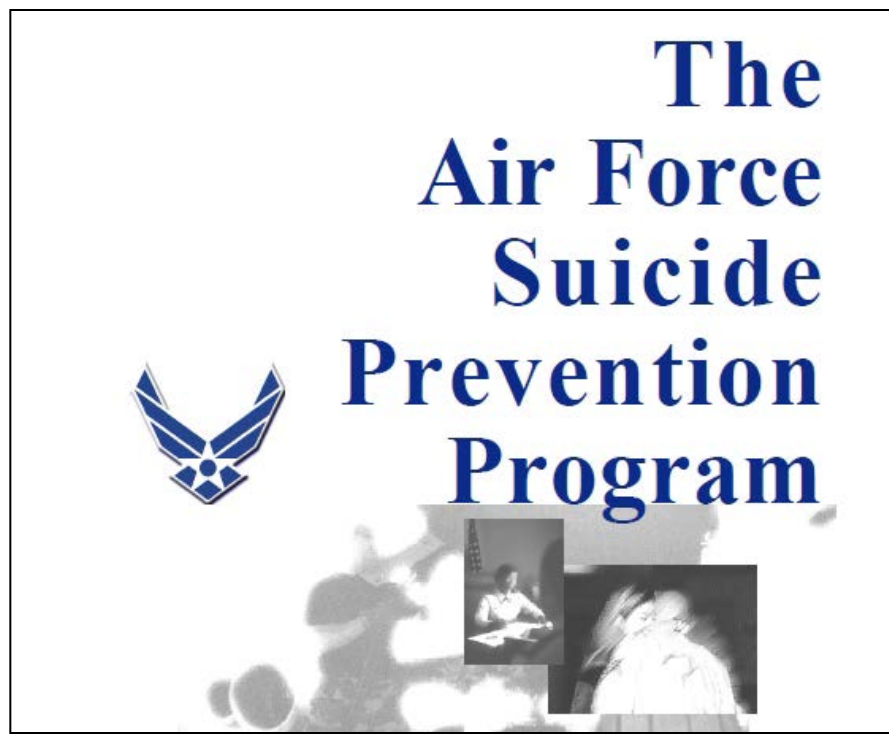


# New National Strategy for Suicide Prevention

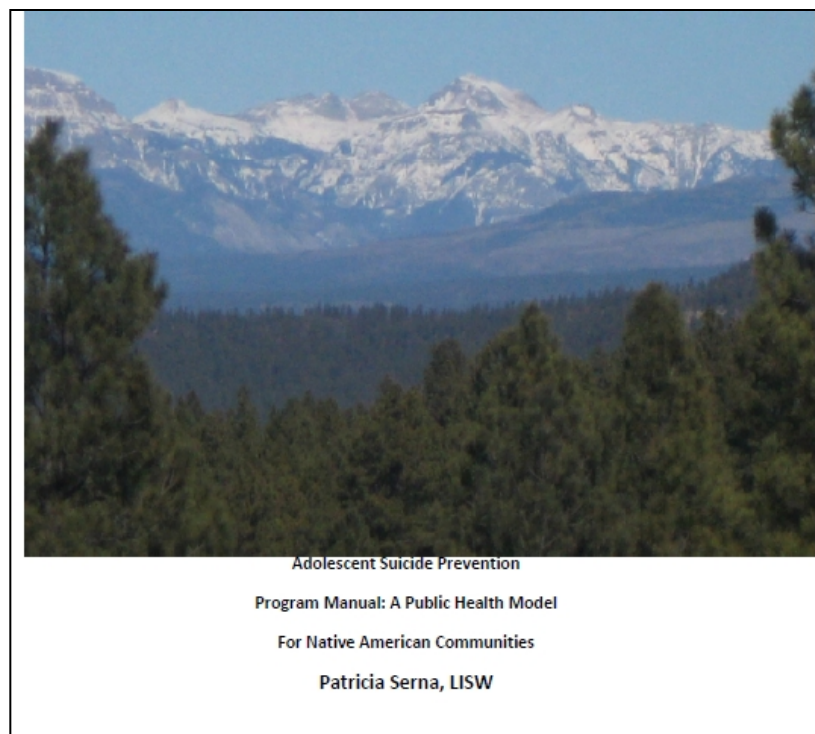


# Evidence-Based Public Health Programs

## Air Force Suicide Prevention Program



## Model Adolescent Suicide Prevention Program

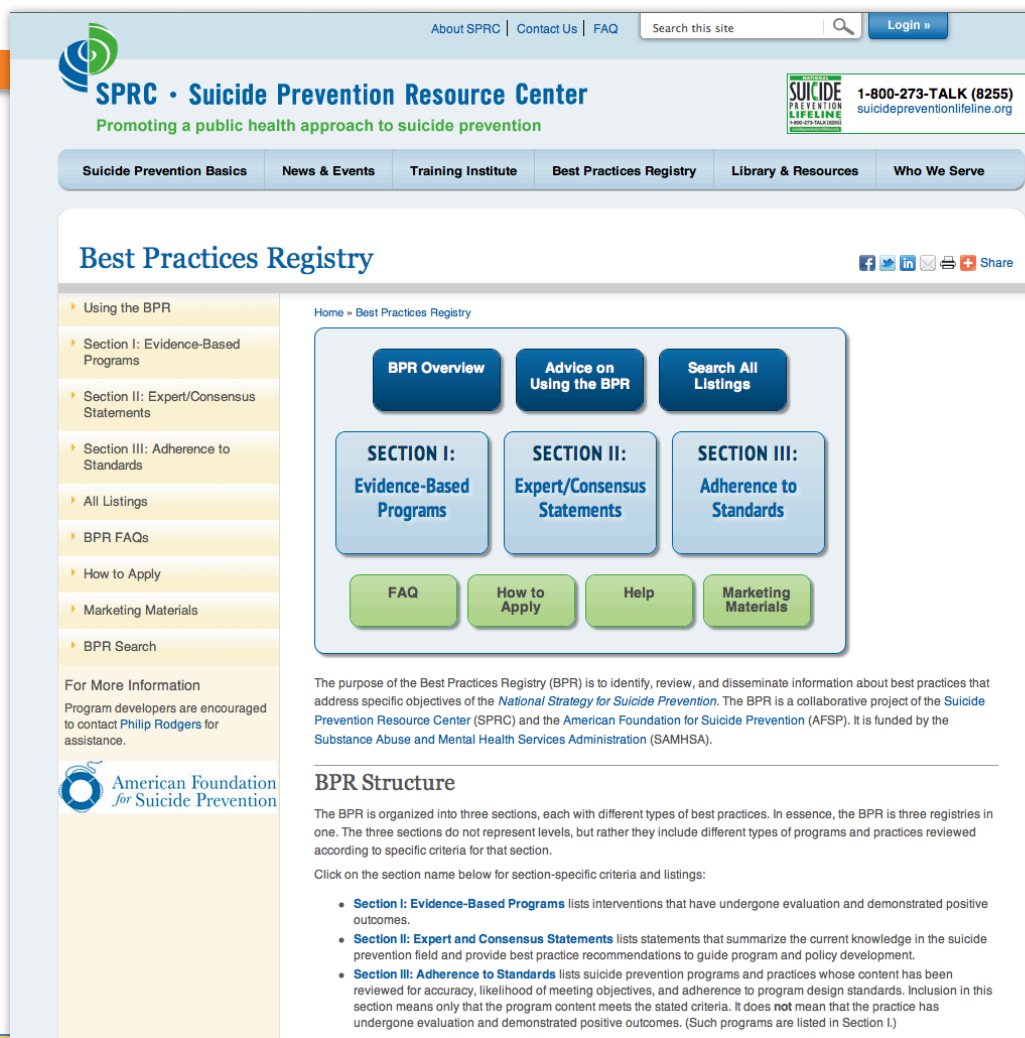




Assure  
widespread  
adoption

# SPRC/AFSP Best Practices Registry

- ✓ Section I:  
NREPP (evidence-based)
- ✓ Section II:  
Consensus Statements
- ✓ Section III:  
Adherence to standards



The screenshot displays the SPRC Best Practices Registry website. The header includes the SPRC logo, navigation links (About SPRC, Contact Us, FAQ), a search bar, and a login button. A banner for the Suicide Prevention Resource Center (SPRC) is visible, along with a Suicide Prevention Lifeline logo and contact information (1-800-273-TALK (8255), suicidepreventionlifeline.org). The main navigation bar lists: Suicide Prevention Basics, News & Events, Training Institute, Best Practices Registry, Library & Resources, and Who We Serve. The 'Best Practices Registry' section is highlighted. The main content area features a grid of buttons for 'BPR Overview', 'Advice on Using the BPR', 'Search All Listings', 'SECTION I: Evidence-Based Programs', 'SECTION II: Expert/Consensus Statements', 'SECTION III: Adherence to Standards', 'FAQ', 'How to Apply', 'Help', and 'Marketing Materials'. A sidebar on the left lists navigation options: Using the BPR, Section I: Evidence-Based Programs, Section II: Expert/Consensus Statements, Section III: Adherence to Standards, All Listings, BPR FAQs, How to Apply, Marketing Materials, and BPR Search. Below the sidebar, there is a 'For More Information' section with text about program developers and a logo for the American Foundation for Suicide Prevention. The main content area also includes a paragraph about the purpose of the BPR and a 'BPR Structure' section explaining the organization into three sections (I, II, III) and their respective criteria.

