



SERICN Community of Practice – Sound the Alarm on Fire Safety

**Thursday, February 17, 2011
3:00 to 4:00pm Eastern Standard Time**

Featured Speakers:

Bruce E. Johnson

Kari L. Wood

Moderator:

Smita Varia

On your telephone please dial:

1-866-835-7973

The webcast will begin shortly.



Meeting Orientation Slide

- If you are having any technical problems joining the webinar please contact the Adobe Connect at **1-800-416-7640**.
- Type any additional questions or comments into the text box on the middle left hand side of your screen.
- Finally, you can also make the presentation screen larger at any time by clicking on the “Full Screen” button in the lower left hand side of the slide presentation. If you click on “Full Screen” again it will return to normal view.

In the SE Region, Unintentional Fire/Burn is...

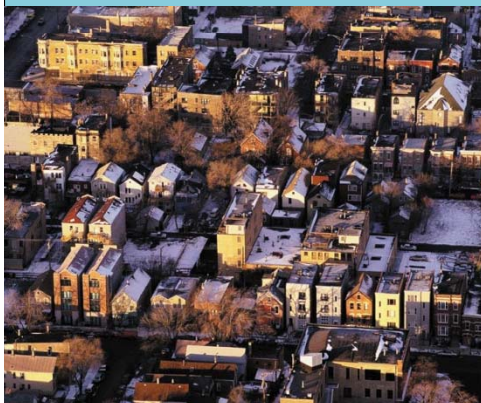
- The 3rd leading cause of injury death for children ages 1-9 in **Alabama**.
- The 4th leading cause for children ages 1-4 and the 3rd leading cause of injury death for children ages 5-9 in **Florida**
- The 3rd leading cause of injury death for children ages 1-4 and the 2nd leading cause for children ages 5-9 in **Georgia**.
- The 2nd leading cause of injury death for children ages 1-9 in **Kentucky**.
- The 2nd leading cause of injury death for children ages 1-9 in **Mississippi**.
- The 5th leading cause of injury death for children ages 1-4 and the 2nd leading cause for children ages 5-9 in **North Carolina**.
- The 3rd leading cause of injury death for children ages 1-4 and the 2nd leading cause for children ages 5-9 in **South Carolina**.
- The 3rd leading cause of injury death for children ages 1-9 in **Tennessee**.

Ring in fire safety.

73% of rural residential fires occur in homes without operational smoke alarms. Don't let this be the statistic in your town.



Questions?



Please type them in the chat box to the left and we'll make sure to cover them at the end!



International Code Council



www.iccsafe.org

National Volunteer Fire Council



www.nvfc.org

Overview of Sound the Alarm

- Funded through a FP&S Grant from DHS
- Teams comprised of volunteer fire department members, Fire Corps, and building officials
- Toolkits provided to each team
 - Power screwdriver
 - Adhesive house numbers
 - Handouts and data forms
- Piloted in three states: AL, PA, and TN

Video Demonstration

- Please use your mouse to click on the link on the next slide and view the video or cut and paste this link into your web browser.
- Be sure the volume on your computer is un-muted so you can hear the audio.
- This video is a little less than 4 minutes long. The webinar will resume about 5 minutes after we give you the link.
- Once the video is finished please minimize the video window so you can see this webinar window again.
- We will have a fun “Fire Facts” quiz posted for you upon your return to test your fire and home safety knowledge.
- If you have questions you can type them into the chat box on the left hand side of your screen.

Video Demonstration

Please click the link to view the video:

http://www.youtube.com/watch?v=vPA_1cP0iUU

Do You Know the Answers?

Think of your responses to the following questions and we'll reveal the correct answers once everyone has viewed the video clip.

1. Smoke alarms should be in every bedroom. T or F?
2. The #1 cause of home fires is _____?
3. What is the invisible, odorless, colorless gas that causes symptoms similar to the flu?
4. What is the leading cause of home fire deaths?
5. Approximately ___ % of fatal fire victims never wake before being injured.

Home Safety Checks

- Does the family have an escape plan?
- Are pools and hot tubs secured?
- Are decks in good condition?
- Are emergency numbers easily accessible?
- Are child locks being used?
- Does the home have CO detectors?
- Are smoke alarms located in all bedrooms, outside sleeping areas, and on every level?

Steps to Increase Safety

- Test current alarms and replace any that are not operating correctly
- Replace smoke alarms that are over 10 years old
- Practice an escape plan
- Affix house numbers to prominent location
- Review hand outs with homeowner that contain interior and exterior home safety tips

Importance of the Program

Rural areas are often at increased fire risk because of:

- Fewer fire department resources
- Obstacles in reaching households to disseminate information
- Lack of fire prevention education and awareness
- Absence of fire code inspections

Overall, fire death rates are 35% higher in rural areas compared to non-rural areas.² Children under 4 are at highest risk of dying in a fire.

Feedback To-Date

- 38% don't have barrier or cover for pools
- 1 in 4 decks don't meet safety codes
- 40% don't have emergency numbers posted
- 30% of locks can't be opened without a key
- Only 28% have an escape plan



Feedback To-Date Con't

- 96% do not have a CO detector where needed
- Less than 50% have a smoke alarm on each level of the home
- 50% had one or zero alarms installed
- 35% of installed alarms weren't working

Potential Effects for Children

- Can be alerted to fire or CO
- Knowledge and ability to escape safely
- Reduced risk of falls
- Increased protection from drowning
- Faster response in the event of an emergency situation
- Increased awareness of home safety overall

What Teams are Saying:

“We found some homes that had no working smoke detectors and that makes what we were doing worth the time and effort.”

- Chief Chris Holmes, Baxter FD (TN)

“The program is a huge success here and it really helps us promote the fire safety. We have families asking us just about every week to be included in the program.”

- Asst. Chief Bryan Palmer, Black Lick VFD (PA)

“To my surprise most homes have had no alarms at all.”

- Chief Gary Eddings, Sharon FD (TN)



How You Can Be Involved

- Help with marketing the program to local residents
- Provide the safety information to the public
- Ask the participating departments in your state if they need help in execution
- Ask non-participating departments if they want to partner with you to do safety checks
- Promote Nat'l Preparedness Month (September), Fire Prevention Month (October), and Building Safety Month (May)

Questions?

