

Welcome to the STAW!

Please share in chat or unmute:

- Name
- Role
- State
- Topic area

If you could take a vacation anywhere you wanted to this fall, where would you go?





September 21, 2023

State Technical Assistance Webinar (STAW)

Building Effective Teams to Address Title V Priorities



Funding Sponsor

This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under the Child and Adolescent Injury and Violence Prevention Resource Centers Cooperative Agreement (U49MC28422) for \$5,000,000 with 0 percent financed with non-governmental sources. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.



Children's Safety Network

at Education Development Center

Who We Are and What We Do

Advancing the Field of Injury and Violence Prevention

National Partnerships



Training and Technical Assistance



Learning Collaboratives



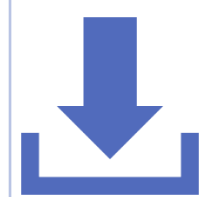
Webinars and Resources



Technical Tips



Join by phone or computer audio. Click on microphone (bottom left) for settings



Access resources from links in the chat



Mute yourself when not speaking



This session is being recorded and will be posted publicly



Use the chat to ask questions at any time

Presenters



Clare Grace Jones

Training and Technical Assistance
Associate/SUIDP Topic Lead
Children's Safety Network



Julie Alonso

Senior Manager of Programs and
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Capacity Considerations



Broad and Diverse Representation

- Increases capacity
- Creates an early feedback loop
- Builds buy-in
- More readily able to identify equity considerations
- Breaks down silos





Building Capacity

- What data, skills or resources do we need?
- Who has access, can give permission or has these skills?
- How do their goals, mission or work align with ours?
- What's in it for them?
- Who can make this connection?

Consider “Non-Traditional” Partners

- Outside the “Same ten people”
- Addressing similar outcomes, risk or protective factors but from different areas or approaches
- Able to share a new or fresh perspective
- Connected to novel networks and resources (including historically marginalized communities)



Share in the chat:

What non-traditional partners have you successfully engaged?

What skills, roles and experience do you need on your team?

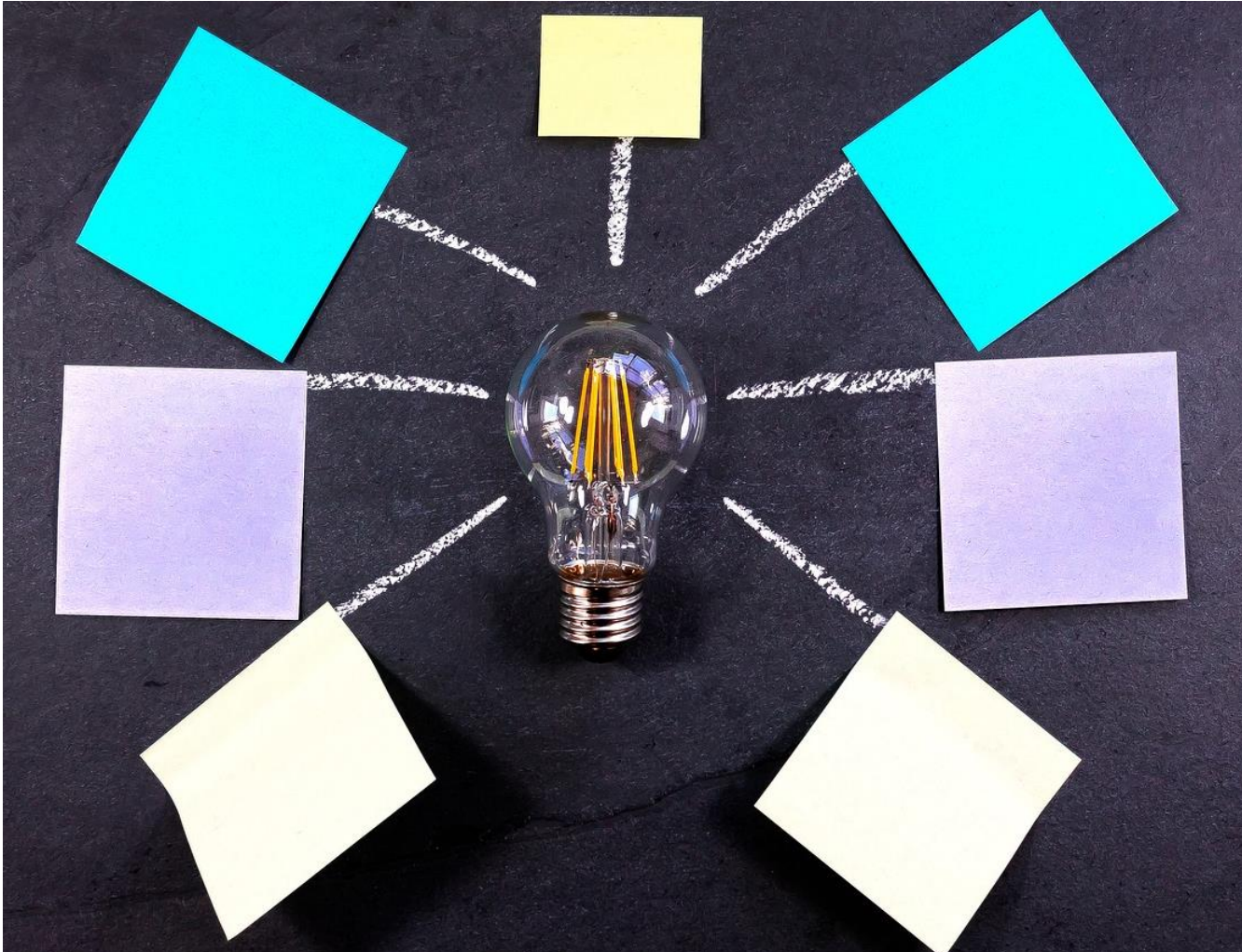
[PollEv.com
/claregracejones306](https://www.pollEv.com/claregracejones306)



