

Welcome to the STAW!

Please share in chat or unmute:

- Name
- Role
- State
- Topic area

What is one thing that you are thankful for today?





Children's Safety
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November 16, 2023

State Technical Assistance Webinar (STAW)

Planning for Sustainability Across the Phases of Improvement



Funding Sponsor



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Presenters



Maria Katradis, Ph.D.

Senior Training and Technical Assistance Associate
Children's Safety Network
Education Development Center



Jess Goldberg, MSW, MPH

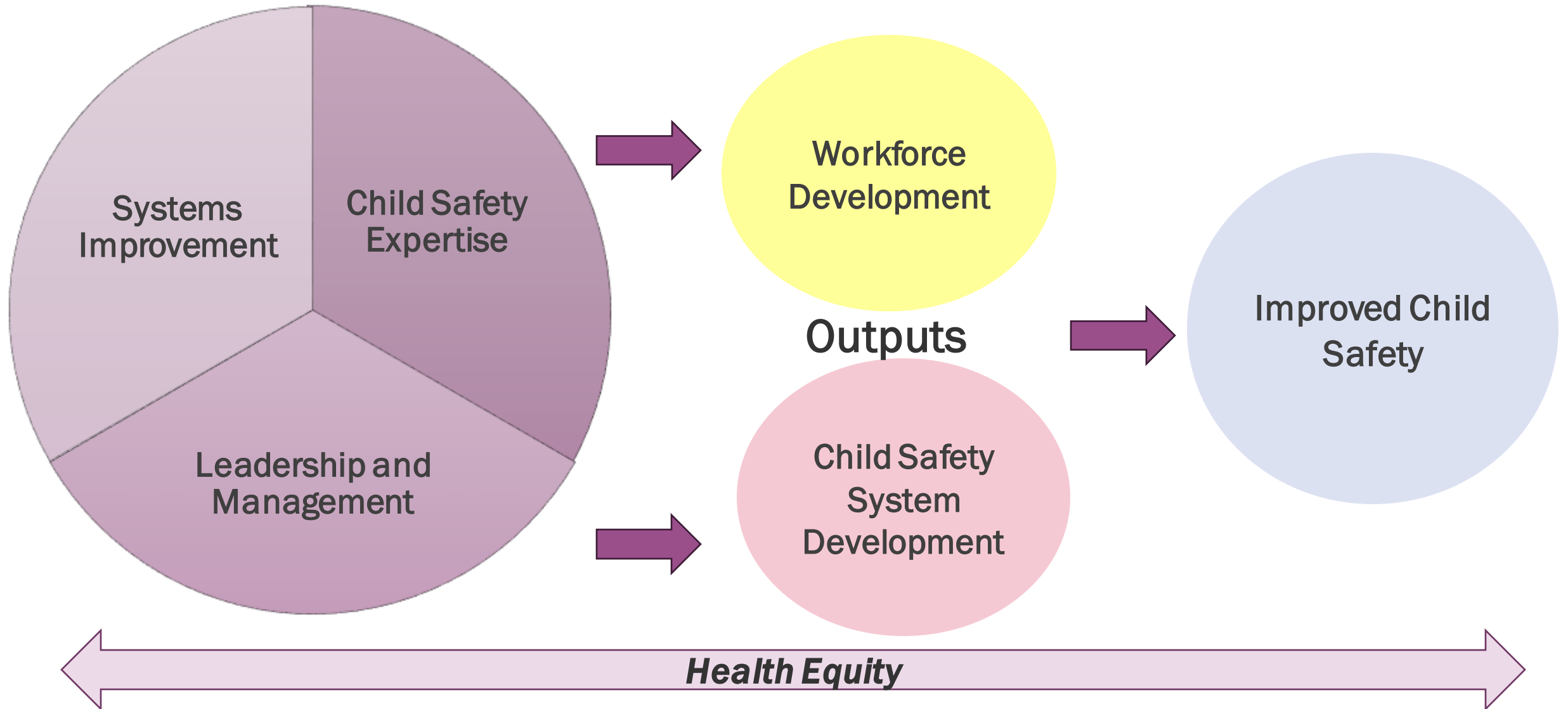
Training and Technical Assistance Specialist
Education Development Center

Planning for Sustainability Across the Phases of Improvement



Maria Katradis, Ph.D.

