



Insights from Title V on Partnering with Federally Funded Programs

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Funding Sponsor

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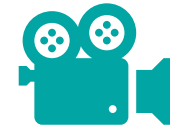
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Resource files and links will be shared in the chat

Moderator




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CSN Director
CSN-A Interim Co-Chair

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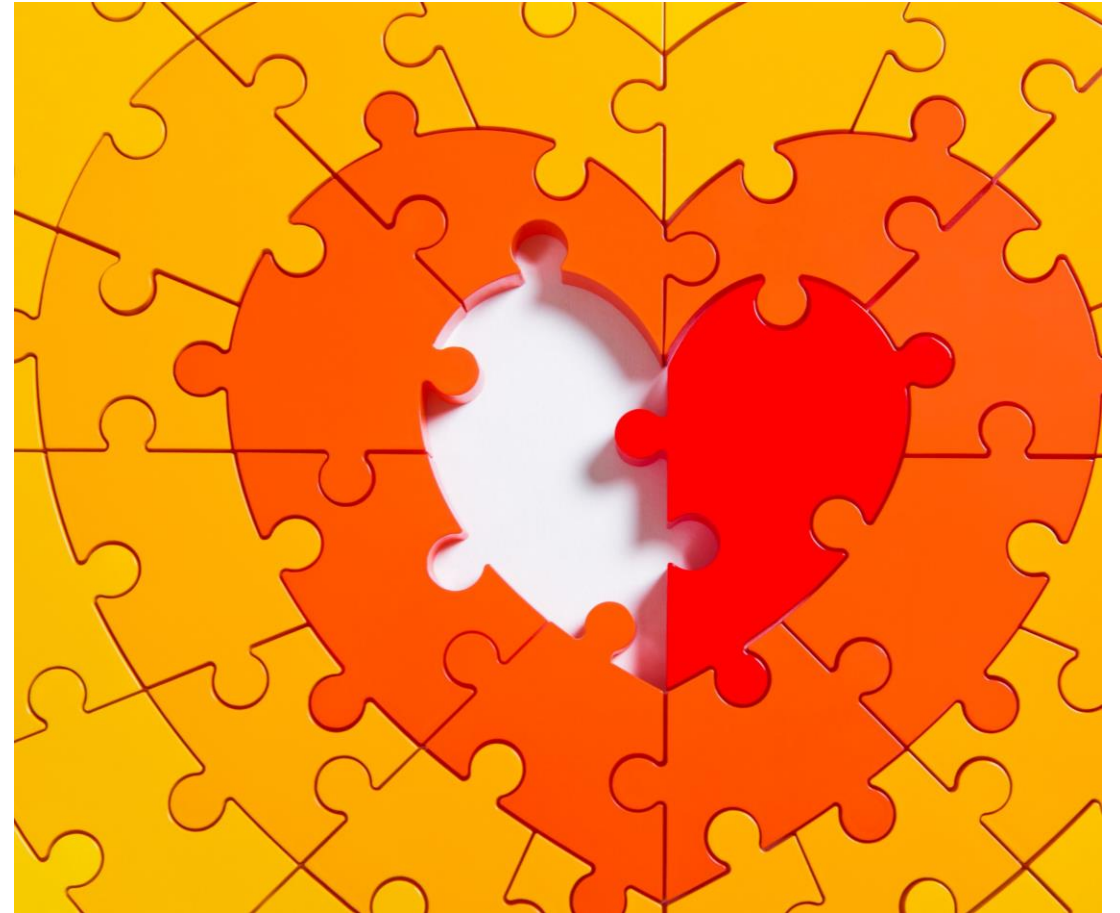
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Webinars and
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Today's Agenda

- Defining Title V Federally Funded Partnerships
- Defining and Aligning Partnerships
- Examples from the Field
- Resources





Title V and Federally Funded Partnerships

What is Title V

- Federal Block Grant established in 1935 to create Federal/State partnerships addressing health service needs of mothers, infants and children
- Funded by the Health Resources and Services Administration Maternal and Child Health Bureau
- States apply annually and proportionally match funds
- Grant amount based on state population size and need
- All 50 states funded and 9 jurisdictions

In 2023, the Title V MCH Services Block Grant helped provide services for an estimated 59 million people.

This includes:



94%

of all pregnant women



98%

of infants



59%

of children nationwide, including children with special health care needs



Title V Agencies Working in Injury and Violence Prevention

- Address a broad range of topics across various populations
- Are committed to increasing reach and achieving impact
- Face funding and staffing challenges
- Work to establish and leverage partnerships



Defining & Aligning Partnerships

Types of Partnerships

- Partnering can take on many forms, such as
 - data sharing to facilitate data-driven decision making
 - communicating complex public health information
 - developing and testing interventions
 - sharing data for various audiences

SMART Aims help organize partners and keep focused on intended outcomes.



Assess Potential Partners

Clarify

Clarify goals and target populations

Identify

Identify gaps

Brainstorm

Brainstorm partners who:

- Reach priority populations
- Have needed resources
- Have related outcomes
- Work on similar risk and protective factors
- Have a vision or mission that overlaps with yours

Look

Look for cross-department partnerships within your agency and across state and local agencies

Consider state coalitions and other organizations that receive federal funding

Partner Analysis Tool

Gap	Potential Partner	How can we partner to fill this gap?	What is the value for this partner?	What is the commitment we are asking for?	Who is the best person to make the request and why?	Next steps

Levels of Collaboration

	Networking	Cooperation	Coordination	Full Collaboration
What is it?	Partners share information and talk with one another for their mutual benefit.	Partners support one another's activities but have no formal agreement in place.	Partners are engaged in mutual projects and initiatives, modifying their own activities to benefit the whole.	With a formal agreement in place, partners work toward developing enhanced capacity to achieve a shared vision.
Key Features	<ul style="list-style-type: none"> ▪ Loosely defined roles ▪ Loose/flexible relationships ▪ Informal communication ▪ Minimal decision-making ▪ No risk 	<ul style="list-style-type: none"> ▪ Somewhat defined roles ▪ Informal and supportive relationships ▪ More frequent communication ▪ Limited decision-making ▪ Little to no risk 	<ul style="list-style-type: none"> ▪ Defined roles ▪ Formalized links, but each group retains autonomy ▪ Regular communication ▪ Shared decision-making around joint work ▪ Low to moderate risk ▪ Share some resources 	<ul style="list-style-type: none"> ▪ Formalized roles ▪ Formal links, which are written in an agreement ▪ Frequent communication ▪ Equally shared ideas and decision-making ▪ High risk but also high trust ▪ Pooled resources

Relationships are Key!



- Set clear expectations
- Establish a communication style and standard
- Create clearly defined roles
- Identify existing or potential linkages
- Determine shared ways to measure progress/common evaluation metrics
- Leverage shared values, connections and opportunities
- Develop Memoranda of Understanding and Memoranda of Agreement

Solidifying the Partnership

- Include gathering and sharing opportunities for partnerships in Funding Application
- Set up regular meeting schedule to share challenges, successes and lessons learned
- Maximize opportunities for collaboration/building off partner work





Lessons from the Field

Presenters



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Title V MCH Director



Terrance Love

Tennessee Department of Health
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Project Director, Data to Action
Team Lead

Discussion

- What defines an effective partnership between federally funded agencies?
- What are the key elements you need in place to partner effectively with other federally funded programs in your State?
- What are common challenges you have faced and how have you addressed them?
- What resources and frameworks do you recommend for other Title V agencies working to establish and leverage partnerships?