Examples

- Knowledgeable/passionate about Quality Improvement
 - Access to needed data/ Epi
 - Social media/communications
 - Members of populations that are disproportionately impacted in our topic area
 - Project management and reporting
 - Capacity to sustain efforts beyond funding
 - Shared risk and protective factors, mission, goals
- Can increase reach and spread of our efforts. Such as:
 - Healthcare providers
 - Doulas
 - Lactation consultants
 - Early childhood education and care
 - Schools
 - First responders
 - Local and state policy makers
 - Advocacy groups

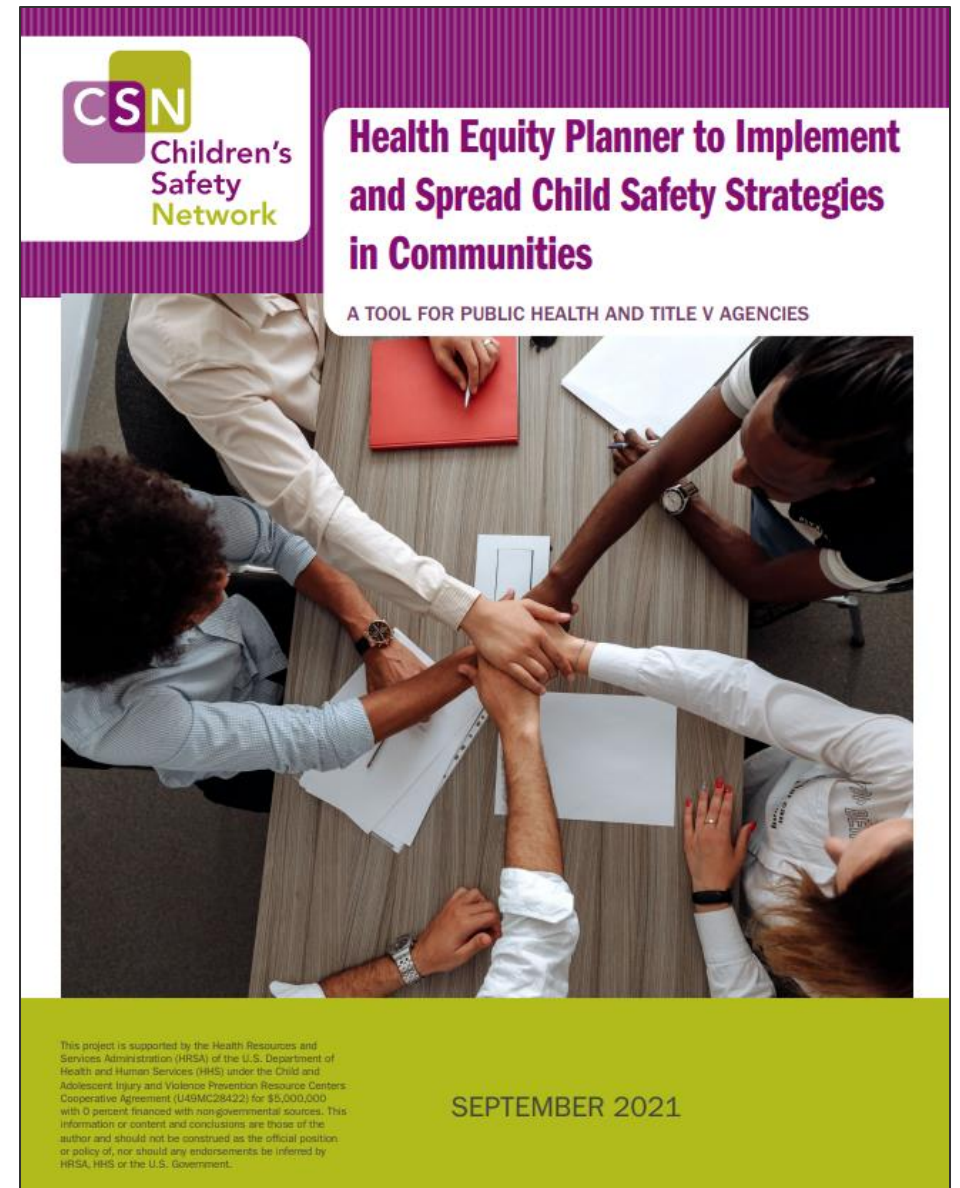
Small Group Breakouts



- What capacity do you already have?
- What skills/people would it be helpful to add?

Working with Partners to Address Health Equity

- [Health Equity Planner to Implement and Spread Child Safety Strategies in Communities](#)
- [Health Equity: Diversity, Equity, and Inclusion Assessment Guide for Multidisciplinary Teams](#)



CSN
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Health Equity Planner to Implement and Spread Child Safety Strategies in Communities

A TOOL FOR PUBLIC HEALTH AND TITLE V AGENCIES

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SEPTEMBER 2021

Sample Tool: Health Equity Planner

1. Assess	Department/Agency	Program/Work Unit
<p>Are you engaging a diverse community of stakeholders who are representative of your population(s) of interest and understanding of their needs (e.g., community leaders, teachers, counselors, nurses, pediatricians, parents, youth)?</p>	<p> <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Unsure </p>	<p> <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Unsure </p>
<p>If yes, who are the community stakeholders and do you have a plan for engaging them throughout the implementation and spread process (e.g., stakeholder analysis with clear roles and time frame)?</p>		
<p>If yes, how are you engaging them? How are you incorporating their feedback?</p>		
<p>If no, what actions can you take to increase representation?</p>		
<p>If no, what actions can you take to develop a plan to engage individuals representing the population(s) of interest (e.g., form workgroups, hold stakeholder meetings, etc.)?</p>		