SPRC • Suicide Prevention Resource Center  
Promoting a public health approach to suicide prevention

1-800-273-TALK (8255)  
suicidepreventionlifeline.org

Best Practices Registry

Home » Best Practices Registry

SECTION I: Evidence-Based Programs

SECTION II: Expert/Consensus Statements

SECTION III: Adherence to Standards

FAQ

How to Apply

Help

Marketing Materials

The purpose of the Best Practices Registry (BPR) is to identify, review, and disseminate information about best practices that address specific objectives of the *National Strategy for Suicide Prevention*. The BPR is a collaborative project of the Suicide Prevention Resource Center (SPRC) and the American Foundation for Suicide Prevention (AFSP). It is funded by the Substance Abuse and Mental Health Services Administration (SAMHSA).

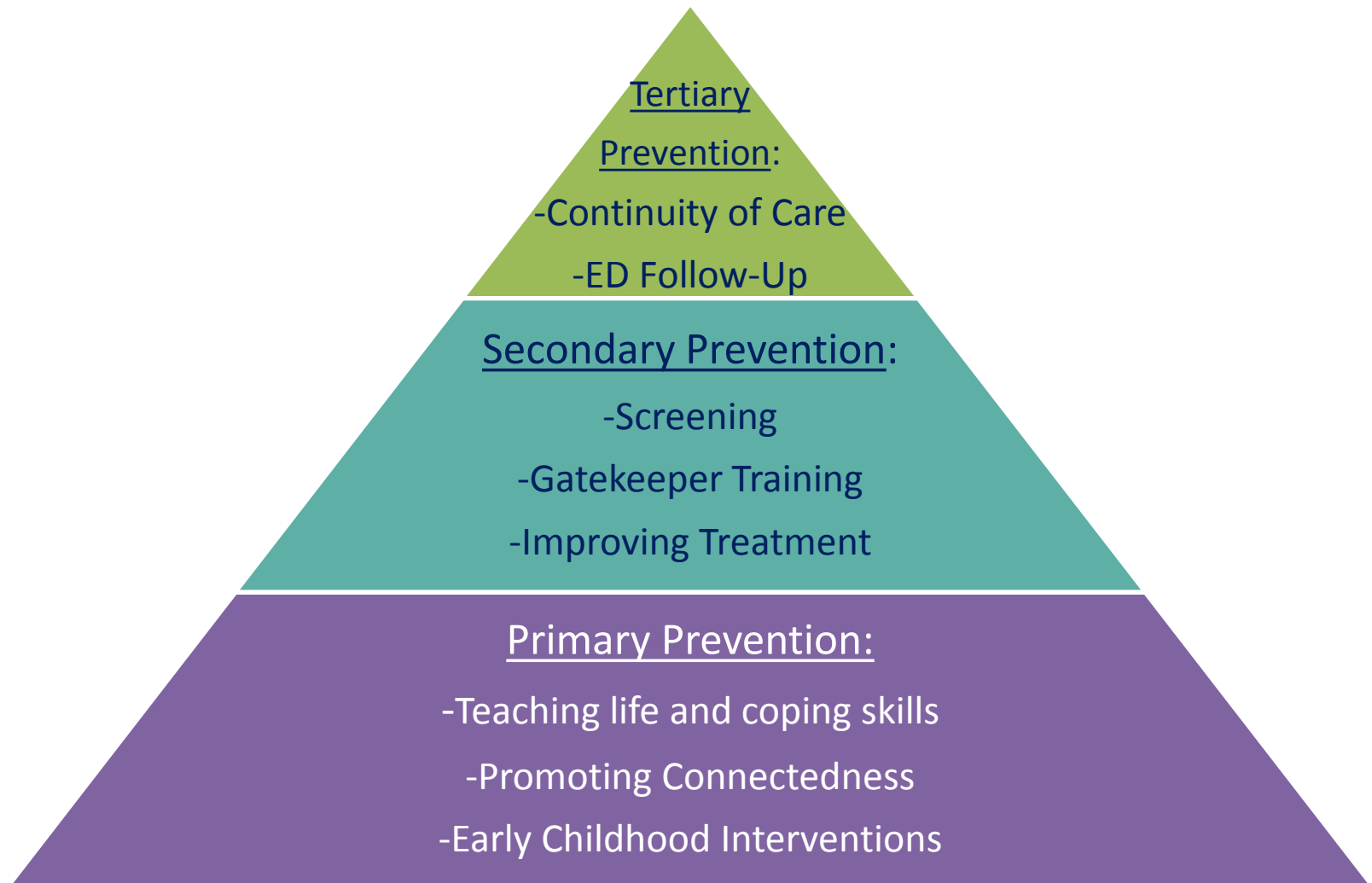
**BPR Structure**

The BPR is organized into three sections, each with different types of best practices. In essence, the BPR is three registries in one. The three sections do not represent levels, but rather they include different types of programs and practices reviewed according to specific criteria for that section.

Click on the section name below for section-specific criteria and listings:

- Section I: Evidence-Based Programs** lists interventions that have undergone evaluation and demonstrated positive outcomes.
- Section II: Expert and Consensus Statements** lists statements that summarize the current knowledge in the suicide prevention field and provide best practice recommendations to guide program and policy development.
- Section III: Adherence to Standards** lists suicide prevention programs and practices whose content has been reviewed for accuracy, likelihood of meeting objectives, and adherence to program design standards. Inclusion in this section means only that the program content meets the stated criteria. It does not mean that the practice has undergone evaluation and demonstrated positive outcomes. (Such programs are listed in Section I.)

# Public Health Intervention Levels



# Collaboration in Suicide Prevention

“Each and every one of us has a role to play in preventing suicide and promoting health, resilience, recovery and wellness for all.”

