Partnering with Youth: How and Why to Use Youth in Your Programs

Presenters:
Leah Groppo | Elliot Johnson | Kaylen Larson
Ellen Schmidt

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Meeting Orientation

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Partnering with Youth
How and Why to Involve Youth in Your Programs

Moderator: Ellen Schmidt
Speakers:
Leah Groppo
Elliot Johnson
Kaylen Larson
Objectives

• By the end of the webinar the participants will be able to:
  ▫ List three ways you can improve your program by engaging youth
  ▫ Understand how to problem solve with youth
  ▫ Find youth from youth serving organizations
  ▫ Involve youth to extend the reach of program goals and objectives
Poll: Do you currently involve youth in your organization’s safety programs?
Poll: Do you involve/engage youth in the following aspects of your safety program(s)?
The NOYS Coalition was established in 1994 by national nonprofit organizations and federal agencies to promote and facilitate collaboration of youth member and youth serving organizations and agencies at the national, state, and local levels.
Member Organizations

National Nonprofits
38 Organizations

Federal Agencies
10 Agencies

Business and Industry
14 Companies
NOYS Youth Board Members

- Leah Groppo, BACCHUS Network
- Ricky Birt, SADD
- Elliot Johnson, FCCLA
- Kaylen Larson, FCCLA
NOYS Connection

• What is my story?

Leah  Elliot  Kaylen
Involving Youth

• Don’t do anything about us without us!
  ▫ NOYS Youth quote
Who?

• What is your program/project purpose?

• What population are you targeting?
  ▫ Which will tell you who to recruit

• Who will supervise the activities?
What?

• What is the selected program design?
• What are the role(s) for the youth?
  ▫ We advocate to invite youth to participate and together identify roles
• What perspectives do you want from the youth?
• What can youth do that you cannot?
• What data needs to be collected?
Where? to find us...

- Think about your connections to youth
  - Do you sit on a school board?
  - Do you know anyone your local high school or college?
- Connect with national organization’s local affiliates
  - Email info@noys.org to contact us (Elliot, Kaylen and Leah) and get connected with our organizations and affiliates!
When?

to involve us.....

• At the beginning!

  • Investment in project

  • “Don’t do anything about us without us”
Why involve and engage youth?

- It’s fun!
- Build new skills among involved youth
- Learn about the youth perspective
  - Bring current knowledge
  - Social media project
How to involve and engage us?

• How will the youth improve the program/project?
• What project do you have the flexibility to involve youth?
• Supervision
• Time
• Different options
  ▫ Local affiliate groups or school clubs
    • Come with an advisor
    • Team building or a knowledge of each other
• Recruit youth
• Be open to their ideas
• Evaluation
  ▫ Create timelines together
• Hold them accountable to timelines
Project evaluation

• Evaluate the target population
• Evaluate the youth’s experience
  ▫ Did they learn something that sparked an interest in a new career?
  ▫ What did they learn?
  ▫ Has their self efficacy related to presenting or program planning increased?
• Evaluate your experience
  ▫ Continuous Improvement
Tips for Working with Youth

- Assess youth talents and skills
  - Think about different ages and tasks
- The Process – Identify Concerns, Set a Goal, Form a Plan, Act, Follow Up
- “Don’t do anything about us without us!” - NOYS
- Involvement in making the “big decisions”
- Ask us about our opinions/ideas because we are often intimidated by working with adults
- Make sure we feel like our input is valuable
Project Ideas: State level

- **Campaigns**
  - Global Traffic Safety Month
  - Not texting and driving campaign
  - Immunization campaign
  - Heat stroke/sunburn/water safety campaigns
- **Create a youth contest created by youth**
  - Example: poster, video, social media
  - Have youth select winners
Project Ideas: Local Agencies

- In WIC or Head Start
  - Have youth create an injury prevention presentation
  - Healthy recipe development – reduce obesity
  - Health and safety education
  - Parent health and safety education
  - Educate head start staff on road safety and create a handout to give to participants
    - Bulletin board
FCCLA youth collaborations

- FCCLA – Family, Career and Community Leaders of America

- 200,000 high school and middle school students in 53 state associations

- National Programs regarding health and safety issues

- National Leadership Conference
BACCHUS Network Collaborations

• The BACCHUS Network is a collegiate peer education initiative that supports the achievement of students’ academic and personal success by building skills in student leaders to address campus health and safety issues.

• General topics
  ▫ Alcohol and impaired driving
  ▫ Sexual health
  ▫ Tobacco/smoking
  ▫ Wellness/nutrition
Summary Poll
In Summary

• Don’t do anything about us without us!
• Identify where you can involve youth in your programs and start making connections with us!
Helpful Resources

- **www.NOYS.org**
  - Make Your Parties Rock Substance Free toolkit
  - Global Youth Traffic Safety Month
  - SMASHED
  - Speak Out and Make NOYS
  - Stop Bullying Now
  - YOUTH-turn

- **www.ChildrensSafetyNetwork.org**
  - Topic specific information
  - State specific information
  - Core Capacity information
  - Data analysis
  - Cost analysis
Helpful Resources Continued

- **FCCLA**
  - [www.fcclainc.org](http://www.fcclainc.org)
    - National Programs regarding safety issues
    - Partnership/Workshop/Exhibiting opportunities
    - STAR Events

- **BACCHUS Network**
  - [www.bacchusnetwork.org](http://www.bacchusnetwork.org)
  - [www.smartersex.org](http://www.smartersex.org)
  - [www.friendsdrivesober.org](http://www.friendsdrivesober.org)
  - [www.tobaccofreeU.org](http://www.tobaccofreeU.org)
Helpful Resources Continued

- [http://nobull.votigo.com/nobullchallenge](http://nobull.votigo.com/nobullchallenge)
  - The Great American No Bull Challenge

  - Scholarship competition

  ▫ Check out [http://www2.ed.gov/about/offices/list/ovae/pi/cte/vso.html](http://www2.ed.gov/about/offices/list/ovae/pi/cte/vso.html) for a complete listing of CTSO organizations
Contact Information

- Info@NOYS.org
- Info@CSN.org
- Please email us any questions you have!
Questions?