<p>If you are unsure, how can this be clarified?</p>		

Additional Resources for Building Your Team

Prevention Solutions@EDC

[Prevention Collaboration In Action Toolkit](#)

Children's Safety Network,
[Leveraging Funding Sources and
Partnerships in Child and Adolescent
Injury Prevention](#)

Management Sciences for Health,
[Managers Who Lead](#)



Questions



Essential Skills for Partnerships

STAW, SEPTEMBER 21, 2023

JULIE ALONSO

SENIOR MANAGER, PROGRAMS &
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DEENA FULTON, MPH

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STRENGTHENING PARTNERSHIPS

Between Business & Public Health
*A Roadmap to Advancing Community
Injury and Violence Prevention*



 **SAFE STATES**
WWW.SAFESTATES.ORG

Background:
Focus on
partnerships



Background: Why essential skills?

- Cross-sector challenges
- Not part of traditional public health curricula
- Relationships are key

Essential Skills for Partnership series:

Three interactive, online modules:

- <30 minute video lessons
- Interactive activities for individuals and/or teams
- List of relevant resources from Safe States and others

Intentional Preparation for Partnership: Module 1 goals



Situate partnership as a component of long-term planning



Build skills to help participants both maximize and have realistic expectations of partner alignment with public health approach and work.



Build skills to help participants initiate relationships and communicate effectively with potential partners.

How to Build Trust: Module 2 goals



Explore themes related to building trust that commonly affect new public health partnerships and develop skills and strategies for being a trustworthy partner.



Recognize specific challenges to building trust that often arise in public health partnership and develop strategies to preempt them or minimize their impacts.



Help participants plan proactively for power sharing and meaningful community engagement to increase partnership effectiveness and equity.

Managing Tension and Conflict: Module 3 goals



Frame tension and conflict as common, predictable components of partnership that practitioners should proactively prepare to navigate.