CSN Framework for Quality Improvement and Innovation in Child Safety



Phases of Improvement

Develop

- Preparation for changing how work or activity gets accomplished

Test

- A small-scale trial of a new approach or a new process (change)

Implement

- Making a change a permanent part of your system

Spread

- Intentional and systematic expansion of the number and type of people, units, or organizations implementing the change

Develop

Materials

- Develop and/or secure materials and equipment
- Establish a data system

Partnerships

- Leadership Support
- Strategic partnerships (internal and external)
- Champions & Pilot Sites

Knowledge

- Needs Assessment
- Systems Map
- Evidence-based/evidence-informed Child Safety Strategies

Test

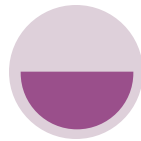


Test 1

Site 1

Demographics
1

Conditions 1

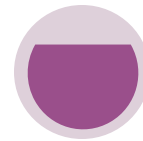


Test 2

Site 2

Demographics
2

Conditions 2

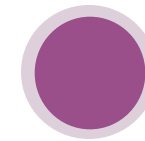


Test 3

Site 3

Demographics
1

Conditions 1



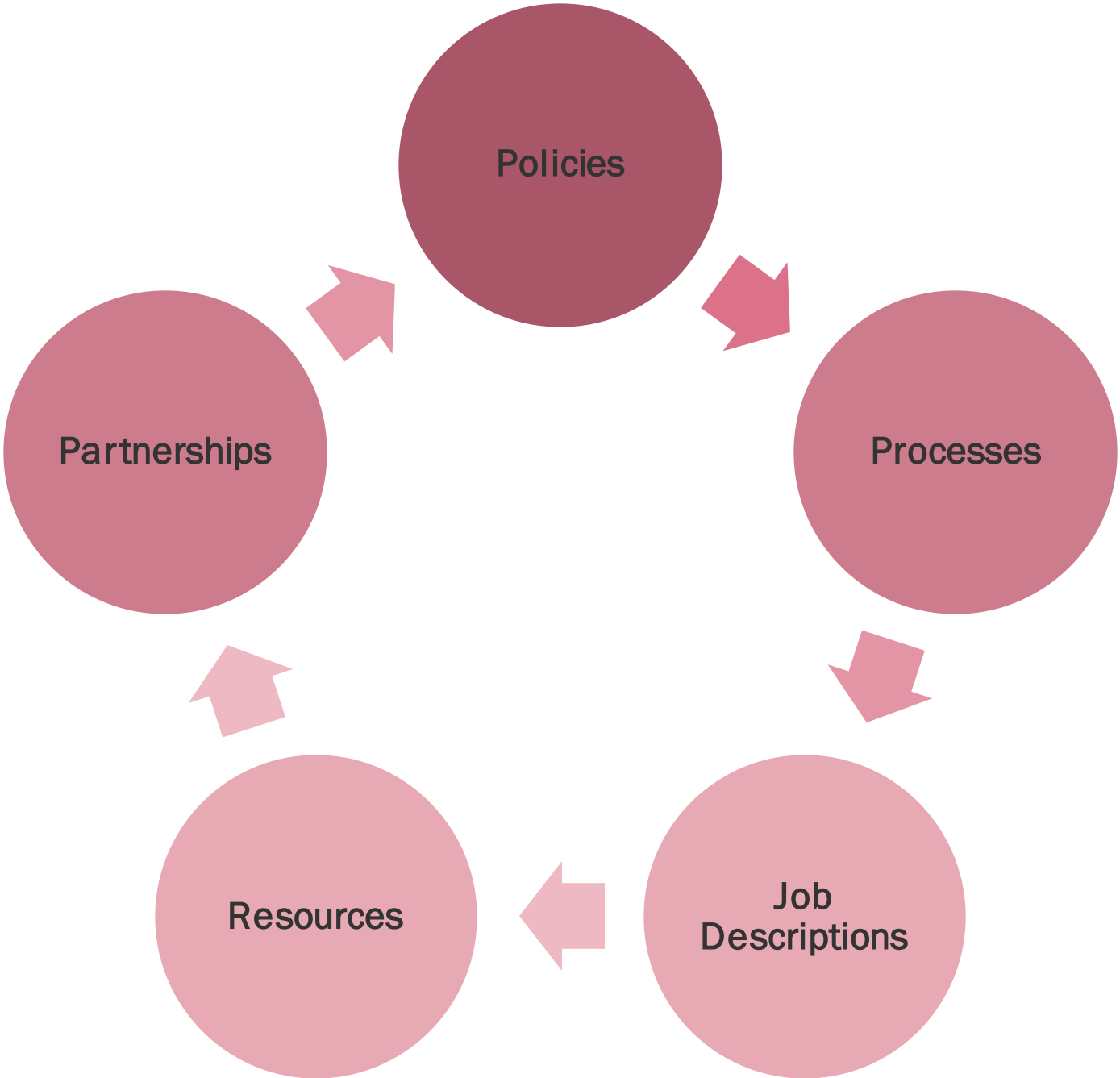
Test 4

Site 4

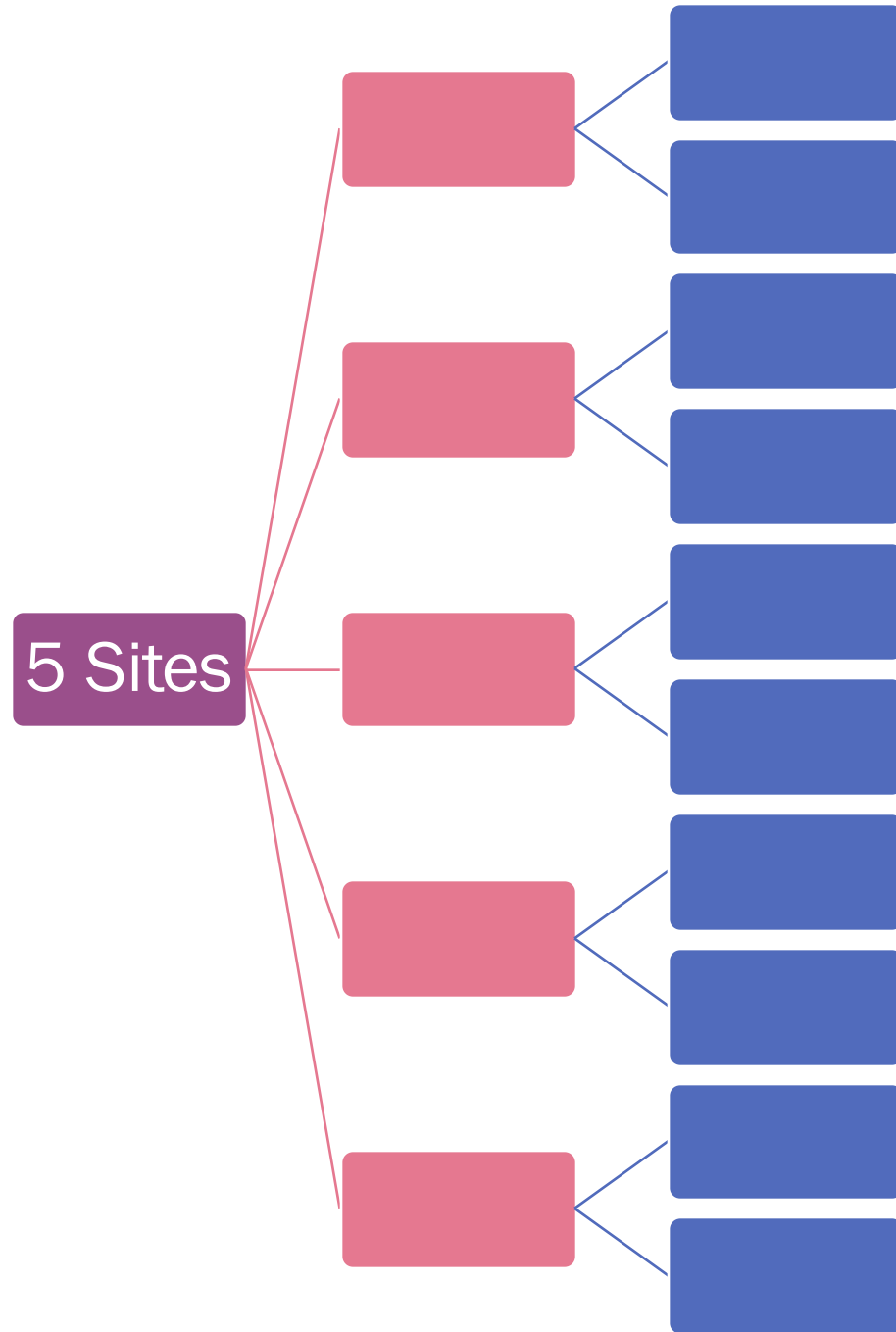
Demographics
2

Conditions 2

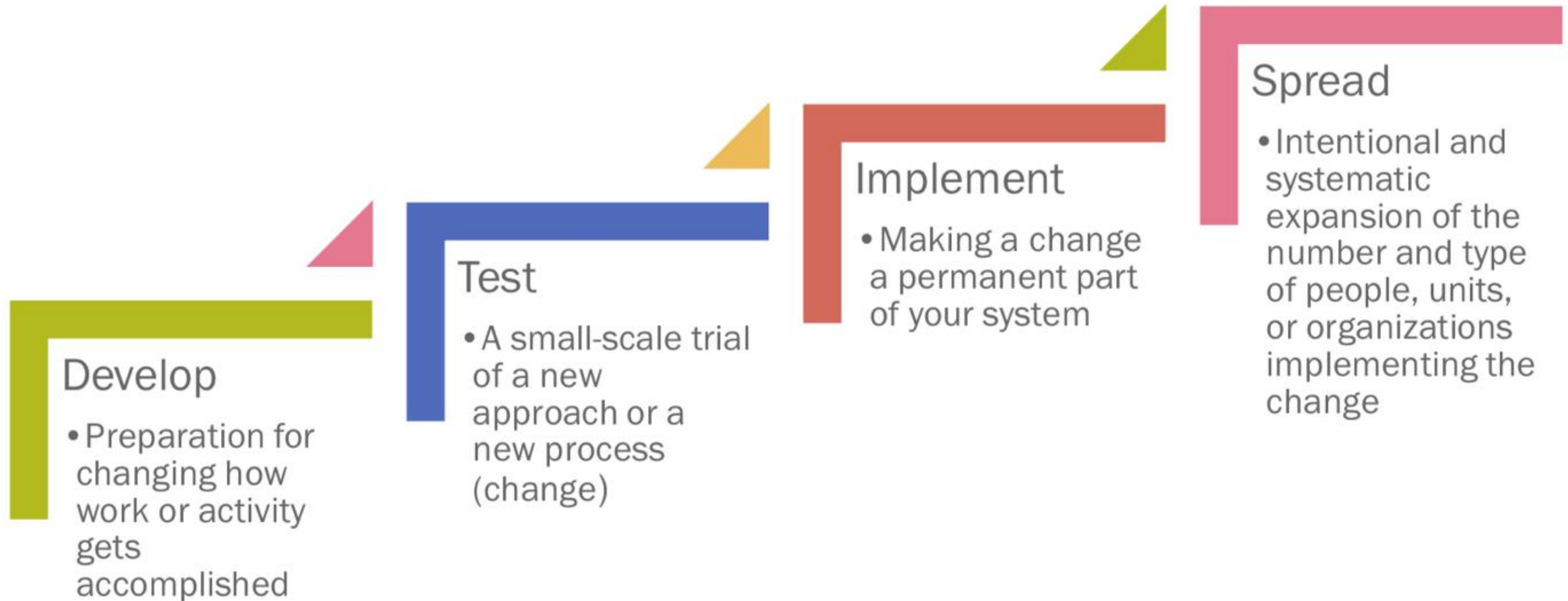
Implement



Spread



Where are your initiatives in the Phases of Improvement?



Sustainability in Prevention



Jess Goldberg, MSW, MPH

Question

How do *you* define sustainability?

What is sustainability?



In Prevention...

...Sustainability IS the ability to adapt



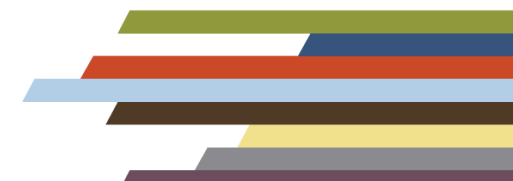
Prevention Sustainability is...

- Process of building an adaptive and effective system that achieves and maintains desired long-term results.
- A community's ongoing capacity and resolve to work together to establish, advance, and maintain effective strategies that continuously improve health and quality of life for all.
- (In the context of preventing substance misuse) sustainability the capacity of a community to produce and maintain positive prevention outcomes after initial funding ends and over time.



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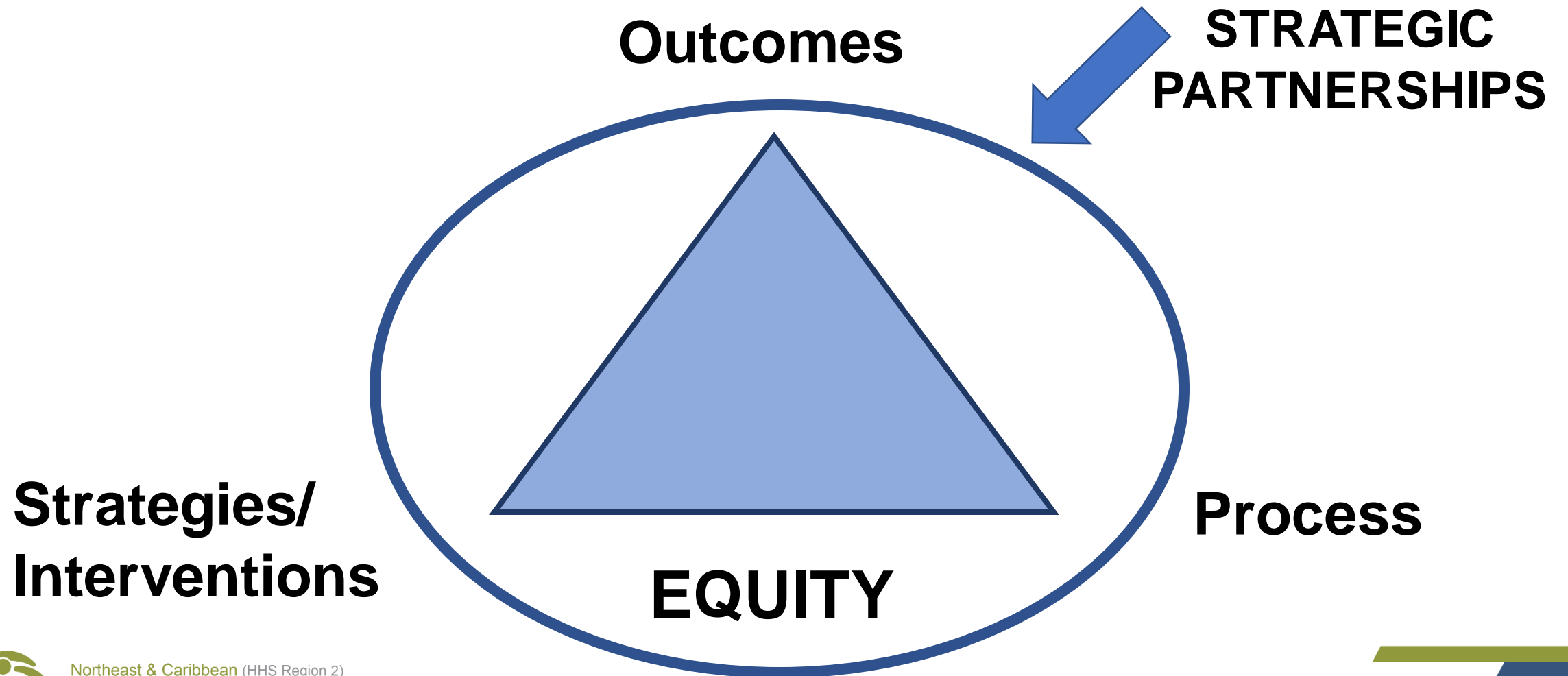


Poll Question

Sustainability is...

- Finding ways to make all our prevention outcomes last
- Making sure staff keep their jobs
- Securing a grant before our funding ends
- Not just about money
- Something we can and should work on now
- Other (please write in the chat)

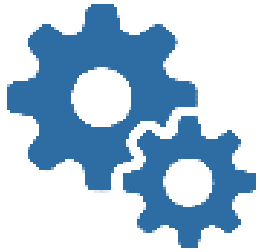
Components of Sustainability



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What Do We Sustain?



Effective strategic planning processes



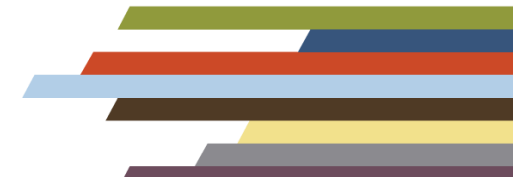
Interventions that work



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Considerations

How effective each intervention or process has been in meeting its stated outcomes

The amount of internal capacity your organization or community has

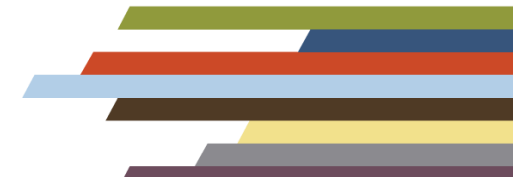
How much support exists for the intervention or process



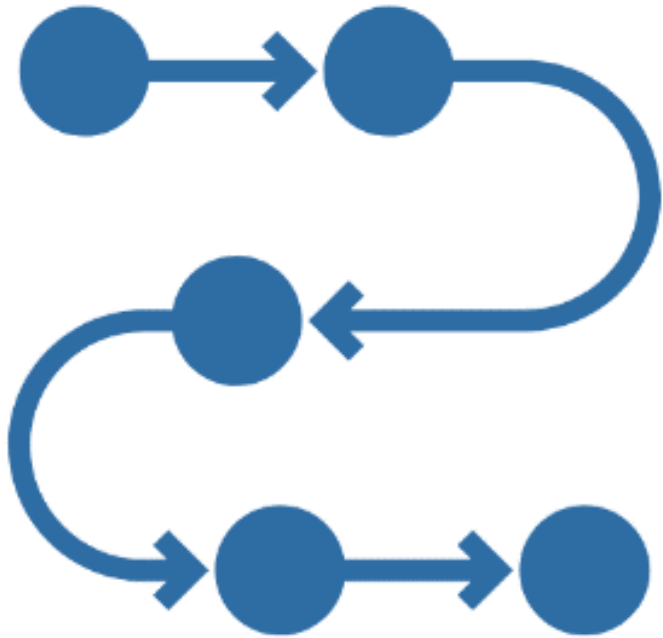
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Five-step Sustainability Planning Process



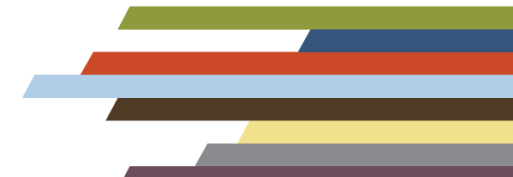
1. Determine your sustainability goal(s) and approach
2. Identify resources needed to reach your goal(s)
3. Identify partners that can help you
4. Develop your pitch for their support
5. Monitor progress/success over time



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P.E.A.R.S.

The PEARS MODEL

Think expansively about your options
(Hint: It's not just about funding)



Pass off

Policy

Earn

Ask

Reconfigure

Share



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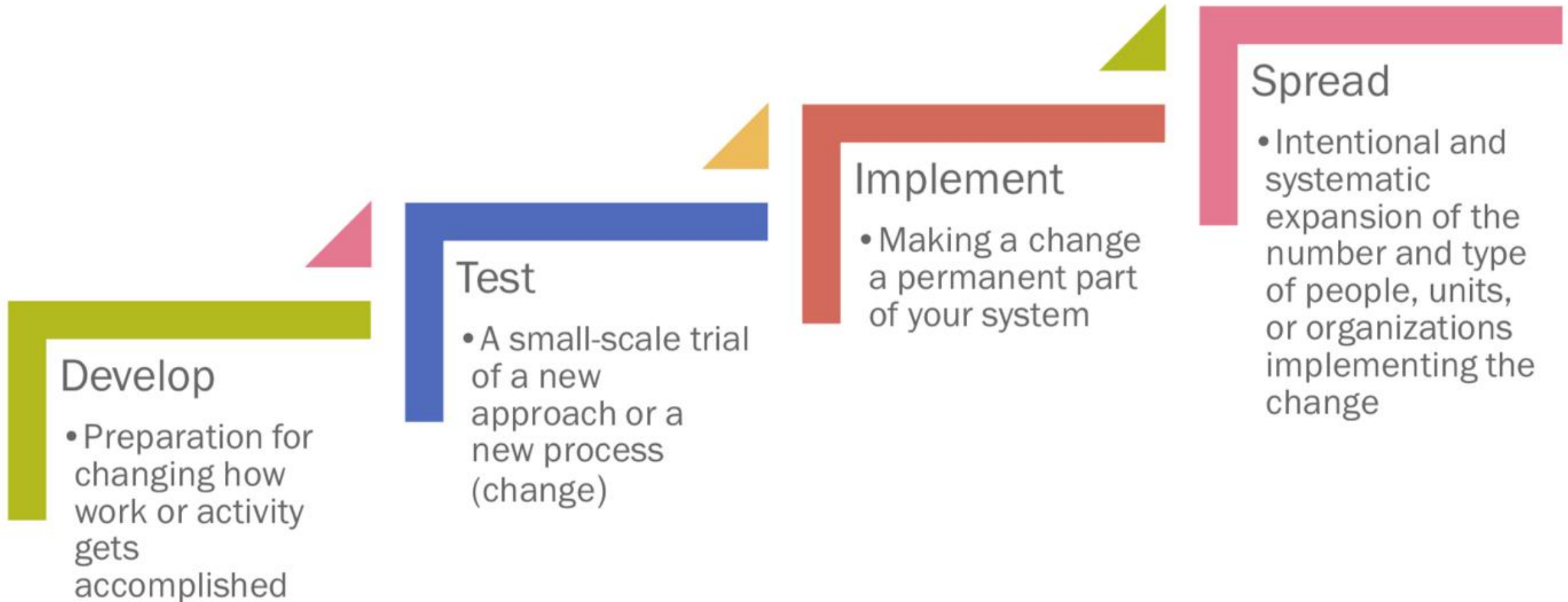
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Credit: Cynthia Bargar

Questions?



How are you going to plan for sustainability?



Thank you!

Please fill out our evaluation: [November STAW](#)



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