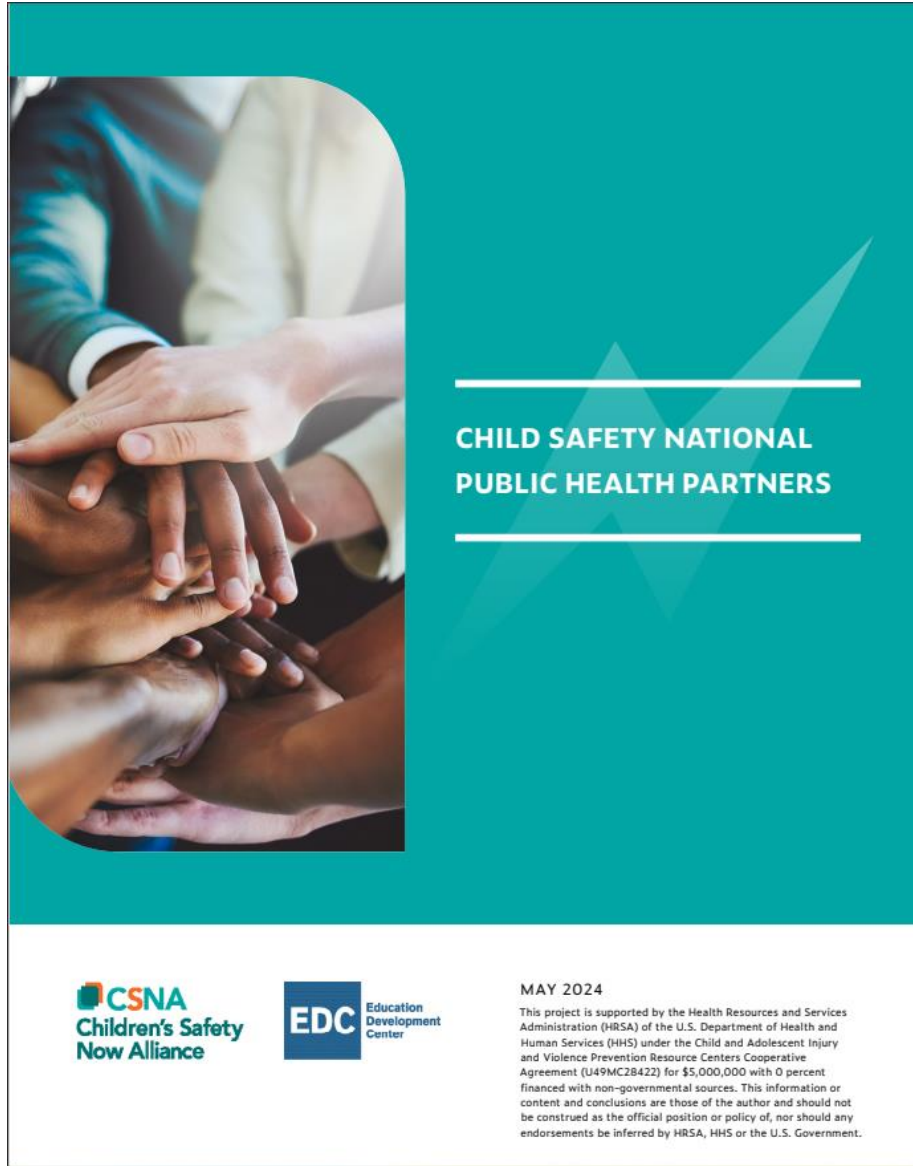
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Partnership Resources

Partnership Resources

- Guidance provided by funding opportunities
- Title V federal/state partnership meetings
- Safe States “[Preparing to Partner](#)” and “[Strengthening Partnerships Between Business and Public Health](#)”
- CDC : “[Strengthening Partnerships between Public Health and Community-Based Organizations](#)”
- Family Voices: [Tips for State Title V Programs: Partnering with Family Organizations](#)

CSN-A Resource



Learn more about National
Public Health Partners



CSLC Application Deadline Extended for Select Topics



Suicide and Self-Harm
Prevention



Drowning Prevention

The aim of the CSLC is to **reduce fatal and serious injuries** among infants, children, and youth ages 0-19 by supporting **collaborative improvement** among states and jurisdictional level Title V agencies.

We do this through:

- Using a shared “all teach/all learn” model of collaborative learning
- Supporting states to use a quality improvement approach
- Addressing shared strategies to increase the potential for collective impact across CSLC states.



[Access information here](#)

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