Provide tools and build skills for managing tension and conflict in ways that minimize harm and create opportunities for improved relationships, programs, and outcomes.



Discuss how to sunset partnerships with grace to preserve opportunities for future collaboration.

Training Preview

www.safestates.org/PartnershipSkills

The Essential Skills for Partnership Series

Cross-sector partnerships are essential in addressing and improving the vital conditions of a community. Navigating these partnerships requires a specific set of skills not often taught in traditional public health settings.

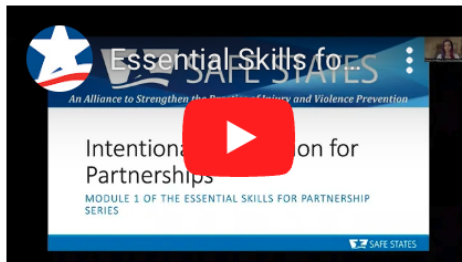
Building on a series of previous efforts to support IVP practitioners in strengthening partnerships to advance community injury and violence prevention efforts, Safe States identified a set of "essential skills" necessary for establishing and sustaining these partnerships.

This three-part self-paced training series covers the skills needed to be intentional in your preparation to partner, build and maintain trust with partners, and manage tension and conflict. While each module can be taken independently, the lessons in the series are intended to build on one another. Throughout each lesson, there are skill-building exercises included to help you apply what was covered in the session.

Training Modules

MODULE 1: INTENTIONAL PREPARATION FOR PARTNERSHIPS

Module one of the Essential Skills for Partnership series begins with intentional preparation for successfully establishing partnerships critical for public health efforts. This module will help you think through how you can be intentional in your efforts, providing resources and self-paced exercises for skill building.



[Expanded View](#)

Module One Activities

Click the links below to access the worksheet that corresponds to the activity and instructions referenced in the training.

[Module 1. Activity 1: Strategic Planning for Partnerships](#)

[Module 1. Activity 2: Values Clarification](#)

[Module 1. Activity 3: Moral Foundations Theory](#)

[Module 1. Activity 4: Reducing Jargon](#)

[Module 1. Activity 5: Working your Network](#)



[Module One Slides](#)

Additional Resources

Each training module includes a number of resources to support applying the lessons and further learning. Below you can download the full list of [resources referenced](#) across all three modules, as well as other key Safe States resources.

- [Full list of resources referenced in the training modules](#)
- [Strengthening Partnerships between Business and Public Health: A Roadmap to Advancing Community Injury and Violence Prevention](#)
- [Preparing to Partner - A Prequel to Strengthening Partnerships between Business and Public Health: A Roadmap to Advancing Injury and Violence Prevention](#)
- [Partnerships in Action - Case Studies](#)
- [Connections Lab - Exploring Elements of Shared Risk & Protective Factors](#)
- [Research to Practice Toolkit](#)

INSTRUCTIONS

Practice thinking through the various foundations by completing the following exercises.

EXERCISE 1

Identify with which of the six moral foundations each of the following scenarios is most aligned. The options are care/harm, fairness/cheating, loyalty/betrayal, sanctity/degradation, and liberty/oppression.

1. There is **strong consensus in peer-reviewed academic literature** that economic stability is a protective factor against experiencing intimate partner violence.

2. **My community's well-being is important to me**, so I want to make sure the program strategies and materials are appropriate for our culture, history, needs, and strengths.

3. **Every human life is sacred**, and Naloxone saves lives.

4. **Connection between youths and caring adults** can help prevent youth suicide. By showing up for teens in your life, you can **be part of the solution**.

5. In order to achieve health equity; we must **come together, organize, and play our part in ending racism**.

6. Addressing the social and structural determinants of health is critical because **everyone deserves an equal opportunity** to live a healthy life.

EXERCISE 2

Think about an issue you are currently working on.

1. Which moral foundation(s) do you most frequently use to talk about your issue?



SAFE STATES
*Strengthening the practice of
injury and violence prevention*

ESSENTIAL SKILLS FOR PARTNERSHIP RESOURCE LIST

All modules and related activities are available at <https://www.safestates.org/PartnershipSkills>.