- NSSP, 2012



The screenshot shows the website of the National Alliance for Suicide Prevention. At the top is the logo with the text "NATIONAL Alliance FOR SUICIDE PREVENTION" and a red star icon. Below the logo is a navigation bar with links: ABOUT US, ACCOMPLISHMENTS, MEDIA, NSSP, RESOURCES, and LEADERSHIP. The main content area features a large photo of a group of people at the "Action Alliance EXCOM Meeting" on 17 October 2012. To the right of the photo is a text box titled "EXCOM Meeting" which states: "Our Executive Committee met to plan strategically for the *National Strategy for Suicide Prevention* and Action Alliance priorities and to discuss long-term roles, communication, and sustainability." Below the photo and text box is a footer with links: EXCOM Meeting, Annual Report, NSSP, Prevention Priorities, and NFL Lifeline.

**NATIONAL Alliance FOR SUICIDE PREVENTION**

The Public-Private Partnership Advancing the National Strategy for Suicide Prevention

ABOUT US | ACCOMPLISHMENTS | MEDIA | NSSP | RESOURCES | LEADERSHIP

**EXCOM Meeting**

Our Executive Committee met to plan strategically for the *National Strategy for Suicide Prevention* and Action Alliance priorities and to discuss long-term roles, communication, and sustainability.

EXCOM Meeting | Annual Report | NSSP | Prevention Priorities | NFL Lifeline

# State and Local Efforts



**SPRC • Suicide Prevention Resource Center**  
Promoting a public health approach to suicide prevention

About SPRC | Contact Us | FAQ

Search this site

[Suicide Prevention Basics](#) | [News & Events](#) | [Training Institute](#) | [Best Practices Registry](#) | [Library & F](#)

## Who We Serve

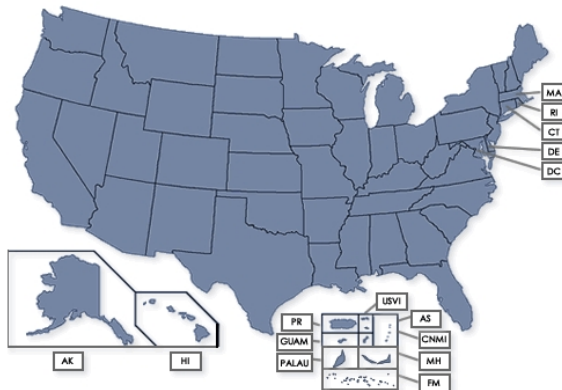
- For Professionals
- For Providers
- Grantees
- States & Communities
  - State Contacts
  - State Suicide Prevention Plans
  - Who's working on topics I care about?
  - From the Field
- American Indian/Alaska Native
- Colleges and Universities

Home » States

## States and Communities

What's going on in my area?

Connect with state and local contacts, resources, events, and more. Click on a state or territory below to learn more.



Home » States » Montana

## Montana

Website: Montana Office of Suicide Prevention



### Materials

- Montana Strategic Suicide Prevention Plan
- EMS Community Planning and Integration Guide
- Montana State Hospital Policy and Procedure: Suicide Precautions
- Montana Suicide Survivor Support Groups

### Organizations

NAMI Montana

Montana Children's Initiative  
Phone: [\(406\) 256-3585](tel:(406)256-3585)

Montana Chapter, American Foundation for Suicide Prevention  
Contact: Joan Nye, Co-Chair  
Phone: [\(406\) 322-8587](tel:(406)322-8587)

Critical Illness and Trauma Foundation  
Phone: [\(406\) 585-2659](tel:(406)585-2659)

### Recent Developments and Legislation

2011

The Office of Suicide Prevention has broadly distributed toolkits and resources to schools, primary care practices, senior living communities, cosmetologists, funeral homes, and colleges.

2011

The state has distributed over 4,000 gunlocks over the past two years to 7 county health departments and tribal entities.

### Need Program Assistance?

Contact us for assistance with your suicide prevention efforts.

### Upcoming Events

There are no current events available for this state.

View the full events calendar.

### State Contacts

Questions about suicide prevention in this state? Contact:

**Karl Rosston, LCSW**  
Suicide Prevention Coordinator  
Montana Department of Public Health and Human Services  
555 Fuller  
P.O. Box 202905  
Helena MT 59620  
Email: [krosston@mt.gov](mailto:krosston@mt.gov)  
Phone: [\(406\) 444-3349](tel:(406)444-3349)

# Emerging Issues in Suicide Prevention

- ✓ Upstream approaches
- ✓ 'Moving the needle'
- ✓ Integration/connection with health systems
- ✓ Safe and effective communications
- ✓ Building the evidence base
- ✓ Building partnerships across sectors



# Resources

- ✓ Suicide Prevention Resource Center: [www.sprc.org](http://www.sprc.org)
- ✓ Best Practices Registry for Suicide Prevention: <http://www.sprc.org/bpr>
- ✓ National Action Alliance for Suicide Prevention: <http://actionallianceforsuicideprevention.org/>
- ✓ National Strategy for Suicide Prevention 2012: <http://store.samhsa.gov/home> (search for Suicide Prevention)



# References

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- McIntosh, J. L. (for the American Association of Suicidology). (2012). U.S.A. suicide: 2010 official final data. Washington, DC: American Association of Suicidology, dated September 120 2012, downloaded from <http://www.suicidology.org>.
- SAMHSA Office of Applied Studies. *The NSDUH Report: Suicidal Thoughts and Behaviors among Adults*. Rockville, MD, 2009.
- SPRC & Rodgers, P. (2011). Understanding Risk and Protective Factors for Suicide: A Primer for Preventing Suicide. Suicide Prevention Resource Center, Inc.
- U.S. Department of Human Services (HHS) Office of the Surgeon General and National Action Alliance for Suicide Prevention. 2012 National Strategy for Suicide Prevention: Goals and Objectives for Action. Washington, DC: HHS, September 2012.

# Contact Us

**Elly Stout:**

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617-618-2206



**EDC Headquarters**

43 Foundry Avenue  
Waltham, MA 02453

[www.edc.org](http://www.edc.org)

**EDC Washington DC**

1025 Thomas Jefferson Street, NW  
Suite 700  
Washington, DC 20007





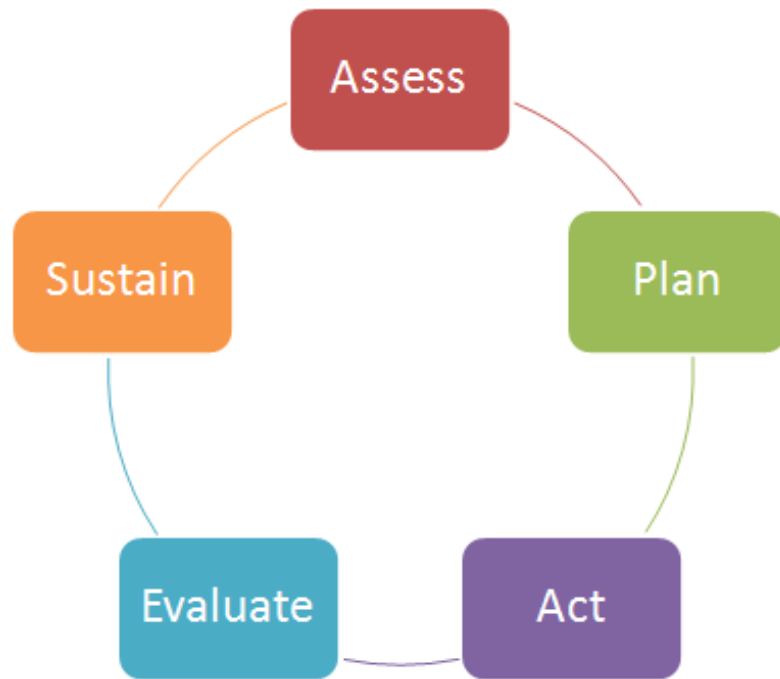
# Summary

- Merits and Frameworks of a Public Health Approach to Suicide Prevention and Research
  - Ecological orientation
- Application
  - Collaboration
  - Partnerships between fields growing
- Current Challenges, Promising Directions, Pressing Questions
  - “Upstream” approaches as suicide prevention



# Designing Effective Public Health Systems for Suicide Prevention: Collaboration and Partnership

## A. Example Community Health Improvement Model



## B. Prevention System or Health Services Partnership Models Embedded in Science (e.g., Communities that Care, PROSPER, Centers of Excellence, etc.).

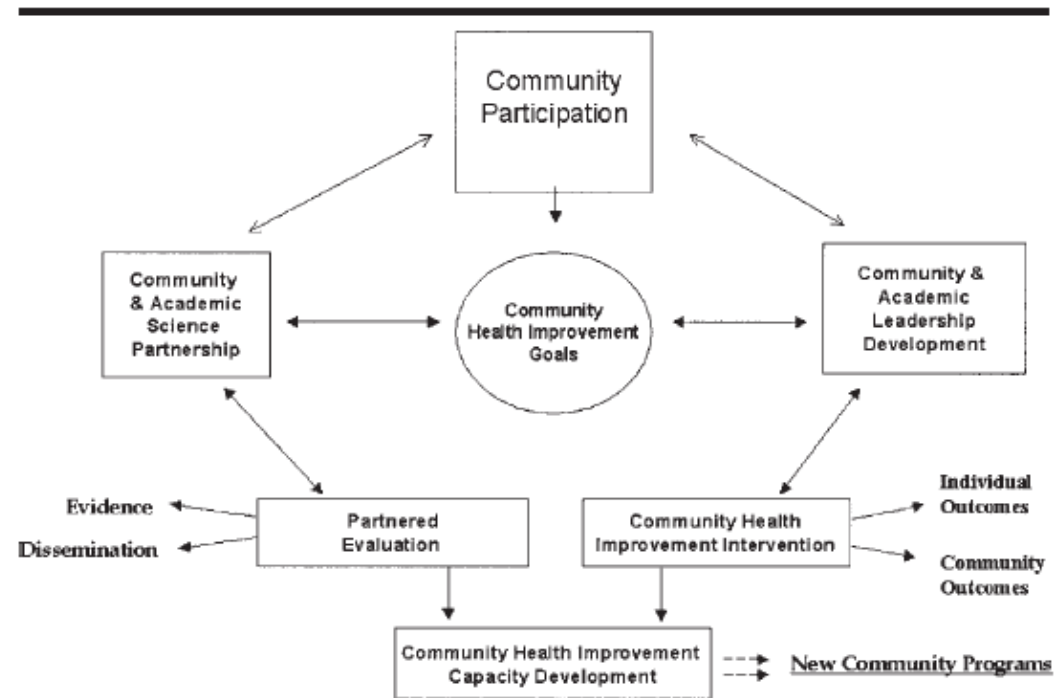
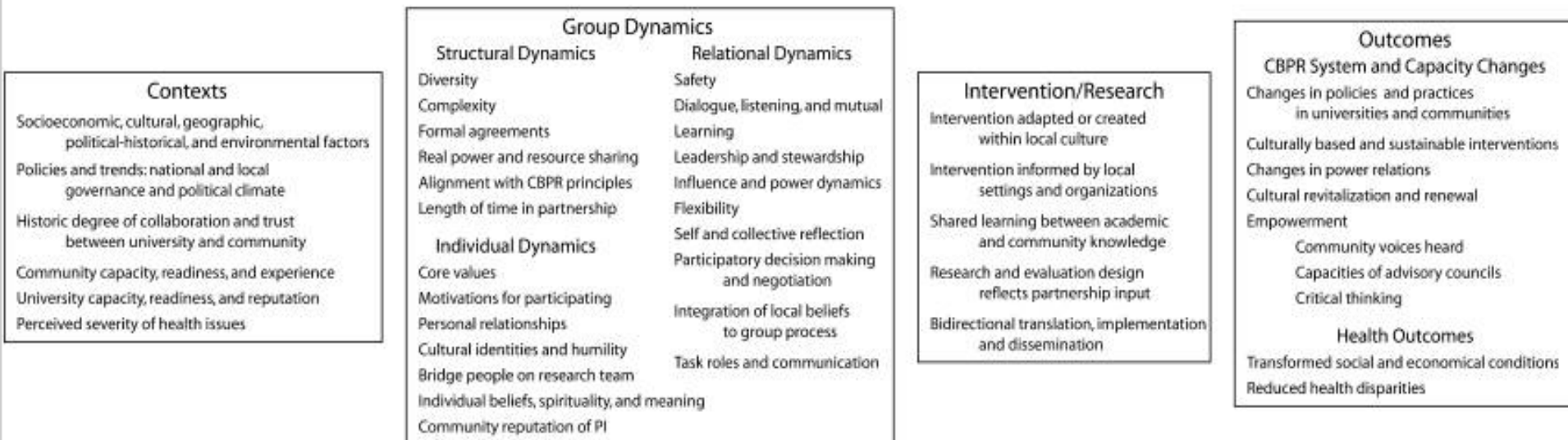
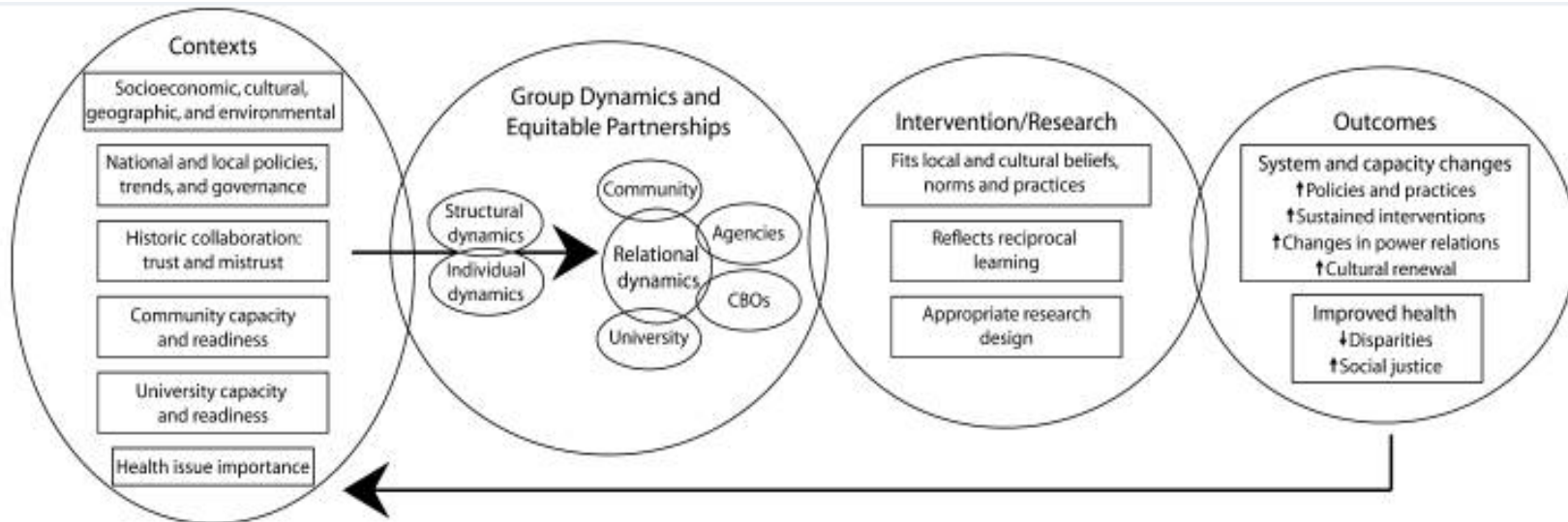


Fig 1. Model: Community Health Improvement Collaborative

The Community Tool Box.

