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Goals: enforcement efforts, training for LE on distracted driving enforcement, continued enforcement for impaired driving

1. Decrease the number of fatalities involving a driver or motorcycle operator with a BAC of .08 and above from a three year average (2011-2013) of 57 to 56 by Dec. 31, 2015.
   a. **Mid-term update:** ND is finalizing the crashes from 2014. This data will not be available until later this year. There is continued high visibility enforcement for impaired driving along with media and education.
   b. **Final Update:** In reviewing the documents it needs to be noted that the numbers in our goal above was discovered to be in error after further data analysis. The three year average (2011-2013) was 67 and our goal was to decrease it to 66. The three year average (2012-2014) of fatalities involving a driver or motorcycle operator with a BAC of .08 and above is 64 and the projected number for 2015 is 63. We are decreasing the alcohol fatalities.

2. Decrease the percent of students who drove a car or other vehicle while texting or emailing while driving in the past 30 days from 59% to 56% by Dec. 31, 2015.
a. **Mid-term update:** ND is finalizing the crashes from 2014. This data will not be available until later this year. ND law enforcement does high visibility enforcement for distracted driving, focusing on texting or emailing while driving. The ND Safety Council provides training called “Alive at 25” which a component of the training is about texting and emailing. AAA North Dakota also provided education to teens which covers texting and emailing through the “Dare to Prepare” program. This program is offered to pre-teens, teens and their parents. They also have a simulator called “Virtual Driver Interactive Simulator” this simulator provides realistic training that demonstrates the dangers of distracted driving.

b. **Final Update:** The Youth Risk Behavior Survey is not finalized at this time. It will not be complete until later in 2015. ND law enforcement does high visibility enforcement for distracted driving focusing on texting/emailing while driving. The ND Safety Council provides training called “Alive at 25” which a component of the training is about texting and emailing. AAA North Dakota also provided education to teens which covers texting and emailing through the “Dare to Prepare” program. This program is offered to pre-teens, teens and their parents. They also have a simulator called “Virtual Driver Interactive Simulator” this simulator provides realistic training that demonstrates the dangers of distracted driving.

3. Decrease the percent of students who drove a car or other vehicle who talked on the cell phone while driving in the past 30 days from 68% - 65% by Dec. 31, 2015.
   a. **Mid-term update:** ND is finalizing the crashes from 2014. This data will not be available until later this year. ND law enforcement does high visibility enforcement for distracted driving, focusing on talking on the cell phone for minors under the age of 18 years old, while driving. The ND Safety Council provides training called “Alive at 25” which a component of the training is about talking on the cell phone while driving. AAA North Dakota also provided education to teens which covers talking on the cell phone while driving through the “Dare to Prepare” program. This program is offered to pre-teens, teens and their parents.
   b. **Final Update:** The Youth Risk Behavior Survey is not finalized at this time. It will not be complete until later in 2015. ND law enforcement does high visibility enforcement for distracted driving focusing on talking on the cell phone for minors under the age of 18 years old, while driving. The ND Safety Council provides training called “Alive at 25” which a component of the training is about talking on the cell phone while driving. AAA North Dakota also provided education to teens which covers talking on the cell phone while driving through the “Dare to Prepare” program. This program is offered to pre-teens, teens and their parents.

4. Improve collaboration and communication on distracted and impaired driving prevention programs during the CoP by meeting monthly and sharing resources.
   a. **Mid-term update:** The ND team meets immediately after the month DID CoP webinars. We have had some turnover on the membership plus it is legislation year for ND and some of our members are heavily involved with legislation so this project is on hold for them until May.
b. **Final Update:** The ND team meets immediately after the monthly DID CoP webinars. With everyone’s busy schedules it was difficult to get the whole team to participate. We also communicated via email at times.

**Greatest Accomplishment of the DID CoP Team:**

The ND team learned a lot from the monthly webinars. We were able to use some of the information in our program areas to help reduce crashes, injuries and fatalities in ND. With the increase in out of state population due to the oil activity in ND any new information is of vital importance to help reach this new population.

**Next Steps:**

The ND team will continue to partner on projects to help save lives on ND roads.

**Tools Selected:**
- Smart Goals & Objectives Worksheet
- Landscape Assessment

**Issues Covered and Strategies Implemented:**

**Drunk Driving**
- Data Collection
- Interventions, Campaigns and Program
- Mandates, Policies or Legislation
- Funding

**Impaired driving from illicit drugs**
- Data Collection
- Interventions, Campaigns and Program
- Mandates, Policies or Legislation
- Funding

**Impaired driving from marijuana**
- Data Collection
- Mandates, Policies or Legislation
- Funding

**Impaired driving from prescription/over-the-counter drugs**
- Data Collection
- Interventions, Campaigns and Program
• Mandates, Policies or Legislation

**Motor vehicle crashes and technology/cell phone use**
• Data Collection
• Interventions, Campaigns and Program
• Mandates, Policies of Legislation
• Funding

**Distraction by Passengers Prevention**
• Funding