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Goals:
1. Identify champion(s) to promote teen highway safety program within each of the 15 high schools by October 30, 2014. Measure: Existence of effective champion within each school.
   - Mid-term update: None
   - Final Update: Champions have been identified for each of the high schools. On-going efforts include assisting them to define appropriate programs and provide related materials for their peer to peer groups.

2. Create active peer to peer highway safety focused groups in each of the 15 high schools by Nov 30, 2014. Measure: Existence of active peer to peer group in each school.
   - Mid-term update: None
   - Final Update: Peer to peer programs have been developed in each of the 15 high schools. On-going efforts are underway to maximize these programs and their effectiveness.
3. Increase seat belt use by 10% of the school’s initial usage rate during 1st program school year and by another 5% during the 2nd year: 60% base + 10% increase = 66% usage at end of year 1, 66% rate + 5% increase = 69.3% usage at end of 2nd year. Measure: Comparative results of observational surveys.
   - Mid-term update: None
   - Final Update: Some of the schools exceeded this goal and other did not meet it. The teen driver committee and teen driver program coordinator will continue to analyze past efforts with the goal being to provide more effective and timely programs so that this goal can be met or exceeded by all schools.

4. Reduce student electronic device related distracted driving by June 30, 2015 in anticipation of the implementation of New Hampshire’s hand held devise law on July 1, 2015. Measure: Comparative results of observational surveys.
   - Mid-term update: None
   - Final Update: New Hampshire’s hands free law took effect on July 1. This law prohibits the use of electronic devices by novice teen drivers, except for emergency calls, until they are 18 years of age. Program efforts will continue to help teens understand the importance of this change and to guide them on steps to take to abide by it and to help their peers to do so as well.

   - Mid-term update: None
   - Final Update: The web site www.nhparentsofteendrivers.com is live and has actually had more hits than expected. We will continue to review and improve the site and take steps to educate teens and parents of the site’s existence.

Greatest Accomplishment of the DID CoP Team:

We have accomplished a significant amount during the past year or so. Therefore, it is hard to isolate a “greatest” accomplishment. The existence of peer to peer programs and of the parent web resource are major accomplishments.

Next Steps:

As we strive to continue and to maximize our new programs, we are asking the big question of how we can make this program available to all high schools. Because of funding limitations, we are looking at the creation of a teen driver specific tool box that can be provided to all high school administrators and teachers. We are also preparing a new funding proposal that will keep the current effort going through at least 2019.
Program Narrative: New Hampshire’s Teen Driver Program

New Hampshire’s teen driving program is growing and exciting things continue to happen. Because of past successes, the teen driving program has received grant funds from the NH Department of Transportation that has allowed the program to expand into at least 15 high schools.

The primary goal of the teen driver project is to reduce the number of crashes involving teen drivers and, therefore, the number of injuries and deaths for this age group. During 2011, one of every seven 16 year old drivers was involved in a crash in New Hampshire.

In order to achieve this goal, peer to peer programs have been developed within the participating high schools. During the coming year, these programs will be enhanced and will continue their focus on highway safety education. Specific emphasis will be on seat belt use, distracted and impaired driving, speed and the importance of making the best choices as teen drivers and passengers.

An additional outcome of this program was the development of a web based tool box designed to provide parents with New Hampshire specific and national level information and resources that will help them to help their teens become the safest drivers possible. This specific effort has been coordinated by Lori Sandefur of New Hampshire’s Brain Injury Association with guidance from the teen driver committee.

Program staff and other members of the teen driver committee submitted a grant to Safe States that resulted in them attending a program evaluation training session in Atlanta. Through on-going assistance from Safe States, the teen driver committee has finalized a program evaluation plan that is being used to conduct a thorough assessment of the program so that it can continuously be refined and improved as it moves forward.

The coordinator for this program is Steve Gratton. He can be reached at sgratton@tds.net. New Hampshire’s Teen Driver Committee meets monthly and provides on-going program oversight. This committee is co-chaired by Howard Hedegard and Al Willis who were both members of the teen driver community of practice group.

Issues Covered and Strategies Implemented:

Distraction by Passengers

- Interventions, Campaigns, or Programs
Drowsy Driving
- Data Collection
- Interventions, Campaigns, or Programs

Drunk Driving
- Data Collection
- Interventions, Campaigns, or Programs
- Mandates, Policies, or Legislation

Eating, drinking, and grooming while driving
- Interventions, Campaigns, or Programs

Impaired driving from illicit drugs
- Data Collection
- Interventions, Campaigns, or Programs
- Mandates, Policies, or Legislation

Impaired driving from marijuana
- Data Collection
- Interventions, Campaigns, or Programs
- Mandates, Policies, or Legislation

Impaired driving from prescription/over-the-counter drugs
- Data Collection
- Interventions, Campaigns, or Programs
- Mandates, Policies, or Legislation

Motor vehicle crashes and technology/cell phone use
- Data Collection
- Interventions, Campaigns, or Programs
- Mandates, Policies, or Legislation