



For more information: childrenssafetynetwork.org/infographics/halloween-safety For our blog post: childrenssafetynetwork.org/blog/pedestrian-injuries-true-terror-hallow



Halloween Safety

Did You Know?

The most dangerous day of the year for child pedestrians* is Halloween

On average, over two times as many child pedestrians die on Halloween compared to other days

Average Deaths Per Day (Laxton, 2012; Sperling, 2012)

Halloween: 5.5 Other Days: 2.6

Halloween Safety Tips

Costumes should be made of fireproof fabric and include reflectors and bright colors

Costumes should not obstruct vision or movement

Bring flashlights or glow sticks to increase visibility

Adults should accompany children under 12. Children over 12 should go in groups and stick to familiar areas

Always cross at street corners, using traffic signals and crosswalks

Look left-right-left when crossing and keep eye contact with drivers to make sure they see you

Watch out for cars backing out of driveways

Have a safe and happy Halloween!

*A child pedestrian is defined as a pedestrian under 18 for the purposes of this infographic

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Sources:

Sperling, 2012: http://www.multivu.com/mnr/56790-state-farm-halloween-pedestrian-child-safety

Laxton, (2012):

http://www.bestplaces.net/docs/studies/halloween_deadliest_da y.aspx