MODULE 1: INTENTIONAL PREPARATION FOR PARTNERSHIPS

- [Strengthening Partnerships between Business and Public Health: A Roadmap to Advancing Community Injury and Violence Prevention](#) (Safe States Alliance)
- [Preparing to Partner - A Prequel to Strengthening Partnerships between Business and Public Health: A Roadmap to Advancing Injury and Violence Prevention](#) (Safe States Alliance)
- [Strategic Planning](#) (National Association of City and County Health Officials)
- [Core Values Clarification Exercise](#) (Extension: University of Wisconsin-Madison)
- [Ladder of Citizen Participation](#) (Sherry Arnstein)
- [Spectrum of Community Engagement](#) (Facilitating Power)
- [Appreciative Inquiry](#) (de Beaumont Foundation)
- [Collaboration Multiplier](#) (Prevention Institute)
- [Preferences, Traditions, Requirements](#) (The Management Center)
- [Moral Foundations Theory](#) (MoralFoundationsTheory.org)
- [Connections Lab: Glossary](#) (Safe States Alliance)
- [Public Health Reaching Across Sectors](#) (PHRASES)

MODULE 2: HOW TO BUILD TRUST

- [Ultimate List of Team-Building Icebreaker Questions for Work](#) (Indeed)
- [Eight Ways to Build Trust-Based Relationships with Potential Business Partners](#) (Forbes)
- [The Anatomy of Trust](#) (Brené Brown)
- [12 Effective Ways to Gain and Build Trust with a New Business Partner](#) (Rolling Stone)
- [About the USPHS Syphilis Study](#) (Tuskegee University)
- [How AIDS Remained an Unspoken—But Deadly—Epidemic for Years](#) (The History Channel)
- [Ladder of Citizen Participation](#) (Sherry Arnstein)
- [Spectrum of Community Engagement](#) (Facilitating Power)
- [Activities to Deepen your Power-Building Analysis](#) (Human Impact Partners)



Let's Take a Test Drive



SAFE STATES

An Alliance to Strengthen the Practice of Injury and Violence Prevention

Intentional Preparation for Partnerships

MODULE 1 OF THE ESSENTIAL SKILLS FOR PARTNERSHIP
SERIES

Intentional Preparation for Partnership: Module 1 is all about:



INTENTIONALITY – Partnership development is part of long-term planning and takes time



PRIORITY ALIGNMENT & EXPECTATIONS – Having realistic expectations of partner alignment with the public health approach



COMMUNICATE EFFECTIVELY – Reduce jargon and consider data equity to improve messaging

Data equity considerations

- Who decides what gets measured?
- What are we communicating about people and communities, especially vulnerable people?
- Are we highlighting people's strengths? Or only needs/challenges?
- Are we singling out a marginalized community and implying that they are the problem?
- Do members of the community you're discussing agree with your interpretations of data about them?



STRATEGIC PLANNING FOR PARTNERSHIPS

Module 1: Activity 1

BACKGROUND

For injury and violence prevention efforts to be successful, it is critical to have key partners on board for the right work. Partnership is a fundamental element of a successful strategy, so it should be included in your strategic planning processes and tools.

INSTRUCTIONS

If your organization or effort already has a strategic plan, please have it accessible for you to review. If you don't already have a strategic plan, this activity can help you start to build one with a partnership strategy built in from the beginning.

Review or think about your organization or effort's vision, goals, key strategies, and activities. For each key strategy, reflect on the following questions:

1. Have you already identified which partners you will need to work with for this strategy? Who do you need to be a part of your work in order to be successful in achieving your vision? Who needs to be involved this year? Within the next 3 years? Within the next 5 years? Be sure to think about:
 1. Community members, including the intended beneficiaries of your work;
 2. Community leaders who are champions of this issue;
 3. Key decision makers and funders; and
 4. Non-traditional partners who could bring fresh perspectives.

Partner	Decision making powers

Sample Activity

STRATEGIC PLANNING FOR PARTNERSHIPS

Activity Instructions

- Break into small groups of 4-5
- Thinking about your team, program, and strategies, reflect on and share in your group:
 - Are partnership development activities included in your current strategic plan?
 - How have you identified potential partners to date?
 - How have you used an equity lens to recruit and/or empower partners?
- We will do a debrief discussion with the full group



Reflections

STRATEGIC PLANNING FOR PARTNERSHIPS

QUESTIONS?

Contact

SAFE STATES ALLIANCE

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Deena@DFultonConsulting.com

www.safestates.org/StrengtheningPartnershipsRoadmap

www.safestates.org/PartnershipSkills



Child Safety

LEARNING COLLABORATIVE



Apply to Join the CSLC !! Applications due September 27

Applicants must have leadership and support from Title V, but can include non-Title V organizations and members

Contact CSN



Visit our website:

www.ChildrensSafetyNetwork.org



Get added to our
distribution list to receive
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about upcoming events
and opportunities

Thank you for joining!
Please share your feedback with us:

