Final Meeting of the DID CoP
Where we’ve been, what we’ve learned, and where we’re going

Meeting number 12
August 31st
Today’s Agenda

• Where we’ve been: a look back at the DID CoP
• What we’ve learned: team sharing
• Where we’re going: next steps
Meeting Orientation Slide

- If you are having any technical problems with the webinar, please contact the Adobe Connect hotline at 1-800-416-7640 or type it into the chat box on the left.

- For audio, please call the phone line at 866-835-7973. Please mute your computer speakers to eliminate echo.

- Phone lines will be muted during the presentation and unmuted for the Q&A.

- Have a question? Type it into the chat box on the left or use the “hand raise” function (icon shaped like a person above the audio instructions) and we will call on you.
Aim & Goals of the CoP

Understand current capacity to prevent DID

Improve cross-agency intervention/prevention implementation

“to improve participants’ knowledge of and ability to implement best practices related to innovative technologies, policies, laws, partnerships and programs that reduce the burden of distracted and impaired driving, especially as it relates to teen drivers, young drivers and their parents.”

Increase information sharing within and between states

Improve the implementation of evidence based practices
1: Getting to Know you
- **Presenters**: State Teams, MCHB, and CSN
- **Lessons Learned**: The array of states and goals part of the Community of Practice.

2: Data Sources, Challenges, & Story Telling
- **Presenters**: NHTSA, CSN, CDC
- **Lessons Learned**: Distracted Driving Data is hard to find; Story Telling is a powerful tool.

3: Engaging Teens
- **Presenters**: NOYS, New Hampshire
- **Lessons Learned**: Peer to Peer Programming is key to success.

4: Team Updates
- **Presenters**: State Teams
- **Lessons Learned**: Partnerships are necessary to meet goals; Patience- Legislation and Education take time.

5: Marijuana & Alcohol
- **Presenters**: NIH, Colorado
- **Lessons Learned**: Awareness has increased but more consistency in testing, monitoring, and reporting is necessary.

6: Engaging Parents
- **Presenters**: Minnesota, Maryland, New Jersey
- **Lessons Learned**: That parents are key to effective application of GDL and good driving practices of young drivers.
<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Presenters</th>
<th>Lessons Learned</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>Technology &amp; Distraction</td>
<td>University of Colorado, Washington</td>
<td>Distracted driving is a multi-faceted issue and particularly prevalent in the teen/novice/young drivers</td>
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<tr>
<td>8</td>
<td>Evaluations, Team Updates, &amp; Reduce TN Crashes</td>
<td>State Teams, Tennessee</td>
<td>Success requires collaboration between numerous partners, and the need for a consistent message.</td>
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<td>9</td>
<td>Predictors and Training</td>
<td>NIH, Vermont</td>
<td>Riding while intoxicated correlates with driving while intoxicated; Passengers need tools to speak up about dangerous driving behavior</td>
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<td>10</td>
<td>Drowsy Driving</td>
<td>Brown University, CSN</td>
<td>Many factors influence adolescents' sleep behavior, which impacts their driving ability. Later schools start times can improve adolescent sleep.</td>
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<tr>
<td>11</td>
<td>24/7 Sobriety in ND and Partnerships in MT</td>
<td>North Dakota, Montana</td>
<td>There are unique challenges in the more rural states. Work with you to reach youth.</td>
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Responses: 36 participants and 1 federal partner
• 35% of identified team members
• Average of 36% response from each team
• At least one response from every team

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<thead>
<tr>
<th>Team Engagement</th>
<th>Familiarity with Goals</th>
<th>Progress Towards Achieving Goals</th>
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<tbody>
<tr>
<td></td>
<td>Mid-Term</td>
<td>Final</td>
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<tr>
<td>Team Engagement</td>
<td>3.8</td>
<td>3.9</td>
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On a scale of 1 to 5 with one being the least, and 5 being the most
Final Evaluation Results

<table>
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<th>Satisfaction with . . .</th>
<th>The Webinars</th>
<th>The Overall CoP</th>
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<tbody>
<tr>
<td></td>
<td>Mid-Term</td>
<td>Final</td>
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<tr>
<td></td>
<td>4.3</td>
<td>4.3</td>
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- On a scale of 1 to 5 with one being the least, and 5 being the most
- Average of the teams’ averages

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<tr>
<th>% of respondents who have . . .</th>
<th>New Connections</th>
<th>Changed Services or Programs</th>
<th>Changed their Thinking</th>
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<tbody>
<tr>
<td></td>
<td>Mid-Term</td>
<td>Final</td>
<td>Mid-Term</td>
</tr>
<tr>
<td></td>
<td>55%</td>
<td>63%</td>
<td>40%</td>
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<tr>
<td></td>
<td>89%</td>
<td>84%</td>
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What lesson or moment is most memorable from the CoP?

What would you do differently if the CoP were starting today?

What changes have you experienced because of the CoP?

What will you do next? Is your team staying together, and how?
Washington
8 Team members

• Team Leader: **Kathy Williams**, Injury Prevention Specialist, Department of Health

• Goals:
  – Do an assessment of the state's capacity to prevent distracted and impaired driving, including programs, policies, data collection, partnerships, and funding by June, 2015.
  – Update the WA "Cell Phone" Law to include "all wireless communication devices" whether hand-held or hands free.
  – Form a broad partner network on distracted driving by January 1, 2015.
  – Set up a communication system to share.
Vermont
5 Team members

- Team Leader: **Stephanie Busch**, Program Coordinator, Emergency Medical Services for Children
- Goals:
  - Develop and implement an action plan to raise awareness of the dangers of distracted driving & the handheld device ban among young drivers and their parents
  - Support the DD taskforce in developing a comprehensive state action plan for prevention of distracted driving by June, 2015.
  - Improve data collection and data sharing to facilitate collaboration across agencies (AOT, IVP, EMSC, etc.)
**Tennessee**

12 Team members

- **Team Leader:** Terrence Love, Injury Prevention Manager, Department of Health

- **Goals:**
  
  -- Assessment of the state’s capacity to prevent distracted and impaired driving, including programs, policies, data collection, partnerships, and funding. Complete, but will continue to update.

  -- Improve communication and collaboration on DID prevention programs between Injury and Violence Prevention, EMSC and DOT staff during and beyond the CoP. Total TN Cop now up to 12 members. Multiple coalitions represented and regular communication is shared with stakeholder groups.

  -- Create, market, and conduct a Webinar Series for stakeholders to prevent distracted and impaired driving by August 2015. Two webinar presenters are confirmed, and one is scheduled for May 5th, 2015.


  -- Create and deliver training for stakeholders to educate them about how to influence local and state policy change to reduce distracted or impaired driving by August 2015. Panel discussion members being recruited, training scheduled for July 28th 2015.
North Dakota
10 Team members

• Team Leader: **Carol Thurn** and **Sandy Wilson**, North Dakota DOT
• Goals:
  – Decrease the number of fatalities involving a driver or motorcycle operator with a BAC of .08 and above from a three year average of 57 to 56 by 2016
  – Decrease the percent of students who drove a car or other vehicle while texting or emailing while driving in the past 30 days from 59% to 56% by 2016
  – Decrease the percent of students who drove a car or other vehicle who talked on the cell phone while driving in the past 30 days from 68% to 65% by 2016
  – Improve collaboration and communication on DID prevention programs during the CoP by meeting monthly and sharing resources
New Jersey
24 Team members

• Team Leader: **Wendy Berk**, Public Education Coordinator, Brain Injury Alliance of New Jersey

• Goals:
  – Conduct an assessment of the state’s capacity to prevent distracted and impaired driving, including programs, policies, data collection, partnerships and funding by January, 2015.
  – Develop a state action plan by the end of the CoP.
  – Form a statewide coalition on distracted driving by the end of the CoP.
  – Improve collaboration and communication among all programs, through quarterly meetings.
New Hampshire
7 Team members

- Team Leader: **Howard Hedegard**, Highway Safety Specialist, Injury Prevention Center at Dartmouth

- Goals:
  - Identify champion(s) to promote teen highway safety program within each of the 15 high schools by October 30, 2014.
  - Create active peer to peer highway safety focused groups in each of the 15 high schools by Nov 30, 2014.
  - Increase seat belt use by 10% over baseline during 1st program school year and another 5% during the 2nd year.
  - Reduce student electronic device related distracted driving by June 30, 2015 in anticipation of NH’s hand held devise law on July 1, 2015.
  - Create an NH specific resource guide for parents of teen drivers by December 31, 2014.
Montana
6 Team members

- Team Leader: Fran Penner-Ray, Traffic Education Director, Montana Office of Public Instruction
- Goals:
  - Improve communication and collaboration on DID prevention programs between Injury Prevention, EMS and Highway Safety staff during and beyond the CoP.
  - Develop public health traffic safety strategies for rural communities.
Minnesota

9 Team members

• Team Leader: Leslie Seymour, Epidemiologist, Department of Health

• Goals:
  – Complete an assessment of MN’s local capacity for prevention of distracted driving from technology and passengers
  – Improve communication and collaboration between the agencies of the members of our CoP team.
  – Develop a plan (strategic model) for the continued work on the prevention of texting/technology use and passenger distractions among drivers aged 16-19 years old
Maryland
10 Team members

• Team Leader: **Jade Leung**, Chief, Division of Injury Prevention, Maryland Department of Health and Mental Hygiene

• Goals:
  – Assess state wide distracted and impaired driving:
    • Data
    • Laws
    • Programs and Services
Colorado
11+ Team members

- Team Leader: Lindsey Myers, Injury and Violence Prevention Unit Manager, Colorado Department of Public Health and Environment
- Goals:
  - Increase Colorado’s motor vehicle partners understanding of both the data sources and data related to marijuana impaired driving.
  - Update the State’s motor vehicle safety action plan to include activities related to preventing marijuana impaired driving among teens.
  - Improve questions related to impaired and distracted driving on the Traffic Accident Report Form (DR2447) in collaboration with the State Traffic Records Advisory Committee (STRAC).
Where we are going

The listserv & website will remain available
Contact CSN with your TA needs
Thank you for your participation

Please take a moment to complete our short evaluation:

https://www.surveymonkey.com/r/YB5TM8C

Questions or Comments? Contact:

Rhunt@edc.org

617-618-2178