<http://sitefinity.myctb.org/en/takingactioninthecommunity.aspx>

# Conceptual Logic Model of Community-based Participatory Research (CBPR)



# CBPR Development in Suicide Prevention Teams: Training Evaluation Model

## Partnership Agency

Quality of interaction

Community implementation of research

Community-centeredness

Application of CBPR principles

*Post-training*

## Personal Knowledge & Capabilities

Scientific content expertise

Positive relationships

Grantsmanship

Community-engaged research

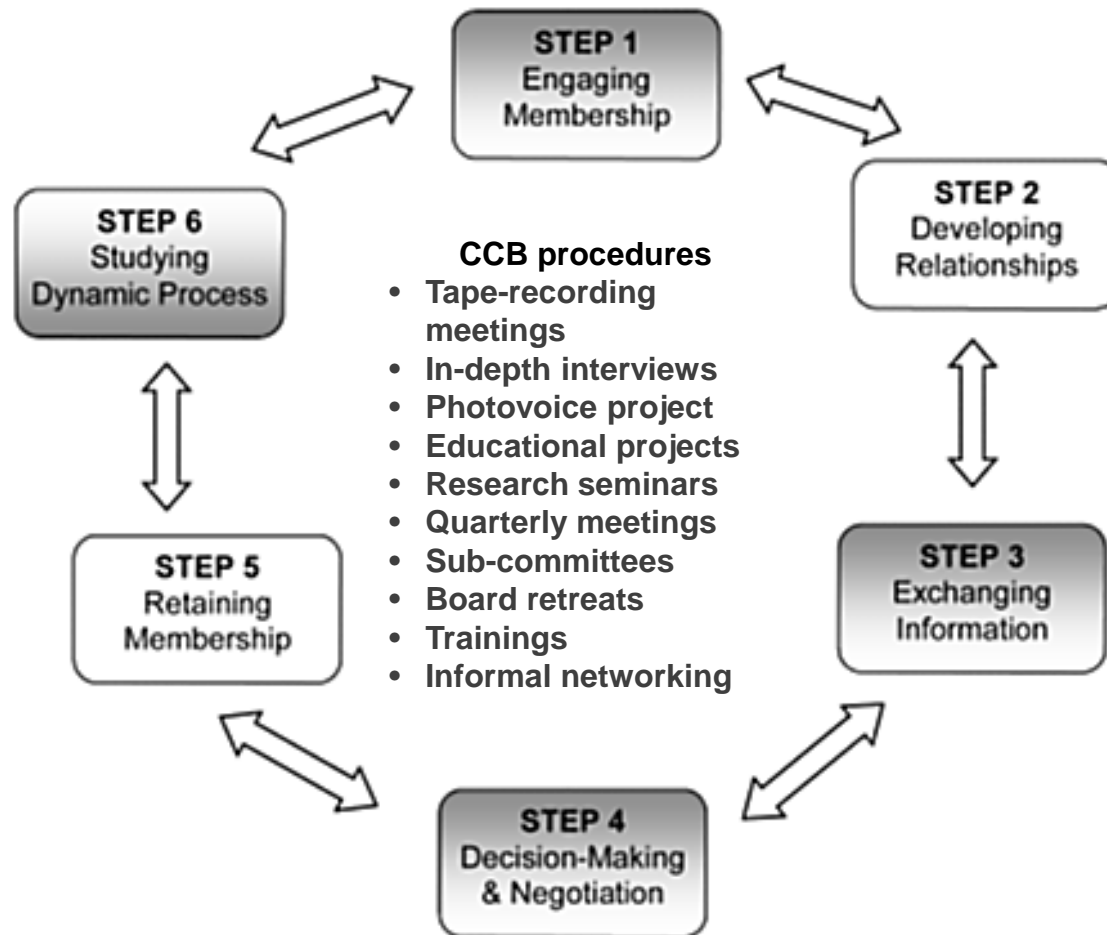
## Partnership Benefits

- Recognized value of collaboration
- Knowledge of community
- Research objectives met
- Observed measures of team success (e.g., grants, publications)

White, A.M. et al. (submitted). Exploring benefits of training academic-community research teams: Rochester's suicide prevention training institutes of 2007-2010. *Progress in Community Health Partnerships*.



# Steps to Effective Coalitions: Working to Influence Prevention Outcomes



# Your Partnerships:

## Be Prepared to Emphasize and Present ...

- How is community defined?
- How is collaboration maintained?
- What best practice of community engagement, including characteristics of your academic-community partnerships, do you pass on?
- What are essential elements of CBPR implementation?
- How is partnership success monitored?

Adapted from : Viswanathan M, Ammerman A, Eng E, et al. Community-based Participatory Research: Assessing the Evidence. Rockville (MD): Agency for Healthcare Research and Quality (US); 2004 Jul. (Evidence Reports/Technology Assessments, No. 99.) Available from: <http://www.ncbi.nlm.nih.gov/books/NBK37280>





# In Closing...

*“ To be effective [in Suicide Prevention] takes the involvement of a broad coalition of state and community agencies” - NYS*



*“...prevention should be woven into all aspects of our lives”  
– 2012 National Strategy for Suicide Prevention*